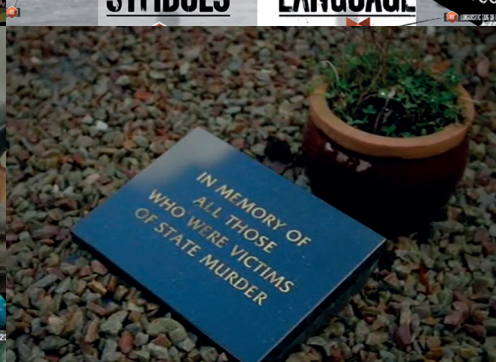
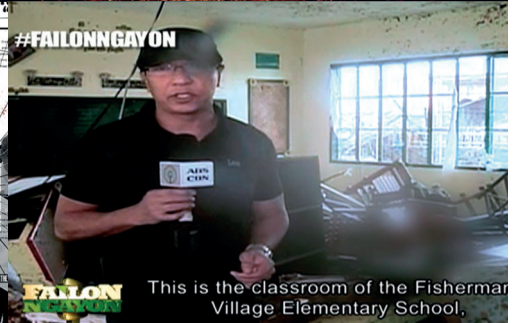
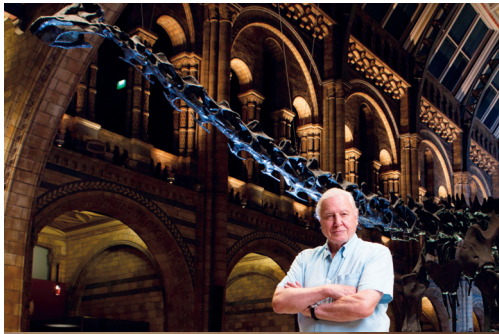


# The AIBs 2014

## INSPIRING CREATIVITY

### WINNERS AND FINALISTS





# AIB's growing global membership



# WELCOME



**T**hank goodness for journalists. Thank goodness for good journalists. Thank goodness for journalists who don't easily take 'no' for an answer and who go that extra mile in their research. Journalists who get emotionally caught up in their story but manage to present the facts dispassionately, clearly on the big or small screen. Oh, and what facts these are. All of us who carried out the initial sifting and evaluating of entries submitted in this year's AIB International Media Excellence Awards in order to draw up the definitive shortlist at times felt as though we were suffering from post-traumatic stress disorder. When just watching 'the facts' was harrowing enough – imagine how those much closer to the story must have felt in uncovering and investigating them.

Eerily, in figures *The AIBs* 2014 are a repeat from last year: 18 categories, 102 shortlisted entries. And yes, looking at some of the topics covered – riots, refugees, revolutions, rape, exploitation of children, human trafficking, corruption, racism, medical malpractice, environmental damage – the world is still a pretty unpleasant place, for many of its inhabitants, some or most of the time. Investigative journalism shows us that inhuman things exist in our midst that we didn't know and sometimes would rather not know. What's more, the journalists who lift our safety blanket often get a bad press for doing just that. But when they do their job well, and shine a spotlight on what needs stopping, changing and cutting like a cancer from our midst, they have the power to make others sit up and listen – and act. It takes a special type of person to do that and I salute these journalists' determination and courage.

In a way, *The AIBs* mirror our world. We hear and see entries from all parts of the globe, and besides exposing the dark side of humanity we also glimpse man's amazing and uplifting achievements in a variety of fields, educating and entertaining others. Just look at the strongest entries in the 'Live Sports Coverage', in 'Science' or 'Children's Factual' – exuding warmth, exuberance and intelligence. Sometimes a story that sounds not very exciting on paper then on viewing completely draws the viewer in and gets under his/her skin, leaving a lasting impression. The key lies in the way producers give structure to the reality they encounter: by using an exceptional narrator, an original device to tell the story, high levels of creativity, risk taking, innovative editing. There is no one magic formula – and luckily creativity and innovation are still around in abundance.


