



The AIBs

2018

#theAIBs

**Winners and
finalists**



Press Freedom

In memory of **Jamal Khashoggi**
and all silenced journalists.

#DemandPressFreedom

aljazeera.com



ALJAZEERA



The AIBs
2018

WELCOME

DAILY JOURNALISM - VIDEO
DAILY JOURNALISM - AUDIO
SHORT DOCUMENTARY
POLITICS AND BUSINESS
HUMAN INTEREST - AUDIO
HUMAN INTEREST - VIDEO
CHILDREN'S
FACTUAL PODCAST
SCIENCE, TECHNOLOGY, NATURE
INTERNATIONAL CHANNEL OF THE YEAR
INVESTIGATIVE - VIDEO
INVESTIGATIVE - AUDIO
INTERACTIVE
DOMESTIC AFFAIRS
INTERNATIONAL AFFAIRS
SPORT EVENT COVERAGE
ARTS AND CULTURE - AUDIO
ARTS AND CULTURE - VIDEO
BREAKTHROUGH TALENT
AIB IMPACT AWARD

Welcome to the 2018 AIBs – the international awards for factual content organised by the Association for International Broadcasting. Now in their 14th year, the AIBs celebrate success and outstanding achievement. They are firmly established as an important and well-respected annual competition for broadcasters and content producers the world over, who enter what they consider to be their best work in radio, TV and online. So what have the 2018 AIBs in store for us?

Well, be prepared for a feast. There will be all kinds of dishes, some sweet, some very sour, some well-known, some completely new and avant-garde. But all, I can assure you, will be meticulously prepared and brilliantly executed. Some will make you want another helping, others might cause a little indigestion. You will not be bored and come away fully sated.

Every year, I feel privileged to be able to experience the whole AIBs process from start to finish: from shortlisting to presenting glittering awards on the night. I often pause and think about how much creative and physical energy, time, dogged persistence, courage and skill it takes to craft any of the programmes that make it to the shortlist, and I marvel at the commitment of these journalists and producers. The final cut of the programme may be only minutes long but how many hours did it take to get to that point?

Our human race lives on this planet with an expectation of progress. Daily, our media feed us news of advances in all kinds of areas. And yet not all is progress. Looking at the entries in the 20 categories of this year's AIBs, I am reminded of that pithy saying "plus ça change, plus c'est la même chose". Daily journalism and investigative documentaries still sink their teeth into all-too-familiar subjects: the terror of ISIS, ethnic cleansing, child labour, migrant crisis, nuclear disasters, climate change, state-ordered assassinations, drugs, paedophilia. These are subjects that are difficult to watch – our instinct is to look away. But these are stories that need to be brought into the open, if progress really is to happen. So the men and women who uncover and investigate, often at great personal cost and risk, play a pivotal role in bringing about change in society, and I applaud them. At a time, when in many areas of the world freedom of expression is still on the 'wish-list', investigative journalism is the healing balm on society's wounds. We need it. And we need to make sure it can continue to operate and flourish.

The entries to the AIBs are like a microcosm – reflecting what goes on in the world at large. It's not all heavy and slightly indigestible dishes, there is also lighter, inspirational fare when the spotlight is placed on man's amazing and uplifting achievements in a variety of fields. The boundaries of creativity and innovation are pushed ever further. More of that please.

As always, the programmes entered in this year's AIBs take us to the edge of our seats and imagination, entertain, educate and inspire us. And our 50 judges in all parts of the world faced the hardest task – deciding who should emerge as the outright winner when more than one production could be deserving of that accolade.

As a not-for-profit organisation, the Association cannot organise these awards without the support and involvement of the industry. So firstly, my special thanks go to the many media professionals who served on the international judging panel and gave their time and expertise so generously this year. I also extend my particular thanks to our event partner, Al Jazeera Media Network, and to our sponsors Celebro Media and Signiant for their support of the AIBs in 2018. And I would like to thank our host for the evening, Mark Barton from Bloomberg TV.

The 2019 AIBs awards season will open in April next year.

Simon Spanswick
Chief Executive, AIB



ALJAZEERA

EVENT PARTNER

The AlBs event partner profile

In the 1990s, Al Jazeera's Arabic channel emerged as a transforming force in the Middle East. Media at that time in the Arab world consisted primarily of state-run institutions, utilized as a tool to promote narratives of governments in the region. The launch of Al Jazeera in 1996 brought about a revolution in media for ordinary Arabs, intellectuals, the marginalised, political opposition, and gave a voice to the voiceless.

A free press may be a familiar reality in the West, but in the Middle East, the concept of an independent news channel was truly revolutionary.

Al Jazeera is located in a region that continues to see more than its fair share of violence, bloodshed, conflict and wars. We have no choice but to report what we see from all sides of an issue. Al Jazeera's audience hails from the regions it covers - at times our audience are the victims of the same conflicts we report. News for them is

not just reports – it is a necessary conduit of information that shapes their daily lives. The region where we are headquartered is one of the most challenging environments for media professionals, where freedom of expression is silenced by bullets, where journalists languish in prisons, and where independent civil institutions are rare. We take great measures to protect our editorial integrity in spite of the pressures placed by governments and regimes to intimidate us. Allegations and attacks against Al Jazeera's independence have become part of our daily routine - they no longer surprise us.

Over the years our journalists have been banned, imprisoned, tortured and killed in the struggle to protect and maintain our independence. Al Jazeera's bureaux throughout the region have been closed on multiple occasions. Despite being banned in some countries, we continue to cover their stories with depth, humanity, and balance. Our reporters understand the

social, political and historical fabric of the societies we cover so that we can bring to our audiences what we call "journalism of depth."

We are not afraid to present all views even if that means reflecting opinions that are troubling, challenging, and at times divisive and confrontational. They are not our opinions – just a reflection of the realities on the ground. We have done so only in our persistent quest to present the spectrum of opinions that make truth possible. In parallel, we have been accused of incitement while our journalistic responsibility requires that we reflect the reality of complex issues, wars, and conflicts from the ground. We cannot, and do not, sugar-coat the truth.

