

## The AIBs 2021 Rules and Regulations

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**The AIBs are presented annually to recognise the world's best journalism and factual productions across TV, radio and digital platforms.**

## Eligibility

Programmes must have had their first transmission, or been first made available on a digital platform, between 1 July 2020 and 30 June 2021.

Entries to the *AIBs* may be submitted by broadcasters, independent production companies and individuals, whether or not they are a Member of the Association for International Broadcasting.

Entries may be in any language.

## Entry fee

There is an entry fee per entry that must be paid at the time of submission, with AIB Members receiving a discount on the entry fee. The fees are:

### Podcast entry fee

AIB Member	£40.00
Non-member	£60.00

### Young journalist/Media Freedom entry fee

AIB Member	£80.00
Non-member	£100.00

### Audio entry fees

AIB Member	£80.00
Non-member	£120.00

### Video/Channel of the Year/News Agency of the Year entry fee

AIB Member	£120.00
Non-member	£170.00

*All entries submitted by companies in the UK are subject to VAT at 20%. Entries from companies outside the UK are not subject to UK VAT.*



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across TV, radio and digital

## Entry categories

Entrants may choose the category or categories that they believe is most appropriate for the journalism or production that they are submitting. These categories are:

### TV and video

ARTS and CULTURE  
HUMAN INTEREST  
NATURAL WORLD  
SCIENCE and TECHNOLOGY  
DOMESTIC AFFAIRS DOCUMENTARY  
INTERNATIONAL AFFAIRS DOCUMENTARY  
INVESTIGATIVE DOCUMENTARY  
POLITICS and BUSINESS  
SHORT DOCUMENTARY  
SINGLE NEWS REPORT  
CONTINUING NEWS REPORTING

### Radio and audio

ARTS and CULTURE  
HUMAN INTEREST  
INVESTIGATIVE DOCUMENTARY  
NEWS REPORTING

FACTUAL PODCAST

MEDIA FREEDOM  
CHANNEL of the YEAR  
NEWS AGENCY of the YEAR  
YOUNG JOURNALIST

IMPACT

## Entry procedure

All entries must be made via the *AIBs* website at [www.theaibs.tv](http://www.theaibs.tv).

Entries open on 12 April 2021 and close at 1700GMT on 2 July 2021. All work must be uploaded via the links provided no later than 31 July 2021.

Entrants will need to submit the following information:

- A synopsis of the journalism or production to assist the judges. Where an entry is part of a series, the synopsis must include details of the full series, with links to additional episodes where available.
- Details of first transmission/online release date.
- Duration of the production.
- A list of credits of up to eight names, to be used in the awards programme booklet.
- Up to four high resolution images relating to the production. In the case of audio productions where no images may exist, artwork or promotional photographs may be submitted. In providing any images, you confer to the Association for International Broadcasting [the AIB] all necessary rights and consents to use the imagery in whole or in part for any purpose that the AIB deems is relevant to the nomination including, but not limited to, broadcasts, online, social media and print.
- Programmes can be entered into more than one category except those entered into the short documentary category which does not allow submission in other categories.

In addition, for programmes that are not in the English language, we require:

- For television/video productions
  - English-language subtitles embedded in the programme
- For radio/audio productions
  - An English-language transcript with timecodes included

For certain categories, additional information is required from entrants:

### Channel of the Year

- A show reel of up to 60'
- A statement of up to 1,000 words

### Young Journalist

- A biography
- A statement from a direct manager
- A show-reel with examples of the entrant's work (or for those working in radio, or in a role *not* in front of the camera, a video of up to 5' showing them at work)
- A high-resolution photograph

### News agency of the year

- A show reel of up to 60'
- A statement of up to 1,000 words

### Media Freedom

- A statement of up to 1,000 words



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## Impact award

- A statement of up to 1,000 words
- Evidence of the significant and measurable impact that the programme has had

## The judging process

All entries will be assessed by the shortlisting team. Those meeting the criteria that are set out in the entry book will pass to a second stage of shortlisting which will examine each entry and judge against the criteria of journalism or storytelling, presentation, production values, editorial judgement and similar.

Those selected for the shortlist will be passed to the international panel of judges for their assessment. The jurors are selected for their expertise in editorial and production roles, as well as by a number of industry experts and observers who represent a wide range of voices. The jurors are by their international nature diverse and the AIB strives to ensure gender balance across the entire jury.

- A juror should not have a conflict of interest. In other words, there must not have been a direct connection with a shortlisted programme (must not have worked on it, have a credit on it, have commissioned it, or work in the immediate department that produced it).
- Should a juror discover a possible conflict of interest, they must declare this to the AIB Secretariat immediately. The juror will be invited to move to a different category for their judging.
- All jurors must enter into a commitment to watch or listen to all the productions within their category and to use their best efforts to judge all the work evenly and without favour.
- Since the AIBs jurors are in many different geographic locations and time zones, a physical meeting is not possible. Jurors are able to correspond with colleagues to share notes and to exchange views on the productions they are judging.
- All jurors must submit their votes, and comments on each production, by the final voting date advised to them by the AIB Secretariat.

## Clip usage

Clips from the shortlisted entrants will be included in the *AIBs* awards ceremony. In 2021, this will be a recorded event in two-parts, made available online via the AIBs website and on other digital platforms. The two-part programme may also be screened on one or more television networks.

In the AIB's role of promoting the work of journalists and factual programme makers internationally to as wide an audience as possible. The AIB may make clips from shortlisted programmes available on the AIB's websites and social media channels.

Owners of shortlisted programmes are obligated to submit to the AIB a copy of the programme as part of its entry. The AIB commits to maintaining all submitted programmes securely and to using them solely for evaluation, judging and for extracting clips for the AIB's websites and social media channels.

By entering a programme for consideration, the programme's owners are deemed to have conveyed to the AIB the right to choose excerpts from the programme at the Association's sole discretion for incorporation into the worldwide television broadcast of the *AIBs* 2021 and on the AIB's website and associated websites; including, but not limited to, [www.aib.org.uk](http://www.aib.org.uk), [www.theaibs.tv](http://www.theaibs.tv), [facebook.com/theaibs](https://www.facebook.com/theaibs), [facebook.com/aibnetwork](https://www.facebook.com/aibnetwork), <http://www.youtube.com/AIBorguk> and [instagram.com/theaibstv](https://www.instagram.com/theaibstv) for non-commercial purposes in the context of the Awards.

By entering a programme via [www.theaibs.tv](http://www.theaibs.tv), the entrant confirms the following:

- That they have the authority, on behalf of the programme and programme makers, to agree to grant the above licence
- That they agree to grant the above licence

If you foresee any problems in granting such a licence, you must contact [the\\_aibs@aib.org.uk](mailto:the_aibs@aib.org.uk) before entering.



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## Results and the Awards ceremony

As a result of likelihood of continuing restrictions on international travel in Q4 2021, the *AIBs* 2021 will be presented in a two-part online programme. This will include clips of all the shortlisted work, and the host will reveal any commendations as well as the winner in each category.

No information on winners in any category will be provided before the awards programmes are aired on 12 and 15 November 2021.

The AIB Secretariat will ask all shortlisted entrants to record video answers to two questions relating to their production in advance of the recording of the programme. The winners' responses will be included in the programme (see [theaibs.tv](https://theaibs.tv) to view our 2020 awards programmes to see the concept).

A Winners and Finalists book will be published at the conclusion of the second part of the awards programmes. This will include details of all productions that have received commendations and the category prize (see <https://theaibs.tv/AIBs-2020/The-AIBs-2020-WinnersandFinalists.pdf>).

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