Altogether, the programmes entered in this year's AIB International Media Excellence Awards took us to the edge of our seats and imagination, entertained, educated and inspired us. Inspirational – each year since *The AIBs* were established in 2005 we hear this adjective many times in the course of the AIB awards gala evening. When the film clips are shown of the finalists in the 18 *AIBs* categories there is a hush in the room and there's no doubt that the content showcased each year is remarkable.

It is important for me to remind you that *The AIBs* are run on an entirely self-funding, not-for-profit basis. We hold these awards specifically to recognise the work of outstanding producers and broadcasters around the world. AIB organises these awards with the support and involvement of the industry and I'd like to give special thanks to those media professionals who served on the international judging panel and gave their time and expertise so generously this year. Our judges are a key element in *The AIBs* – they all have a vast range of experience and are from all over the world. They had the hard task to determine the outright winner among a strong field of finalists in each category. I also extend my particular thanks to our sponsor – EUTELSAT – for their generous support of *The AIBs* in 2014. And I would like to thank BAFTA and our host for the evening, Matthew Amroliwala from the BBC.

This year's *AIBs* have been a great experience – I already look forward to 2015.

Simon Spanswick  
Chief Executive, AIB



A satellite is shown in space, with the Earth's horizon visible on the left. The satellite has a central body with various instruments and two long solar panel arrays extending outwards. The background is a deep black space filled with stars.

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# JUDGES

**Faisal Abbas**, Editor-in-Chief English online, Al Arabiya MBC | **Neeraj Arora**, EVP Head of International Business, MSM Asia Limited/Sony Entertainment Network | **Tim Ayris**, Director Channel and OEM Sales EMEA, thePlatform | **Amadou Ba**, Co-Founder and Executive Chairman, AllAfrica Global Media Inc | **Hannelie Bekker**, Founding MD, Wananchi Programming | **Klaus Bergmann**, Director of International Relations, Deutsche Welle | **Graeme Blundell**, The Australian | **Jenny Buckland**, CEO, Australian Children's TV Foundation | **Fernando Calvino**, CEO/Owner, Señal Internacional | **Catherine Cano**, Executive Director News Programs, CBC/Radio-Canada | **Rahul Chopra**, SVP Global Head of Video, Newscorp | **Eugen Cojocariu**, Head, Radio Romania International | **James Cridland**, Radio Futurologist | **Verona Duwarkah**, Group Executive: Television, SABC | **Anastasia Ellis**, Head of Europe TV, Bloomberg | **Geraldine Filiol**, Deputy Managing Director, Eurosport | **David Finch**, VP Europe, News Republic | **Marco Frazier**, Senior Vice President Global Distribution, AMC/Sundance Channel Global | **Angela Fung**, Deputy Head of Phoenix Chinese Channel, Phoenix Satellite TV | **Mihai Gadea**, CEO, Antena 3 | **Lee Gal**, Chief Producer, i24 News | **Sumit Grover**, Director, Pixel Party | **Mohamed Ali Harrath**, CEO, Islam Channel | **Sven Herold**, Global Head Creative Development, Shell | **Carlson Huang**, Vice Manager and English Program Host, RTI | **Richard Jacobs**, Business Development Director, Babcock International Group | **Emmanuel Josserand**, Marketing Director, Civolution | **Bettina Klausner**, Head of Press and PR, N-tv | **Cheryl Knapp**, Series Producer, Wild Kratts | **Nathalie Lenfant**, Marketing Director, France Medias Monde | **Marcus Metzner**, Head of Marketing Services and Communication, arvato Systems | **John Momoh**, CEO, Channels TV | **Alexey Nikolov**, Managing Director, RT Channel | **H Nwana**, Executive Director, Dynamic Spectrum Alliance | **Lemi Olalemi**, Deputy CEO, TVC News | **Lindsey Oliver**, CEO, Africa Media Distribution | **John O'Loan**, CEO, iO Media Group Europe | **Nenad Pejic**, Editor-in-Chief, RFE/RL | **Jonathan Perelman**, Vice President, Motion Pictures | **Helen Stehli Pfister**, Producer/Editor, SRF | **Tom Porter**, Commissioning Editor, Channel 4 | **Libby Powell**, CEO, Radar | **Paul Robinson**, CEO, Creative Media Partners | **Gillian Rose**, Managing Director, PBS | **Alla Salehian**, CEO, TIMA | **Vatche Sarkisian**, Director of Program Review, MBN (Alhurra/Radio Sawa) | **Ruth Sloss**, Director of Programming, Spafax | **Simon Spanswick**, CEO, AIB | **Lek Hwa TAN**, VP English Current Affairs, Channel NewsAsia | **Htar Swe TIN**, Editor South East Asia and Burmese Service, BBC |