Recently, demands were made by Saudi Arabia, UAE, Bahrain, and Egypt to shut down Al Jazeera as a punishment and deterrent for airing viewpoints inconsistent with their official narratives. But silencing

The new Al Jazeera Arabic building





Al Jazeera English news room

independent journalism strips millions of their right to information, the right to be heard, and leaving them voiceless and powerless.

Recently, the silencing and tragic murder of Jamal Khashoggi comes as a reminder for all media professionals of the clear and present danger faced in practicing honest journalism. Jamal's case has increasingly become a uniting call for media industry to come together to reassert their moral commitment towards defending press freedom and demand guarantees for safety and security of all journalists.

Al Jazeera Media Network remains committed to freedom of the media, as we see more and more restrictions being placed on broadcasters in territories on every continent. We believe that it is vitally important to support those who are speaking truth to power, so Al Jazeera is glad to be partnering with the Association for International Broadcasting's factual

programming awards – the AIBs – to celebrate the achievements of some of the best programme-makers who bring the stories that matter to global audiences. In a world where conveying the truth is a crime, and journalists are in the first line of attack, Al Jazeera puts the human being at the heart of the news agenda. As George Orwell famously put it, "In a time of deceit, telling the truth is a revolutionary act."



ALJAZEERA

About Al Jazeera Media Network

Launched in 1996, today Al Jazeera is available in over 150 countries with over 80 bureaux around the world and access to 380 million homes. The Network enjoys a global footprint, connecting with its wide audience via a wide range of satellites, cable and digital platforms.

Over the years, Al Jazeera has grown to become one of the leading media networks, comprising: Al Jazeera Arabic, Al Jazeera English, Al Jazeera Balkans, Al Jazeera Mubasher, Al Jazeera Documentary and AJ+ digital platform, and other expanding digital entities. In addition, the following specialist centres are part of the Network: Al Jazeera Media Institute, Al Jazeera Center for Studies, and Al Jazeera Center for Public Liberties and Human Rights.



The AIBs
2018



SIGNIANT®

The Global Leader in Intelligent File Transfer

Move large files with speed, reliability
and enterprise-grade security

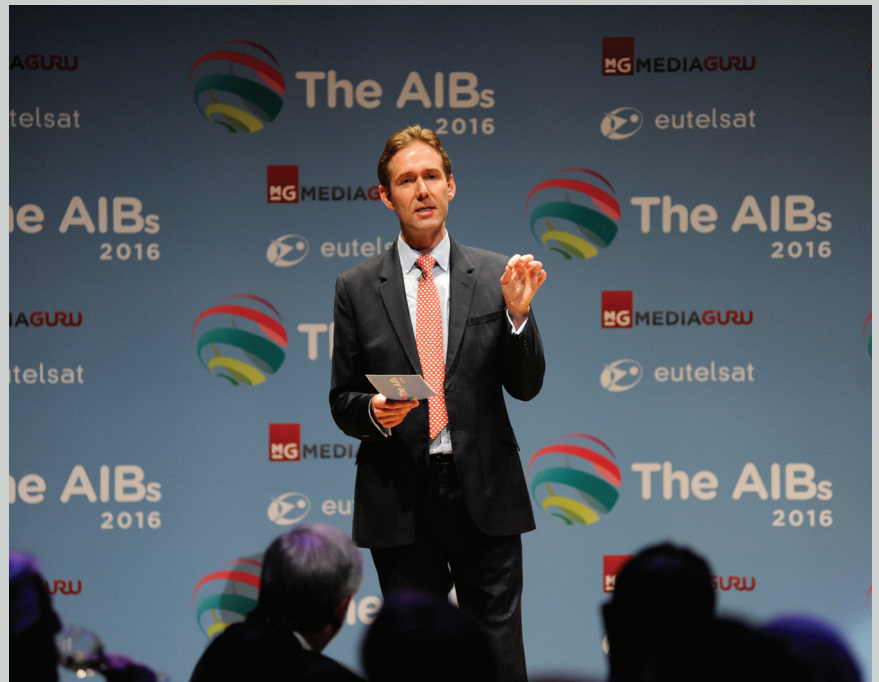
Discover the potential of
our technology at
www.signiant.com



JUDGES

Faisal J Abbas - Editor-in-Chief - Arab News,
Dan Aldridge - Creative Director - BBC Studios,
Nashwa Al Ruwaini - CEO & Board Member - Pyramedia FZ-LLC, **Anna Averkiou** - International Media Consultant, **Sarah Baynes** - Creative Director - The Creative Garden, **Klaus Bergmann** - Director International Relations - Deutsche Welle, **Harish Bhatia** - President Sales & Marketing - DB Corp Ltd, **Daniel Bruce** - UK/Europe Chief Executive - Internews, **Jenny Buckland** - CEO - Australian Children's Television Foundation, **Paul Bushnell** - Auckland Manager - Radio New Zealand, **Charlotte Cabrero** - Senior Business Development Associate - BBC World Service, **Michael Carrington** - Head of Children's Content - ABC Australia, **Eugen Cojocariu** - Head, Radio Romania International, **Nicholas Davis** - Manager of Program Development - CBC, **Wesley Dodd** - CEO - Celebro Media Productions, **Henrik Eklund** - CEO - Newstag, **Walter Fernandez** - Editor-in-Chief - Mediacorp, **Havoc Franklin** - Director, Content Development and Production, Programming - Regional - Office of Gen Mgr, English Services - CBC Canada, **Mihai Gadea** - CEO - Antena 3, **Rajan Garabadu** - Chief Executive Producer - News18 Network, **Ching-Ching Hai** - Section Chief, News & Translation Section, Radio Taiwan International, **Mark Harrison** - Managing Director - Digital Production Partnership (DPP), **Carlson Huang** - Vice Manager & English Programme Host, Programming Department - Radio Taiwan International, **Simon Kendall** - Business Development Director - BBC World Service, **Franz Krüger** - HoD, Wits Journalism, Dir, Wits Radio Academy, **Nathalie Lenfant** - Marketing Director - France Médias Monde, **John Maguire** - Director of International Relations and Cooperation, France Médias Monde, **Jo McKibben** - Producer, Dubai Today - Dubai Eye 103.8FM, **Marcus Metzner** - CMO - Arvato Systems, a Bertelsmann company, **Izak Minnaar** - Editor, Digital News - South African Broadcasting Corporation (SABC), **Olusola Momoh** - Co-Founder & Vice Chair - Channels Television, **Nicky Ness** - Director of Forces Broadcasting & Entertainment - BFBS/SSVC, **Alexey Nikolov** - Managing Editor - RT, **Tom Porter** - Commissioning Editor News and Current Affairs, Channel 4, **Mal Reding** - Broadcaster and Educator, **Phil Rees** - Acting Director of Investigative Journalism - Al Jazeera Media Network, **Alan Rook** - Managing Director - BlackRook Media, **Sanjay Salil** - Managing Director - MediaGuru, **Carla Sapsford Newman** - Journalist and Consultant, **Kieran Smith** - Creative Director - Love Productions, **Joanna Spiteri** - CEO - Malta Broadcasting Authority, **Janine Stein** - Editorial Director - ContentAsia, **Gary Stevens** - Senior Lecturer, Programme Leader MA Journalism programmes - University of Lincoln, **Steve Titherington** - Senior Commissioning Editor - BBC World Service, **Dinara Toktosunova** - CEO - Ruptly, **Gardenia Trezzini** - Editor-in-Chief News - Euronews, **Liz Tucker** - Producer/Director and Chair - wftv - Women in Film and Television UK, **Sue Turton** - Series Editor - Unreported World - Channel 4, **Aidan White** - Executive Director - Ethical Journalism Network, **Tommy Zwicky** - Journalist

