



The AIBs
2021

#theAIBs



RTI to Go App

Speaking to the world
in 14 languages from Taiwan



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**“...we are honoured to receive
this prestigious accolade on the
global stage from the AIB”**

*Walter Fernandez
Editor-in-Chief, Mediacorp*



400+ hours of content entered



21 AIBs presented in 2020

50+ expert judges from media companies around the world



countries enter the competition

20+ languages entered

CATEGORIES

TV and VIDEO

ARTS and CULTURE

HUMAN INTEREST

NATURAL WORLD

SCIENCE and TECHNOLOGY

DOMESTIC AFFAIRS DOCUMENTARY

INTERNATIONAL AFFAIRS DOCUMENTARY

INVESTIGATIVE DOCUMENTARY

POLITICS and BUSINESS

SHORT DOCUMENTARY

SINGLE NEWS REPORT

CONTINUING NEWS REPORTING

RADIO and AUDIO

ARTS and CULTURE

HUMAN INTEREST

INVESTIGATIVE DOCUMENTARY

NEWS REPORTING

FACTUAL PODCAST

MEDIA FREEDOM

CHANNEL of the YEAR

NEWS AGENCY of the YEAR

YOUNG JOURNALIST

IMPACT

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WELCOME

As we publish this call for entries to the 17th *AIBs*, the world remains disjointed through the effects of the pandemic. COVID-19 has had, and continues to have, an impact on every part of the world. Journalists and media companies have played a crucial role in providing information, and inspiration, during what for many has been the most challenging time of their lives.

Now is the time to have your work, and that of your teams, recognised. This year's *AIBs* are searching for the stories that have been told during the past year. The *AIBs* are searching for the analysis and explanation that has helped audiences make sense of the often rapidly changing situation.

We considered having a separate category to reward coverage of the pandemic. However, since the pandemic has been all-pervasive, we think it best for the journalism and other productions that focus on the effects of COVID-19 on our communities to be included in our usual categories.

It's not just news, though. We are looking for the productions that have explored science, technology, the natural world, arts and culture. We know that there has been exceptional work produced in extraordinarily challenging circumstances.

Sadly, it is unlikely that we will be able to meet in person for some time. For that reason, we will once again present our awards in a two-part TV programme. We will celebrate the work you and your teams have done in a way that befits the international media industry, building on the success of our 2020 programmes.

Let me conclude by reminding you that your work is needed more than ever. You have a critical role to play in keeping the world informed. Thank you.

A handwritten signature in dark ink, appearing to read 'Simon Spanswick', with a stylized flourish at the end.

Simon Spanswick
Chief Executive

ARTS and CULTURE

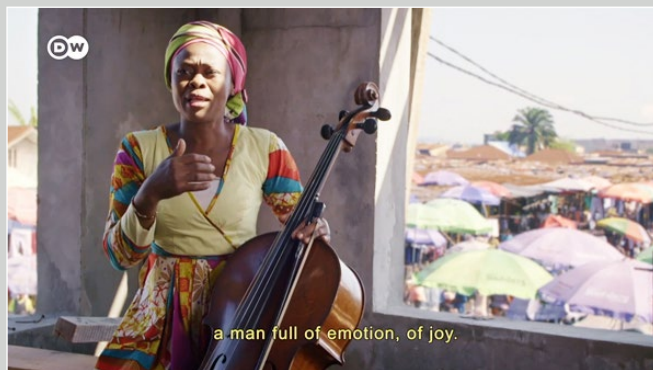
TV and video

We are looking for programmes that bring arts and culture into people's lives. The winning entry will present the subject in a fresh and exciting way and should not be afraid to challenge the audience and change the way we think about the world. The programme should be thoroughly accessible and entertaining. At the same time, it should also speak to those who are passionate and knowledgeable about the subject.

Your entry can be on any type of arts and culture.

2020 Winner

Beethoven's Ninth: Symphony for the World
Deutsche Welle



HUMAN INTEREST

TV and video

As human beings it's in our nature to be interested in the things that happen to our fellow humans. This award will go to a human-interest story that delivers impact via engaging and compassionate presentation, without resorting to sensationalism or hype. The programme will have broad and relatable appeal to viewers who will be able to identify and empathise with the story and those who feature in it.