# HOST

**Matthew Amroliwala** is the presenter of *Global*, the flagship programme on BBC World News, broadcast Monday to Thursday from 1500 to 1630 GMT.

He joined the BBC's international news channel in September 2014 from the UK service, where he had been the lead presenter for over a decade.



Matthew joined the BBC in 1989. Before he started anchoring news coverage in the studio, he worked in the field as a foreign correspondent, a political correspondent and as a news reporter. He has covered many of the major news stories in the last two decades both at home and abroad. As a presenter he broadcast continuously for six hours on the day of the 7/7 bombings in London; while as a foreign correspondent he has reported from Bosnia, New York and Washington.

Matthew has also been at the forefront of the BBC's UK political coverage on the News Channel, having presented all the major set piece events of the Westminster political calendar such as the Budget and the Queen's Speech, as well as covering the negotiations on the formation of the current coalition government.

He was nominated by the Television and Radio Industry Club as Reporter of the Year in 1993 for his reporting on the Troubles in Northern Ireland and went on to cover the IRA ceasefire in 1997 and the Good Friday Agreement.

# SPONSOR



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## Domestic current affairs documentary - TV

### ABS-CBN

The documentary categories attract an immense range of work from broadcasters and independent producers. Many tackle challenging subjects.



Our top award in this category goes to **ABS-CBN Corporation** in the Philippines for **Failon Today: Deluge**. Presenter Ted Failon and his crew were caught in the eye of super typhoon Haiyan in November 2013. The team filmed dramatic footage of the typhoon as it wrought immense damage and they reported on the after-effects. The judges agreed that this was a powerful piece of filmmaking due to its very personal point of view – the presenter and crew placed themselves in the path of the typhoon as it made landfall and were able to bring the viewer spectacular pictures of the devastation wrought on the people of Tacloban.

### Highly commended

Channel 4

#### Dispatches: Breadline Kids

Over 300,000 children were given food aid in the UK in 2013. While politicians continue to argue about why so many kids are experiencing food poverty, Channel 4 Dispatches asked three children to reveal how it feels when the cupboards are sometimes bare.

Cara is nine and lives with her gran in West London; Rosie is eight and lives in Hull with her mum and sister; and Niomi is 14 and lives in Suffolk with her brother and her dad. Emotional, factual, enlightening, said our judges – the judicious use of kids makes the issue accessible and infuses it with urgency.

Truevision produced the programme.

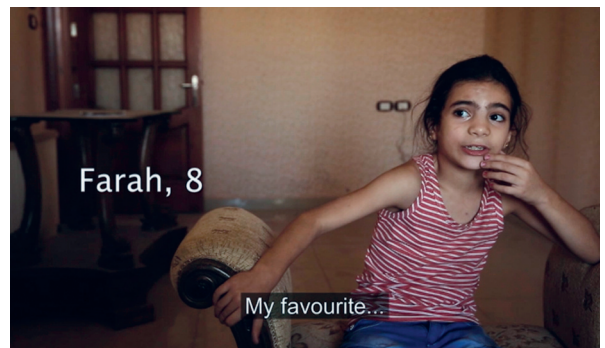
## International current affairs documentary - TV

### Channel 4

Each year our judges tell us that, as they judge the entries, they see stories that they were unaware of previously. Programmes have been bought as a result. *The AIBs 2014* continue this trend.