HOST



Mark Barton has over 23 years of experience as a news anchor and broadcast journalist, and is Bloomberg Television's longest serving presenter in Europe, the Middle East and Africa.

After graduating with a bachelor's degree in History, Mark began his career as an intern at Bloomberg News in March 1995. Six months later, he was one of five founding journalists of Bloomberg TV's European operations.

He has been integral in establishing Bloomberg Television as a global financial and business news network, anchoring all the network's prime-time programmes, breaking and analysing the biggest global business, economic, financial market and

geopolitical events of the past two decades. He's interviewed world leaders, finance ministers, central bankers and CEOs. Among his personal career highlights are interviews with Bill Gates and the late Israeli leader Shimon Peres.

His professional interests range from politics to sport and film and his one professional regret is not yet reporting from the red carpet at the Oscars ceremony in Hollywood.

Mark has three small children and lives in London.



DAILY JOURNALISM - VIDEO

CNN



Following reports that some refugees and migrants trying to cross to Europe from Libya were being sold as slaves, a **CNN** team went undercover to the country to report. The team witnessed an auction where men were auctioned off, some for as little as \$400. Dozens of these auctions are reported to take place every month. CNN's **Libya Slave Auction** report caused an international outcry. Our judges found it "compelling, representing outstanding high-value journalism and excellent investigative reporting in challenging and dangerous conditions, with excellent follow-up".

Highly commended

BBC News

Mexico's Drug Wars

BBC News report on Mexico's Drug Wars, which have been going on for decades, was highly commended by judges who found that "it offered a raw insight into that war, showing its brutal reality." They described it as well-researched and praised "powerful storytelling with words and pictures complementing each other to reflect and explain a story that should concern us, in spite of being drowned out by the news agenda elsewhere." The report "brought home the personal and social impact of the drugs problem."

Sponsored by



DAILY JOURNALISM - AUDIO

BBC World Service



Live reaction from the streets of Harare as Zimbabwe's President Mugabe quits, bringing an end to 37 years of rule and sparking jubilant celebrations in the streets, with analysis and context from **BBC** reporters, and a question: How do Zimbabweans see the future now? Judges described **The Resignation of Robert Mugabe** as "outstanding work, a great mixture of local voices to capture the atmosphere in Harare in reaction to this momentous event, coupled with thoughtful analysis and background delivered from the studio. BBC staff with local knowledge were used to good effect. Moments of informality did not distract from the journalistic tone."



SHORT DOCUMENTARY

The Financial Times



In Cape Town, residents are living in fear of taps running dry. The **FT**'s video report **Cape Town: Life Without Water** brings home how that threat is changing their relationship with water forever. "Rich people don't sleep well when poor people are thirsty," the FT notes. Our judges commented on the "terrifying contrasts between water to live and villas with swimming pools," they found the report's style "compelling", adding that it was "a challenging piece of journalism that intelligently exposed various, related social issues through nuance and clever editing."

Highly commended

Blue Chalk Media **American Beat: Cops and Refugees Join Forces in Boise**

Since the 1970s, thousands of refugees from countries such as Iraq, Congo, Burma, Bhutan, Afghanistan and Somalia have started new lives in Idaho. In **American Beat: Cops and Refugees Join Forces in Boise**, Blue Chalk Media showed what Boise, Idaho's state capital, is doing to support these refugees. "A powerful programme, high-production values, excellent use of actuality with really great story telling" were the judges' comments.

POLITICS AND BUSINESS

Al Jazeera English



With its **China: Spies, Lies and Blackmail** report, **Al Jazeera English 101 East** provided evidence that China does not only want to control its citizens at home, but also abroad. Anyone who displeases the authorities will be targeted. China is always watching – everywhere. Judges found this report to be "cracking journalism". Examples illustrate the influence of the Chinese state in the Western world, and show that critics of the regime are apparently also persecuted or harassed in countries that are considered safe. It was, the judges said, a "brilliant piece of journalism on a highly sensitive topic; very well built, using testimonials, video materials and a mix of sounds and police-like filming techniques. It gives a very good roundup of the spying, lying and blackmail that exists in China."



HUMAN INTEREST - AUDIO

Plan A Productions



Miscarriage affects 250,000 couples every year in the UK, and yet the subject is still seen by many as a taboo. In **The Emptiness Within** Kay shares her personal experience, exposing the harrowing physical process, the psychological effects and social issues surrounding it, while also probing what

future medical advances might bring. In this production, powerful and honest stories from affected couples skilfully open up the debate about the effects of miscarriage. Judges were impressed by the way the programme balanced personal stories of what was clearly an emotional journey with medical facts. They felt the programme “works well as an informative piece of public health broadcasting, as it offers both insight and support for women and their partners who have experienced miscarriage”.