2020 Winner

PANO: Secret on Instagram
éen for VRT



NATURAL WORLD

TV and video

This award will go to a production that connects the audience with the natural world around us. It should explain and provide fresh insight and not be afraid of tackling complex issues, but in an understandable way. There are no boundaries: ecology, wildlife, climate, oceans, space – these are some of the potential subjects. We're looking for engaging presentation that captures the imagination of audiences who will be enthralled by the storytelling.

sponsored by **Rti** Radio Taiwan International

2020 Winner

Australia's Ocean Odyssey: A Journey Down the East Australian Current
Wild Pacific Media for Australian Broadcasting Corporation and ARTE France



SCIENCE and TECHNOLOGY

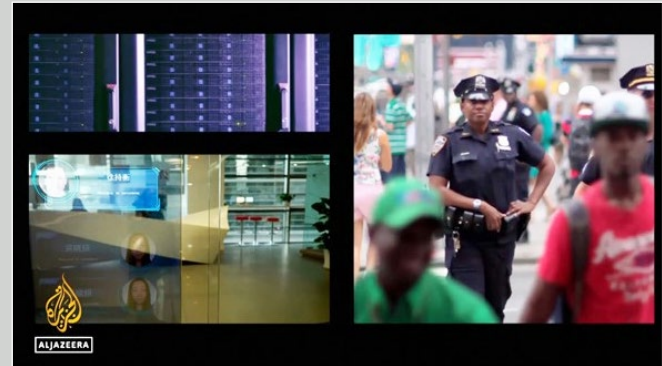
TV and video

The worlds of science and technology are developing faster than many of us can understand and comprehend. The issues are complex, sometimes daunting and can create ethical dilemmas. Yet more than ever science and technology are shaping our lives in new ways every day. Your programme will have risen to the challenge of providing insight and understanding into often deeply complicated subjects, and thoroughly aroused the interest of your viewers.

sponsored by **Rti** Radio Taiwan International

2020 Winner

The Big Picture – The World According to A.I.
Al Jazeera English



DOMESTIC AFFAIRS DOCUMENTARY

TV and video

We are looking for journalistically ambitious coverage of contemporary subjects in your country. We want to see productions that reflect the interests of the audience of your channel or platform: health, home, crime and jobs for example – it's a wide-open field. Given the events of the last year, it may well be that your programme will look at issues surrounding the pandemic. Whatever the subject, we want the programme to ask important questions about why things are as they are in your country.

2020 Winner
Spotlight on the Troubles: A Secret History
BBC Northern Ireland



INTERNATIONAL AFFAIRS DOCUMENTARY

TV and video

We want to see productions that reflect the contemporary world at a time of profound change. We're looking for strong journalism that provides the audience with unexpected insight into the subject, along with great storytelling that demonstrates the production team's curiosity about, and understanding of, the issue. We want to see context given to the audience who may not have first-hand knowledge of the subject under discussion.

2020 Winner
For Sama
ITN Productions for PBS and Channel 4



INVESTIGATIVE DOCUMENTARY

TV and video

Investigative programmes have the ability to hold governments, institutions, businesses and those with influence and power, to account. Our investigative documentary category is looking for regional, national or international productions.

Detailed research will have provided incontrovertible evidence to support any claims made in the programme. Presentation of the facts must be fair and balanced, and sources protected where necessary.

2020 Winner

Abuse and Scandal in the Catholic Church: The Case of the Predator Priest
CNN



POLITICS and BUSINESS

TV and video

It is likely that the pandemic and its aftermath will define politics and business for decades to come. So, what is driving politics and business at present? We are looking for productions that may have related the seismic changes in politics and in business to your audience. We are looking for the most compelling productions that have tackled these challenges, and more besides, reflecting diversity of opinion through even-handed narrative and clear presentation of facts.