For **Channel 4** in the UK, **ITN Productions** told the story of the children of Syria who are often the forgotten victims in the ongoing civil war in **Dispatches: Children on the Frontline**. More than 11,000 children have been killed and over a million are now refugees.

The judges were unanimous in saying that this is a superb piece of filmmaking created in the most trying and dangerous conditions – shocking and utterly compelling to watch. It's the story of five young children engulfed in the fighting between pro- and anti-regime groups, visceral and heartbreaking with a feature film sense of cinema about it that is breathtaking in the circumstances.



The cinematography is stunning and some of the images of the children are unforgettable. The judges praised the bravery of the crew making this film.

### Highly commended

Channel 4

#### Pakistan's Hidden Shame

The documentary tells the frightening story of the way tens of thousands of young Pakistani boys have become victims of paedophile predators, who appear to have nothing to fear from law enforcement. At bus stations, truck stops and alleyways perverted men prey on the innocent, gang rape is common and child prostitution rife. The judges felt that this is a story that must be told and exposed, to halt this shameful practice. The judges were impressed by the crew's ability to get both the young boys and the despicable adults to speak to camera and by the underlying meticulous research.



## Live journalism - TV

### CNN

The entries in our live journalism category demonstrated that TV news remains as strong as ever.



The winner in this category is **CNN** for its coverage of **The Downing of Flight MH17**. The judges said this was a powerful topic, with use of strong visuals and emotional interviews. They observed that the coverage was consistently accurate and fair all along, but singled out three segments for particular praise: during the outstanding first live report in front of the wreckage the reporter was not afraid to talk about the role of the rebels even though they controlled the situation at the site; his report 12 hours later in broad daylight showed the full horror of the crash with previously unseen images; and third, his courageous interview with the powerful rebel leader.

One of the judges commented that this programme brought back the horror of that event as the lack of action, drip feeding of information, sense of incalculable loss and global outrage was so phenomenally portrayed.

### Highly commended

**RT (Global Television Network)**  
**Anti-Government Protest in Kiev**

The English-language service of Moscow-based RT covered events in Ukraine. The judges liked the spontaneous live broadcast for its powerful audio and visuals, extensive close-up views, professional camerawork, great footage of the demonstrations and outstanding choice of stand-up spot (above Maidan Square) – all adding up to make an audience understand a situation on the ground that is far removed from their daily lives.

## Short news report

### CNN

The short news report award attracted nominations from mainstream broadcasters and the print media who are rapidly increasing their use of video reporting.

The judges were impressed by **CNN** for its coverage of the **Shooting in Independence Square** on what turned into the deadliest day of violence in Ukraine since Soviet times.



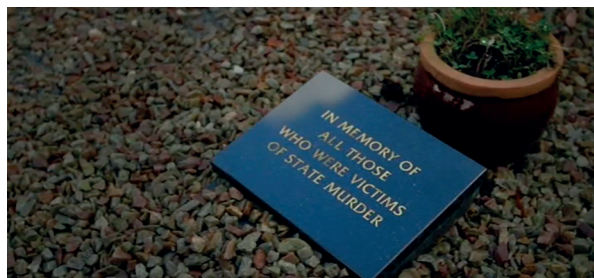
The judges called this an 'outstanding example of well-crafted, engaged storytelling'. Well assembled and dramatic to the point of gripping, the report manages to capture the deadly situation on the ground in Independence Square and the anger and frustration of the protesters.



## Domestic investigative documentary - TV

### twenty2vision

For the first time, in 2014 we have divided our investigative documentary category into two - the first is for domestic investigations. Our judges were looking for work that has depth and substance and that could, potentially, have raised the profile of a major story in a country and caused significant reaction from the authorities.



The judges said they found it in **Britain's Secret Terror Force** by twenty2vision for BBC Panorama. It took two years to make and confirmed what many believed at the time: that there was indeed an active "shoot to kill" policy in operation by the military in Ulster in the early 1970s, contrary to the denials of successive British governments. The judges thought the production was 'absorbing - couldn't stop watching'. They said it's a strong compelling story that is explored in significant depth, with excellent archive material and told creatively with 'reconstruction' scenes that support the documentary, and at times has a feel of 'cinematic raciness'. The sheer amount of information and characters thrown up by the investigation calls for a committed audience; miss a moment and you can easily get left behind.