Highly commended

Loftus Media for BBC Radio 4 **Impotential**

Most men will experience erection problems at some stage in their life but few will seek help because of shame and embarrassment. In **Impotential**, a frank and honest documentary, men do talk and share what erectile dysfunction is like, perhaps encouraging other men to do the same. Judges praised this “bold story about a man’s problem that has rarely been discussed,” and note that “it raises awareness with the aim to open the conversation when it comes to erectile dysfunction”. They stressed that the production “created a level of intimacy that only radio can convey, and allowed honest, frank and emotional discussions”.

HUMAN INTEREST - VIDEO

On Our Radar for BBC Our World & BBC Africa Eye



Like thousands of other women and girls across West Africa, Brigitte Sossou Perenyi lost her freedom to an old and cruel

practice that requires families to give a female child to a shrine as a means of appeasing the gods. **My Stolen Childhood** is the dramatic account of how she retraced her steps from slavery to rescue in Ghana. Hers was the third most viewed story on the BBC website, translated into ten global languages. Judges were impressed by the “incredible storytelling” and called the programme “a potent film about wrongdoing that is easy to ignore within the context of African culture”.

Highly commended

TRT World **Syria's Slaughterhouses**

For Syria's Slaughterhouses TRT journalists gained access to men and women who survived years of torture inside Syria's prisons. The resulting documentary provides a rare insight into the Syrian regime's detention system where almost 18,000 people were reportedly killed in government custody, according to the Human Rights Data Analysis Group. Judges commended the programme for its “harrowing scenes of the brutal Syrian prison system”, adding that “For those commissioners who believe that the realities of war are too uncomfortable for viewers to watch, Syria's Slaughterhouses illustrates why we must have this information on our television screens.”

CNN en Español Docufilms **Atrapados en el silencio**

Atrapados en el silencio by CNN en Español Docufilms tackles the subject of bullying and the devastating effects it can have – resulting in thousands of suicides every year all over the world. Trapped in silence is “a strong production that unmasked a modern killer that seems to exist under our noses,” said one of the judges. Well researched and shot, the moving documentary took a fresh approach to a subject that is rarely mentioned on TV.



CHILDREN'S

Three Arrows Media for CBeebies



Issues of self-respect are not just a problem for adults. Negative self-image is the cause of severe psychological damage in a growing number of young and very young children across the UK. In **Treasure Champs – Self-Respect**, **Three Arrows Media** puts the spotlight on self-respect and gives it the 'Treasure Champs' treatment. The aim of this entertaining and informative mixed media series involving children aged 6-8 is to define and demonstrate some of the moral values that are the foundations of society. The comic, cartoon adventures of the two main animated heroes link to live-action sections in each episode where children show everyday examples of the value (=treasure) that is at the centre of the episode. The judges were impressed by the way in which such an 'abstract' subject as self-respect was presented in a light and simple way, making it accessible to young viewers. They felt the programme's formula worked very well – "Cartoon hosts perform their role perfectly, but it was the combination of real children and a mix of stories that made it really clever."

FACTUAL PODCAST

BBC World Service



The Assassination is a 10-part investigation into the 1996 assassination of Pakistan's late Prime Minister Benazir Bhutto. It follows Bhutto from the day she returned to Pakistan after eight years of self-

imposed exile to campaign for high office until her assassination, and includes interviews with those accused of her murder. "Very relevant", commented our judges, given recent elections in Pakistan and the lingering legacy of the Bhutto family on Pakistani politics. They described it as "gripping, authentic, with powerful editorial content".

Highly commended

BBC Radio 4

The Adoption

The Adoption follows a real adoption in the UK, step by step. A family is being shattered; can a new one be created? The programme charts the process through the eyes of those affected, with lives being changed forever. Judges found this to be an "emotionally-resonant" story and highly original, with the series giving great insight into how the system of adoption works.

NPR

Embedded, Trump Stories

NPR's Embedded, Trump Stories is a series of inside stories that looks at what President Trump and some of his closest advisers were doing before they got to the White House. The judges found Embedded, Trump Stories to be "thoroughly documented, with a sceptical tone, comprehensive, fast-paced and well told".



SCIENCE, TECHNOLOGY, NATURE

GMA Network



The waters around the Philippines are marine gems – but they are under threat. In **Philippine Seas, GMA Network** explores the country's rich underwater life and the very real challenges it faces. It takes a look at the Philippine Rise, a volcanic ridge in the Philippine Sea, which exhibits an astounding marine biodiversity. Judges said the programme stood out with its “compelling dramaturgy, excellent news value and storytelling, fascinating shots, and a skilful alternation of fast and slow sequences”. The narrative was skilfully held together by the presenter.

Highly commended

BBC News Nature's Everyday Heroes - Saving the Sacred Salamander

Nature's Everyday Heroes is the unlikely tale of how a zoo in the UK formed a partnership with an order of nuns, in a project that could save a critically endangered amphibian – the axolotl – from extinction. The salamander that is unique to Mexico has huge potential for research due to its ability to completely regenerate when injured. “Most unusual piece”, “riveting”, “very strong and poetic images matched perfectly with sound”, commented our judges.

INTERNATIONAL CHANNEL OF THE YEAR

CNN



CNN has withstood the accusations of fake news that have been thrown at it and instead concentrated on what matters – taking its audience to stories that matter across the world, making CNN International a worthy recipient of the AIB International Channel of the Year 2018.

Our judges praised CNN for bringing the world stories that have shed light into the most important issues of our day and that have, in a number of cases, delivered incisive policy-changing journalism to audiences globally.

The judges also noted the persistence of CNN reporting teams – for example, it took Clarissa Ward and her colleagues six months to gain admission to Yemen, during what was essentially a ban on journalists operating in the country. Then there's the two year-plus work involved in the Libya slavery story by Nima Elbagir and her team.

Our judges felt CNN journalists had shown that they can get to the heart of stories: from the horrors of poison gas attacks in Syria to the battle to liberate Mosul from so-called ISIS.

CNN achieved all of this in a turbulent year for broadcast news and while it has been caught in a maelstrom of abuse and disinformation from, of all people, the President of the country in which it is based.