**Highly commended**

Channel 4

**The Cruel Cut**

This passionate film deals with the complex world of female genital mutilation in the UK and is presented by the articulate and fearless Leyla Hussein, a campaigner and mother herself who was assaulted at the age of seven. The judges commented that the presenter leads us into the story with unusual presence - angry and capable of great empathy. Determined to eradicate this barbaric practice, which is illegal in the UK, her storytelling is direct and instantly engaging, clean and crisp, giving voice to a diversity of women, and has the strength to carry a public call to action based on the credibility of personal experience.

## International investigative documentary - TV

### BBC News

Investigative television reporting is extremely challenging when it looks at issues abroad. There was an extraordinary range of subjects covered and all the judges said that they learnt something new from the nominations in the category.



In a special investigation for **Our World** on BBC **World News** - produced in association with **BBC Arabic** and **BBC Persian** - Saudi journalist Safa Al Ahmad travels to the Eastern province of Saudi Arabia to investigate the protests of the Shia minority, that are challenging the powerful Saudi government. Working alone, she gained access to the activists and gathered hours of footage that show a clear picture of the extent and violence of the protests in Qateef. It was an extremely risky engagement for the journalist - because of this film she is unable to return to her country and her family.

The judges said this was a great investigative piece, showing deep research and uncovering a real news story with impact for the political world and highlighting a little known issue. In her cleverly structured piece, the viewer is carefully taken through the conflict; there is great storytelling and a creditable attempt to show both sides of the story.

**Highly commended**

Channel 4

**Dispatches: How to Fix a Football match**

With this programme Channel 4 Dispatches went undercover to expose football match fixing. A six-month investigation secured the conviction of several people who were sent to prison and also exposed the global scale of the problem - this programme clearly had a big impact on the issue.

The judges commended the programme saying it was well produced, extensively researched, combining great undercover footage and imaginative graphics.



## Online factual production

### SBS

Broadcasters are constantly developing ways to engage with viewers and listeners beyond their traditional terrestrial, cable and satellite platforms. This new award searches for the most impressive factual work that's been developed exclusively to tell stories in the online world.



SBS caught the judges' attention with its interactive documentary **Cronulla Riots – The Day That Shocked the Nation**. The judges believe that this documentary offers high production value and great story telling by recreating an event through witness accounts, without the role of a narrator. Users can decide what they want to hear, know or see and can go as deep as they want. The judges also noted that much thought was given to the artistic presentation of the documentary.

#### Highly commended

Webdoc.FR/France 24  
Iranorama

Original and fresh – highly engaging and interactive, were some of the judges' comments. Totally designed in format and content for the web, the production offers a voyage of discovery, learning, and fun, based on thorough research of context and region.

#### DW Deutsche Welle

**Serengeti - Toward an Uncertain Future**

The production affords an interactive glance into one of the most fascinating areas in the world, and what impressed the judges was the creative element and the high production values.

## Science programme

### Atlantic Productions

Science programming appears to be a growing genre around the world, judging by the productions that were submitted in this category.

The judges decided that the award should go to a landmark documentary fulfilling the long-held dreams of Sir David Attenborough who in **Natural History Museum Alive** brings the incredible pantheon of the museum's long-extinct creatures back to life.



The judges were impressed by the smooth storytelling, with David Attenborough in a class of his own as an engaging presenter.

Overall very well thought through, creative and imaginative with excellent CGI, said the judges. One remarked that watching the programme made her want to revisit the museum, which can only be a good thing!

#### Highly commended

BBC Natural History Unit  
**Secrets of Bones**

Evolutionary biologist and master skeleton builder Ben Garrod undertook a six-part journey to discover how bones have enabled vertebrates to colonise and dominate practically every habitat on Earth. The judges praised this production as a piece of 'solid science' where the story telling by a genuinely enthusiastic presenter stood out. They remarked on the fact that the unusual subject was clearly explained with good choices of impressive lab experiments and good graphics, backed up by thorough research and slick presentation.



## Live journalism - radio

### BBC 5 Live

Radio is hugely important in delivering news to audiences around the world and we had a highly varied set of nominations in this category.

Our winner is the **Victoria Derbyshire Show** on **BBC 5 Live**. This live two hour programme shone a light on what life is like for the hundreds of thousands of people in the UK who either live with dementia or care for someone with it. Our judges agreed that this was a very moving and well researched piece of original journalism that brings home the total experience of sufferers and carers – not just the



physical aspect of the illness but also the effect on the lives of the carers. The judges praised the fact that the interviews really

draw you in – that it is impossible not to get emotional when listening to the two young sons honestly explaining their daily dilemmas of caring for their father who has early onset dementia.

#### Highly commended

BBC World Service

**The Death of Nelson Mandela**

A difficult event to cover, commented the judges, but this beautifully crafted radio programme conveyed all the emotion, atmosphere and depth of love that people have expressed for Nelson Mandela.

Special marks go to the presenters for their ability to describe the scene eloquently, using contrasting local and international perspectives and powerful crowd and background sounds.

## Investigative documentary - radio

### BBC Arabic

In **Forbidden Love in Egypt**, **BBC Arabic** investigated the problems of interfaith marriage in the country through the story of Aya and Milad. They met in Tahrir Square in the middle of the 2011 Egyptian revolution, but after three years, they feel frustrated. As interfaith marriage is practically forbidden in Egypt, they can't marry in the country because Milad is a Christian, while Aya is a Muslim woman. So they are planning to travel to get married and have children outside Egypt.



The judges thought this account of the sectarian strife was first class work – noting the very intelligent start and the great number of testimonials and original sounds which made this a very well told story.

#### Highly commended

BBC Radio 4

**Face the Facts: A Thousand Philomenas**

This investigative radio documentary highlights the ordeal of the forgotten Philomenas – young unmarried mothers – who suffered abuse in mother and baby homes in Northern Ireland. Until this programme, the international spotlight had focussed solely on marginalised women and children in the Republic of Ireland, ignoring those subjected to human rights abuses north of the Irish border.

Judges praised the impressive story-telling with strong interviews and just the right balance of facts and emotions.

## Radio creative feature

### Christian Broadcasting Association

The search for the best creative feature on radio is always fun as our judges listen out for exceptional and clever use of the radio medium, with extensive use of the sound stage supporting superb story-telling.



**Newstalk BC** was a 55 minute feature produced by the **Christian Broadcasting Association** that aired on New Zealand's number one commercial radio network, Newstalk ZB, on Christmas morning in 2013.

Transporting listeners through space and time to Judea 1BC, we tune in to Jerusalem's number one talk station, Newstalk BC. A Christmas feature unlike any other, Newstalk BC is an hour of talkback radio on the day that split time in two. In a tense and oppressive political landscape, amid conjecture of a foretold liberator, talkback host Mordechai Lehmann investigates claims of a new king being born in Judea.

The judges said this is creative radio at its best. Even for a listener who has no knowledge of the local New Zealand market, its politics and media celebrities, this was a very funny, engaging and creative production, cleverly executed.

#### Highly commended Radio Taiwan International Lost in Dutch Formosa

Highly inventive with high production values – a rich and creative radio drama mixing a ghost story, time travel, history of the Dutch presence in Taiwan and modern day life, commented our judges.

## Radio current affairs documentary

### BBC World Service

The winner in radio current affairs is **India: Resisting Rape** on **BBC World Service**. One year on from the horrific attack in Delhi, Joanna Jolly hears from three women who have chosen to report a rape in a country that is at last waking up to the problem. The authorities have introduced tougher laws since the young student was raped on a bus last December but is the experience of women who choose to prosecute their attackers getting any better? Three women talk about their struggle: reporting rape to a not always sympathetic police, being examined in the government's often overcrowded hospitals and finally standing up in court.