Sponsored by





INVESTIGATIVE - VIDEO

Channel 4



The shocking violence perpetrated by the military that drove 700,000 Rohingya from their homes is, according to UN officials, a 'textbook case of ethnic

cleansing'. In a special edition of **Channel 4 Dispatches, Myanmar's Killing Fields** detailed the brutal treatment that Muslim Rohingya people have suffered at the hands of the Myanmar military. The programme had exclusive access to Rohingya activists' secret recordings, which provide evidence of years of repression, violence and mass murder by the Myanmar authorities. "Deeply powerful", commented our judges, "making striking use of original material to get to the truth" – "a report that leaves you speechless as the fate of the Rohingyas is made clear through a multitude of interviews with victims and witnesses as well as through authentic video material".

Highly commended

True Vision for Channel 4

Hunting the KGB Killers

When former Russian secret service agent Alexander Litvinenko was killed in London with radioactive polonium in 2006, his assassination shocked the world. Litvinenko had been granted asylum in London after fleeing Russia. In *Hunting the KGB Killers* we get the inside story of the politically motivated murder, down to how he helped the police on his deathbed. "Excitingly told and elaborately and professionally transformed into pictures", commented our judges; "a carefully produced and gripping insight into a high-profile story which shed much new light on the case".

AI Jazeera Media Network – AI Jazeera Investigations Football's Wall of Silence

Former youth football coach Barry Bennell, one of the top talent spotters in Britain with ties to major clubs like Manchester City, spent his days coaching children and his nights abusing them. *Football's Wall of Silence* profiles six of Bennell's victims, and explores the long-term impact of his serial abuse. "A piece of pure investigative journalism at its finest", said the judges, "excellently edited and told with a perfect mix of interviews, archive material and newly created scenes".

INVESTIGATIVE - AUDIO

BBC Radio 4



Degrees of Deception from **File on 4** exposes a multi-million pound global trade in fake diplomas. A complex network of online universities sells degrees, doctorates and professional qualifications

– for a price. Some of the buyers have gone on to include these credentials on their CVs to get jobs. Others were blackmailed by the sellers who threatened to expose them unless they paid out huge additional sums of money. The judges found this to be a "compelling investigation shaped by solid, thorough and focussed journalism, guiding listeners through a clear and structured set of facts, with stories and dramatisations used as expert tools to navigate the complex web of this exposé".

Highly commended

BBC Radio 4 File on 4

The Secrets of Smyllum Park

Over many generations the Catholic church provided shelter and care for vulnerable children whose families had been broken by death or poverty. But many of those who grew up in church orphanages claim the care they offered amounted to years of serious beatings and emotional abuse that scarred them for life. In *The Secrets of Smyllum Park*, *File on 4* investigated one such institution, Smyllum Park in Lanark, Scotland, uncovering new evidence of alleged abuse and raising serious questions about child deaths at the orphanage, before it was closed in 1981. "Hard work for the listener, but well worth the investment for an important and difficult story", said the judges, noting the impact on society that this piece has had.



INTERACTIVE

ABS-CBN News



for greater explanation, and **ABS-CBN** developed **Stories From Under the Rubble: Inside the Battle of Marawi** to look at the different facets of this siege and let the people of Marawi tell their stories about the horrors of war. Our judges were impressed by the broad range of excellent interviews and said this nine-part special report “captured the euphoria of victory as well as the horror as the team examined and reported from all angles the effects of the war”.

The once-bustling city of Marawi, the capital city of Lanao del Sur province in the Philippines, was the scene of the most destructive war in the Philippines since World War II – it was reduced to rubble after a five-month siege of Philippine armed forces by Jihadist forces. It’s a story that calls

Highly commended

Radio Free Europe/Radio Liberty Caught up in a Revolution

RFE/RL’s multimedia project Caught up in a Revolution takes viewers on a journey through the street protests that toppled Armenian Prime Minister Serzh Sarkisian and his government in April this year. The piece combines RFE/RL photo journalist Amos Chapple’s striking photos taken during the protests with his first-hand audio narration when he found himself unexpectedly at the centre of the action. It had narrative, purpose, and great images, said the judges. “Interactivity doesn’t have to be complicated – it needs to be direct and motivating, and this was.”

DOMESTIC AFFAIRS

ITN Productions for Channel 5



ITN’s documentary **Rivers of Blood: 50 Years On** combines archive photos, news footage and personal testimonies to explore the story of multicultural Britain through the eyes

of several generations in the context of the 50th anniversary of MP Enoch Powell’s controversial 1968 speech, in which he strongly criticised mass immigration from Commonwealth countries and warned of the dire consequences. Our judges said the programme provided “a fascinating insight into immigration in Britain over the last 50 years” and added that the stylized format didn’t diminish the power of the narrative, especially from immigrants in the 1950s and 1960s. As unpicking the ‘Rivers of Blood’ speech provides an effective latticework to integrate the narratives, the viewer has to make his own judgement on the state of integration 50 years after Powell, in the light of Brexit, Islamophobia and the rise of right-wing politics in the West.

Highly commended

GMA Network – Reel Time Batang Maestro

In the Philippines one out of 10 children aged 6-14 is illiterate. Batang Maestro is the story of a teacher who is helped by young volunteer teachers – his students – to teach disadvantaged Filipino children in remote villages to read and write. “A visually stunning film that addresses the vast disparities in opportunities in Filipino society”, said our judges.

Channel 4 Britain’s Refugee Children

Adapting to a new life as a refugee in a foreign country, thousands of miles from home, is far from easy. Britain’s Refugee Children closely follows six refugee children as they build a new life in Britain, seeking sanctuary from violence and destruction at home. The judges thought this was “an excellent film about the reality of arriving in Britain as a refugee” and said “the simple format and structure offer a heart-warming and compelling narrative that resonates in today’s political environment”.



INTERNATIONAL AFFAIRS

Al Jazeera English



The Cut: Exploring FGM

investigates why the practice of female genital mutilation

(FGM) persists in so many countries across the world. At least 200 million girls and women alive today have suffered FGM and it has affected their lives deeply. **Al Jazeera's** Fatma Naib talks to both victims and practitioners of this barbaric ritual. This was "a very powerful story, very well put together", said the judges. It felt like "a journey through different countries and mind sets, a pioneering effort to shed light on a largely hidden subject, superbly executed".