The judges found this a very gripping story where powerful words conjure up images in the mind. Natural sounds are used effectively to transport the viewers to the locations in this balanced and well produced piece.

#### Highly commended Radio Sawa Syrian Refugees

Good use of sounds to convey the story and powerful storytelling impressed the judges, with a variety of interesting voices.

#### BFBS Radio Operation Herrick, the Patient Pathway

Following the medical care of British service personnel injured in Afghanistan, the Forces radio station BFBS produced a documentary on a very strong subject that was well built and edited, our judges noted.



## Specialist programme

### TVE

A remarkable range of subjects were covered in extraordinary programmes that reached the shortlist of our specialist category.



TVE's fascinating documentary about the places where Dalí lived and worked was titled **Revealing Dalí**. 'Quirky and entertaining', 'revealing and imaginatively made', 'a wonderful tribute': these were some of the judges' comments. The well-researched production lets you discover a world famous artist all over again – by combining ingenious editing effects, archive footage and juicy details of Dalí's private life with humorous narration and sound bites. Great creative approach and tremendous quality work – one judge commented that what might have been a boring story for a niche market has been taken to a wider audience with the chosen approach and level of execution.

#### Highly commended

BBC

##### Brazil's Soccer Cities

In the run-up to the World Cup in Brazil, BBC reporters born in the country took viewers to their home cities to reveal the inside story of these fascinating and vibrant places. The judges remarked that it was great to see Brazil's story told by a local. Beautifully shot, great editing, dynamic pace.

##### Voice of America

##### AIDS: Living in the Shadows

Even in today's society there is still shame attached to having AIDS. More education on the subject is required. The judges felt the bravery of the storytellers was commendable and remarked on the real story-telling which revealed unexpected, new insights. Elton John as the linking element worked very well, said the judges – and the whole piece was nicely shot and edited.

## Live sport coverage

### Sunset+Vine

At AIB, we like sport. Who doesn't? Our award for live sport coverage searches out the most compelling coverage, from the build-up through the match or event, to post-match analysis.



This year it is rugby that takes the trophy with **Sunset+Vine's** coverage of the **Aviva Premiership Rugby Final 2014** for BT Sport in the UK. Immersive, smart and compelling – altogether a uniquely engaging viewer-centric live sporting production. The judges were won over by innovative techniques which give the viewer privileged access to the match build-up and the on-field action – via the on-pitch interviews during the warm-up, the dressing room cameras and the ref-cam.

#### Highly commended

IMG Productions for Channel 4

##### The Grand National

The Grand National is one of the world's most-watched horse races and after 50 years on the BBC, Channel 4 acquired the rights. How could it improve on the great job done for half-a-century by the BBC?

Comments from the judges were: 'Gorgeous work that makes the poetry of horse racing tangible' and 'Absolutely gripping – felt like I was in the race'. Perhaps that was down to the 45 cameras around the course, fence cameras and outstanding aerials.

## Short feature

### Blue Chalk Media

The winner of our short feature award is US-based **Blue Chalk Media** for its engaging feature **First Sight: Sonia & Anita**. This documented the story of two sisters in India, both born blind, and followed them through the emotional process of undergoing surgery and seeing for the first time.



The judges felt that this was a clear winner. They said the story is fresh and empowering and speaks as an example of countless other families globally facing similar barriers. The camera work is stunning and the trust that the family have placed in the team is obvious. Time and tenderness have clearly gone into this short film and the call to action is placed sensitively at the end.

### Highly commended

**BBC London/Inside Out London**  
**Racism in Housing**

The most extensive investigation BBC London has ever undertaken. The judges agreed that this was an important story that needed to be told and commended it as a strong standalone investigation, where hidden camera work gave unique insight.