Highly commended

BBC Arabic After IS

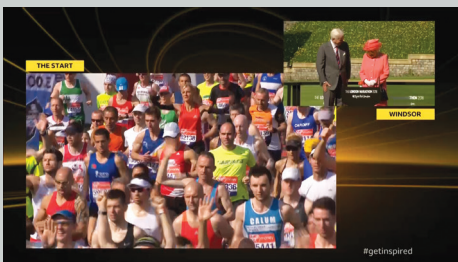
What is the human cost of the defeat of ISIS in Iraq and Syria? The reality of the war that has been waged is harsh and unforgiving for those who have lived through it, as Feras Kilani shows in *After IS*. "Remarkable journalism" – "it strikes a chord and makes you think" – "good cinematography", were the judges' comments.

Channel 4 The Fight for Mosul

The people of Mosul endured the repressive rule of ISIS for more than two years. In 2016 an elite team of Iraqi Special Forces led the fight to drive the terror group from the city. In *The Fight for Mosul* from Channel 4, award-winning French cameraman Olivier Sarbil follows this unit as it tries to regain control and tells the story of five young soldiers involved. Sarbil is no stranger to covering wars having been critically wounded while covering the war in Libya in 2011. For this documentary, he attached himself to the unit over a period of nine months, spending weeks at a time with the fighters. The judges said it was a film with strong human interest content and great impact through personal experience, well shot in a very cinematic fashion.

SPORT EVENT COVERAGE

BBC Sport



The London Marathon is the most high profile and prestigious marathon in the world. It combines elite competition and mass public participation – tens of thousands are running for fun and aiming to raise millions of pounds for charity – with the sights and sounds of London. This year The Queen herself was the official starter of the race – pressing the start button in Windsor Castle in a live link to the start location in Blackheath. For coverage of the **2018 London Marathon**, the **BBC** used six separate OBs at key landmarks along the course, as well as six motorbikes and two helicopters, with a

kartcam, a jib and rail game at the finish. The presentation team, led by Gabby Logan with commentary from Steve Cram, Paula Radcliffe, Andrew Cotter and Baroness Tanni-Grey Thompson, took viewers along the emotional sporting journey. The judges felt this was a deserving winner, praising the "exceptional and incredible technical achievement" and "engaging presentation, worthy of this unique event".



ARTS AND CULTURE - AUDIO

TBI Media



As BBC Radio 4 marked the 50th anniversary of the partial decriminalization of sex between men in the UK, TBI Media's

production **Public Indecency: Queer Art in Britain** tells the story of art, sexuality and the theatre in Britain over the past century. The programme, produced in partnership with Tate Britain and their landmark exhibition *Queer British Art 1861-1967*, looks at how performers in theatres and music halls across Britain endlessly and inventively explored sexuality, gender and difference. "Moving, poignant, informative, with an air of vulnerability", said our judges who were impressed by the production's balance between humour and intimacy.

Highly commended

RTE Radio 1 Documentary on One 007, The Irish Connection

RTE's documentary 007, *The Irish Connection* relates the life of Irish film producer Kevin McClory, a major contributor to the success of the 1965 *Thunderball* film, the fourth in the James Bond series. McClory and British screenwriter Jack Whittingham sued Ian Fleming, author of the James Bond novels when *Thunderball* was published, arguing that it was based upon a screenplay they had written together with Fleming. The lawsuit was settled out of court, making McClory rich overnight. Judges praised the well-constructed narrative and the use of strong interview material which gives insight into the glamour, fame, and rivalries of the world of 007.

BlokMedia

Where Stars are Born: The Harlem Apollo

The Apollo Theater, a music hall in Harlem, New York, first opened its doors 85 years ago. It helped launch the careers of countless artists like Ella Fitzgerald, The Jackson 5 and James Brown. In BlokMedia's documentary *Where Stars are Born: The Harlem Apollo*, 'Mr Apollo' Billy Mitchell along with other artists tells the story of this iconic venue which draws some 1.3m visitors every year. "A lively piece which hooks the listener with a compelling fusion of field audio and legacy music recordings", said the judges.

ARTS AND CULTURE - VIDEO

Al Jazeera English



Benjamin and Awad run Sudan's national film archive. For over 40 years, with very little assistance, they have worked tirelessly to protect their country's visual memories. But the archive of over 13,000 films is in a perilously fragile state, with many of the unique copies documenting the

country's history deteriorating under their very eyes in poor storage conditions.

Al Jazeera's Witness strand takes up the story in **Sudan's Forgotten Films**, blending the human story of the two now elderly enthusiasts with the general lack of understanding of the importance of such archives. The judges praised the programme for its "poetry" and called it "mesmerising", "sensitively put together by a skilful film-maker".

Highly commended

CNN

Inside the Louvre Abu Dhabi

In November 2017, the Louvre Abu Dhabi opened its doors after 10 years of gestation, joining the exclusive club of the world's leading museums. CNN's *Inside the Louvre Abu Dhabi* takes us inside as preparations are underway to exhibit over 600 artworks from various cultures and periods, many on loan from other institutions. And the building itself is a work of art, with a dome made of 7,850 unique stars which create a "rain of light" that dances across the interior. The judges said the programme was a "masterpiece in terms of journalistic construction, as carefully constructed as the building itself".



BREAKTHROUGH TALENT

Salma Abdelaziz



Salma Abdelaziz specializes in news and features from the Middle East, including the rise of the so-called Islamic State, Arab revolutions and the Syrian civil war. She has also reported and produced for **CNN** from Egypt and Gaza. Salma got her start at CNN as a digital media researcher. She holds a BS in International Affairs from Georgia Tech and an MA in Mass Communication from Georgia State University. The judges found that Abdelaziz “made an interesting contribution, both in front of and behind the camera”. Judges commended her “determined personality with which she holds the audience’s attention”, and said she is articulate, confident, asks the right questions, shows sensitivity and empathy with the subjects she interviews.

München
London
Malta

SCHMITS PARTNERS

Legal. Media. Ventures.