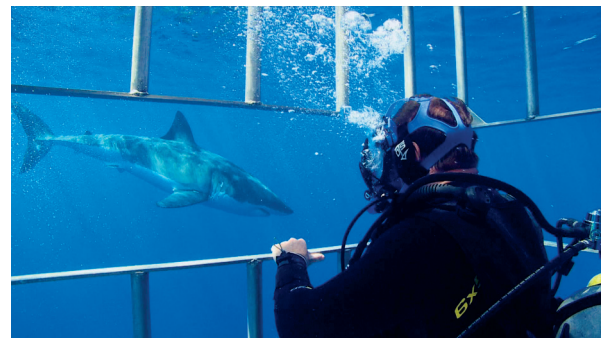
**Kansai Telecasting**  
**The Angels Music**

The judges were moved by the two well-structured and beautifully told human stories that were interwoven in this production. The first, an honest portrayal of a parent's journey of acceptance of their disabled son; the second, a coming of age/blooming of that child, with his hard won talent.

## Children's factual programme or series

### BBC Natural History Unit

To ensure their success in the future, broadcasters need to engage with younger audiences and make them TV viewers for life through engaging, compelling and entertaining factual content that also teaches them about the world.



Our winner in this category is **Deadly Pole to Pole** from the **BBC Natural History Unit**. Presenter Steve Backshall is an intrepid adventurer who's prepared to swim with the most feared shark on the planet to bring young viewers the story of the natural world.

The judges' verdict: Well filmed, presented and hosted – a well-balanced look at the subject and use of interesting production elements which hold the young audience's attention. Very informative, with interesting new angles and memorable action sequences showing 'natural history' can be fun.

### Highly commended

**Mint Pictures**  
**Bushwacked Series 2**

The judges commented that the programme is beautifully photographed and produced...and has both entertainment and educational value through its action elements and information on Australia's heritage.



## International TV personality

Richard Quest



**Richard Quest** is CNN's foremost international business correspondent and presenter of *Quest Means Business*. Based in New York, he is one of the most recognisable members of the CNN team and recently was awarded the honour of ringing the closing bell at the NYSE with colleagues from CNNMoney.

Quest's dynamic and distinctive style has made him a unique figure in the field of business broadcasting. He has regularly reported from G20 meetings and attends the World Economic Forum in Davos each year. Quest has covered every major stock market and financial crisis since Black Monday in 1987 and has reported from key financial centres globally including Wall Street, London, Sao Paulo, Tokyo and Hong Kong.

The judges felt that here is a personality able to deliver great shows, and offering in-depth reporting with a mix of techniques. They remarked on Quest's trademark diction and on his creativity in framing subjects and explaining issues – often resulting in entertaining and fun productions. The judges also mentioned his integrity and passion, and the fact that he knows when to let interviewees talk and when to ask relevant follow-up questions.

## International radio personality

Shaimaa Khalil



**Shaimaa Khalil's** reporting takes you to places you don't normally go. And in 2013 she found herself at the heart of one of the world's biggest news story, reporting on the Middle East to the world.

An Egyptian herself, she uses her Arabic to translate people's stories, often on the move, to let the audience know the reality of what's going on. Her reports are immediate and direct, pulling you into the story. Her concern is always for the people involved.

In 2013, Shaimaa reported from Egypt, Lebanon, Libya, Iraq and Yemen. She made three trips to Egypt as the country wrestled with the ousting of its president and made a six-part documentary on the challenges her home country faces.

Shaimaa started the year as Arab Affairs Editor for BBC World Service, switching to become a presenter of the World Service's breakfast programme *Newsday* in July, a role she has made her own.

The judges had lots to commend our winner for: great personality and presence on air yet simplicity of style; authoritative on deep and complex issues yet a good listener who connects with the people she meets and creates an intense personal atmosphere; courageous in her reporting on vital and sensitive topics while at the same time passionate and curious about the subject matter.

# The AIBs 2014

## INSPIRING CREATIVITY

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AIB provides its members with member-exclusive market intelligence briefings, networking events, specialised consulting services, promotional and PR support and a range of other benefits.

AIB is in regular contact with more than 26,000 people working in electronic media globally: media executives, producers, editors, journalists, technical directors, regulators, politicians and academics.

As we enter our third decade, AIB's membership continues to grow. Talk to us to explore how AIB can help your company - across strategy, technology, programming, training and more.

AIB is here to help.

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