**WHEN BREXIT
CHALLENGES YOUR
EUROPEAN DISTRIBUTION.**

schmitspartners.com





AIB IMPACT AWARD Sponsored by **ALJAZEERA**

CNN International - Libya Slave Auction

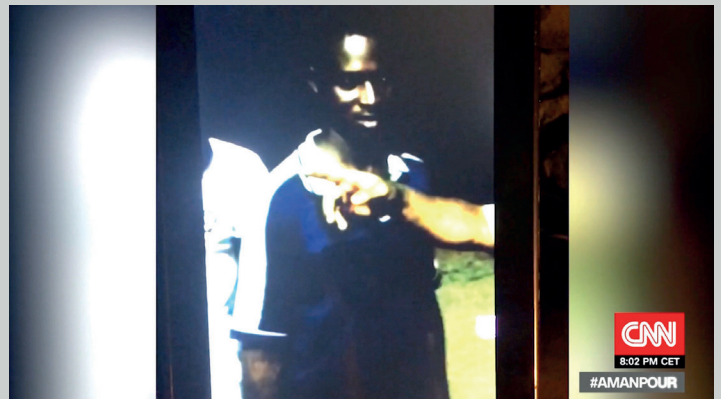
In the dark, a smiling auctioneer pats two men on the arm. "Where are you from? Nigeria?" He then turns back to an unseen crowd. "Big strong boys for farm work. What am I bid?" The numbers roll in off-camera; eventually the two men are sold as "merchandise" for 1200 Libyan pounds - \$400 apiece. It's a modern-day slave auction.

Those pictures "made the international community move", according to Dutch Foreign Minister Stef Blok who spoke about CNN International's investigation into modern day slave auctions in Libya.

For more than two years, the CNN team of correspondent Nima Elbagir, producer Raja Razek and photojournalist Alex Platt had been hearing stories that migrants, as they waited for passage to Europe, were being sold into forced labour in Libya. When mobile phone video of an auction emerged, the CNN team travelled to Libya to verify it. Through contacts cultivated over those two years, they were able to find one of the night-time markets. Using hidden cameras, they gained access and recorded the event.

It is estimated that there are some 750,000 migrants in Libya - no-one knows the true number - from countries such as Egypt, Niger, Sudan, Nigeria, Syria, Mali and Bangladesh. The majority does not see Libya as their final destination, merely a stopping-off point on their way to Europe.

One British MP said that it was "Nima Elbagir and CNN's ground-breaking report, and those pictures, that really brought the situation home to so many people in the west." And people did react to what they saw on their TV screens. Protesters shouting "No to slavery" filled the streets outside the Libyan Embassy in Paris the weekend after the report aired. President Macron called the sale of migrants "a crime against humanity", and the French government requested an urgent meeting of the UN Security Council to discuss treatment of migrants in Libya.



The mobile phone footage that triggered CNN's investigation



CNN's Nima Elbagir reporting after seeing a slave auction



One of the victims of modern day slavery



“Anyone who has seen the horrific footage of slave markets in Libya cannot possibly have been unaffected by it; it is appalling. I also put on the record our admiration for the CNN crew who got the footage.””

The following week, at a UN Security Council session convened to combat trafficking, the Secretary General referred to the CNN report, saying he was “horrified” at reports of migrants being sold as slaves and agreed that this could amount to crimes against humanity.

The Libyan authorities reacted to the reports of the slave auctions, establishing an investigative committee and asking the international community to assist the country as it sought to eradicate the problem.

In June 2018, the UN announced sanctions against six men who made fortunes from buying and selling migrants. The motion for sanctions was led by the Netherlands whose prosecutors cited CNN’s reporting. “It was CNN that drove attention to this terrible slave trade that has been going on in Libya for far too long”, Foreign Minister Stef Blok said. “As the Netherlands is currently a member of the UN Security Council, we proposed the imposition of sanctions on six of the worst perpetrators – and that will mean this crime won’t be left unpunished.”

The work of Elbagir, Razek and Platt in Libya brought to public attention a major issue of our times and resulted in meaningful action by politicians and international organisations. The impact of the journalism has been far-reaching and deep. The Association for International Broadcasting is honoured to award CNN and its team our Impact Award 2018.



UN Secretary-General António Guterres addressing the Security Council after the CNN reports aired



Maria Grazia Giammarinaro, Special Rapporteur on trafficking in persons, speaking at the Security Council



UK Foreign Office Minister Alistair Burt thanking CNN for its reporting of the Libya slavery issue



The following awards were handed to the deserving winners in September 2018 during ASAP90, the two-day event on 'Achieving Sustainability in Asia-Pacific' which the Association for International Broadcasting curated for Radio Taiwan International on the occasion of its 90th anniversary. The full report about issues debated at ASAP90 and conference outcomes is available at <http://on.radio/fcc9996>.

ASIA-PACIFIC SUSTAINABILITY - AUDIO

Radio New Zealand



The winner of the inaugural radio award is **Radio New Zealand** for **Insight: Climate Change – Politics and Actions**. As international leaders try to keep their feet on the pedal to reduce global warming, Insight examined the implications of President Donald Trump's decision to withdraw the United States from the Paris Agreement, the global accord to counter climate change. The judges noted the depth of investigation and incisive storytelling in this episode that focused on the archipelago of Hawaii. It reported on how the islands are reacting to the effects of global warming particularly in light of the US withdrawal from the Paris Agreement.

ASIA-PACIFIC SUSTAINABILITY - VIDEO

Mediacorp Channel 5



Mediacorp Channel 5 is the winner of this new award category for an edition of **Talking Point – Can We Ban the Bag?** The judges were impressed by the way the programme involved Singaporeans in better understanding their voracious appetite for single-use plastic bags. They noted the clever involvement of the public and the way that context was provided to viewers.

A high commendation went to Al Jazeera English for **Earthrise – Eco-cremation**. This dealt with the challenge of adjusting custom and practice around the difficult subject of death, examining the fact that 8.5 million Hindu deaths mean more than 50 million trees are being cut down each year to provide wood for funeral pyres. The judges praised the way the programme makers dealt sensitively with the subject.



*Global provider of **Pioneering** and **Cost Effective Broadcasting Solutions***

EXPERTISE
PROJECTS OF ANY SIZE



FLEXIBLE
STUDIO SPACES



HD/UHD
ROBOTIC TECHNOLOGY



CONNECTIVITY
WORLDWIDE





The Association for International Broadcasting is the only global alliance of media companies that deliver, or support the delivery of, cross-border and multi-platform international broadcasting.

The AIB's mission is to support, sustain, promote and protect its Members, wherever they are in the world, via a range of specialist services.

The Association was formed to support organisations that face unique challenges by virtue of their remit to broadcast to and publish in multiple global jurisdictions and cultures. Today, thanks to the rapid developments in distribution and accessibility to content, this includes almost every domestic broadcaster since their services have become available to international audiences.

Our Members operate television, radio and online services in multiple languages that, every week, reach well in excess of one billion people in almost every country on the planet.

We help our Members to collaborate, and to innovate.

We help our Members to solve problems.

We help our Members to tell their stories.

We draw on 25 years of knowledge gathering, intelligence sharing and understanding in the international media market to deliver outstanding support to our Members.

The Association's work is entirely centred on, and devoted to, the needs of our Members.

INFLUENCING POLICY



The Association for International Broadcasting has helped Members on a wide range of issues over the past 25 years.

Our work programme is active in areas as diverse as Pay-TV regulations, media freedom, spectrum, safety & security and funding in order to ensure that our Members' voices are heard by policy-makers across multiple geographies.

We respond to our Members' needs on key issues that affect them individually or collectively. We help our Members to communicate with those who make major decisions and we assist in positively influencing outcomes.

We monitor media markets internationally to ensure that our Members know when issues of concern arise so that the appropriate response can be formulated, either directly by a Member organisation, or through the Association.

As an influential international organisation representing so many media companies, the voice and the views of the Association are respected by decision-makers globally. We talk to key influencers and policy makers – such as politicians and regulators – to ensure that our Members' views are respected and included in decision-making or legislative processes.

WORKING GROUPS



The Association for International Broadcasting uses Working Groups to help members address their key strategic business, managerial and operational issues.

These Groups allow our Members to take part in discussion and debate with colleagues from other organisations on a range of issues that are central to their businesses. The output of the Groups helps to build consensus among Members on key subjects and helps inform future strategies in Member organisations. Each Group has a chairman elected from the membership to direct its work.

Among the Association's Working Groups are:

Cyber Security

Providing a confidential forum to exchange knowledge about threats and about strategies to protect businesses from the effects of cyber-attack. The Group also works to raise awareness of the issue of cyber security among vendors and suppliers.

Sustainability

Providing a forum to exchange information on issues surrounding sustainability. This Group shares knowledge on sustainability from a corporate social responsibility angle and from the position of increasing audience awareness of issues around sustainability and the wider SDGs.

Audience Research

Providing a forum to exchange best practice in audience research within the international broadcasting industry, responding to the needs of publicly-funded and commercial companies. The Group continually examines the opportunities to develop membership buying groups to help reduce costs of audience measurement.

KNOWLEDGE CENTRE



The Association for International Broadcasting has been gathering intelligence and monitoring developments in global media for more than a quarter of a century.

We have an unrivalled database of contacts that our Members are able to draw upon, covering media executives, editors, journalists, producers, distributors, regulators and parliamentarians in over 100 markets globally.

We have built an extensive body of information and knowledge about global media which Members can call on to develop strategies or to understand markets.

We are constantly adding to the intelligence that Members can access as part of their membership benefits.

PROMOTION



The Association for International Broadcasting has global reach through its publications and online presence.

More than 27,000 media leaders in over 150 territories receive our briefings that report on the activities of our Members and provide insight into developments across the wider media industry.

Our main website, www.aib.org.uk, is visited by people on every continent each week. Our Members have the opportunity to share their latest news with our global audience, and to publish profiles of their businesses on the website.

Our proactive promotional work supports Members and offers them a route to reach opinion-leaders in multiple markets.

GOVERNANCE AND MANAGEMENT



The day-to-day work of the Association for International Broadcasting is carried out by a small Secretariat unit based in rural Kent, south-east of London in the UK and headed by the Chief Executive.

In addition to the permanent Secretariat, we have a part-time representative in New Delhi who supports us in South Asia.

Governance rests with our Executive Committee, consisting of six people elected by the Members for a two-year term of office. The Executive Committee meets formally four times a year and has ad hoc conversations at other times as occasion demands. The Executive Committee receives reports from the Secretariat and the chairmen of all Working Groups and helps to set out the Association's overall work programme and provide advice and guidance to the Secretariat.

Our governance structure forms an integral part of the way in which the Association delivers its objectives and its strategy.

EVENTS, CONFERENCES AND NETWORKING



The Association for International Broadcasting works to bring people in the media industry together, and to share expertise, knowledge and concerns with colleagues and with a wide range of observers, commentators, regulators and parliamentarians.

We provide platforms for the discussion of key industry topics that are relevant to our Members wherever they may be in the world.

We organise large-scale conferences and private networking events, as occasion demands.

The agenda for all our events is driven by the Members, responding to their needs and requirements.



CHIEF EXECUTIVE

Simon Spanswick
simon.spanswick@aib.org.uk



DIRECTOR, BUSINESS DEVELOPMENT

Tom Wragg
tom.wragg@aib.org.uk



**INTERNATIONAL RELATIONS AND
EDITORIAL DIRECTOR**

Gunda Cannon
gunda.cannon@aib.org.uk



**COORDINATOR, AIB SECRETARIAT
AND AIB MEDIA AWARDS**

Clare Dance
clare.dance@aib.org.uk



RESEARCH & PROMOTIONS

Diane Davis
diane.davis@aib.org.uk



CONFERENCE & RESEARCH ANALYST

Anjuli Shere
anjuli.shere@aib.org.uk



MEDIA ANALYST

Morand Fachot
morand.fachot@aib.org.uk



CONFERENCE & RESEARCH ANALYST

Emily Zinkin
emily.zinkin@aib.org.uk



Association for International Broadcasting

The AIBs 2019

We're looking forward to our 15th annual competition for factual television, radio and online productions.

Here are the key dates to note

2 April | The *AIBs* launch

28 June | Closing date

July-August | Shortlisting

Mid-September-October | Judging

6 November | Awards night

If you are interested in joining the international panel of judges, please contact us to explore the opportunity.

Full information will be available on the dedicated website **theaibs.tv**





AIB

Association for International Broadcasting

AIB | PO Box 141 | Cranbrook | TN17 9AJ | United Kingdom

T +44 (0) 20 7993 2557

E contactaib@aib.org.uk

W www.aib.org.uk