2020 Winner

Starbucks & Nespresso: The Truth About Your Coffee
Perfect Storm Productions for Channel 4

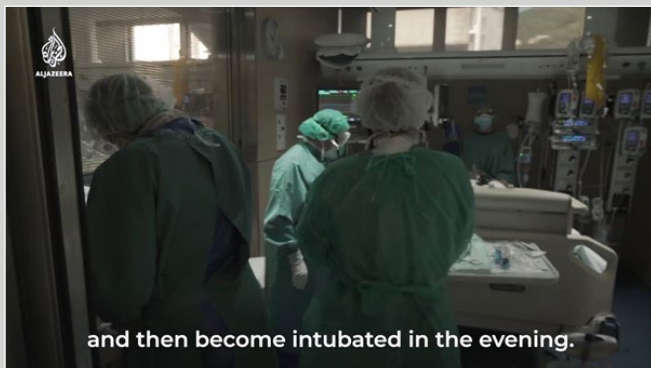


SHORT DOCUMENTARY

TV and video

This category is designed for an outstanding topical or news feature with a running time from five minutes to a maximum of 20 minutes. The programme will provide the audience with an insight into the contemporary world. There are no boundaries or limitations to the subjects the short documentary can cover. We're simply searching for outstanding and imaginative storytelling achieved within a cleverly and effectively produced short duration feature.

2020 Winner
Fly on the Wall: The Virus
Al Jazeera Digital



SINGLE NEWS REPORT

TV and video

This award is for a single report within daily journalism carried in a daily programme or on a news website. Your entry may be either a breaking story or planned coverage of an issue or event.

The entry must show a good grasp of the issues and convey the facts and context to the audience in a clear and concise way showing sensitivity and compassion when appropriate.

2020 Winner
Yemen: Inside a Dangerously Divided 'City of Snipers'
BBC World News



CONTINUING NEWS REPORTING

TV and video

This award is for multiple reports within daily journalism about an ongoing story that evolves over days, weeks or months. It can be either an unplanned breaking story or planned coverage of an issue or event.

The entry must show a good grasp of the issues and convey facts and context to the audience in a clear and concise way, demonstrating sensitivity and compassion when appropriate.

2020 Winner
Coverage of the Hong Kong Protests
CNN



FACTUAL PODCAST

Radio and audio

Do you have a podcast that has provided deep listening pleasure, or which has stimulated and challenged your audience? We are looking for podcasts that have delivered intelligent insight into the world around us, giving people new perspectives on issues of topical interest away from the rigidity of the broadcast schedule. This is a category that is wide open, with no restriction on the subject or area.

2020 Winner
My Mother's Murder
Tortoise Media



ARTS and CULTURE

Radio and audio

Arts and culture have the ability to transport us from our everyday lives – and from the pandemic – and help us see things differently. We are looking for stories that connect people to great creative minds and the work they produce. We want truly electric programmes that illuminate while providing solace, joy and stimulation. The programme should appeal to the broadest possible audience, not simply to specialists or enthusiasts. The programme will most definitely stimulate and engage.

2020 Winner
Shakespeare's Starling
New Normal Culture for BBC Radio 4



HUMAN INTEREST

Radio and audio

Now more than ever, people need communication and engagement with others. Our award will go to the production that has successfully told a story, or stories, that reflect the trials, tribulations, and successes of our fellow humans in an empathetic way. It's likely that your programme will have stopped people in their tracks, forging an emotional bond between the subject and your audiences.

2020 Winner
Virtues of Vulnerability with Ed Balls
TBI Media for BBC Radio 4



INVESTIGATIVE DOCUMENTARY

Radio and audio

Investigative programmes are vitally important within functioning democracies and open societies, holding to account governments, institutions, businesses and others with influence and power. We are looking for regional, national or international productions that have worked hard to tell an important story that has been challenging to uncover.

We're looking for detailed research and incontrovertible evidence to support any claims made in the programme. Fairness and balance are vital, and we'll want to be sure that any sources have been protected from possible repercussions.

2020 Winner
What happened to Annie?
Sky News StoryCast



NEWS REPORTING

Radio and audio

This award is for a single report within daily journalism carried in a daily programme or on a news website. It can be either a breaking story or planned coverage of an issue or event.

In the absence of pictures, clarity of description and scene-setting are key, so that the audience clearly understands what's happening on the ground. The entry must show a good grasp of the issues and convey the facts and context to the audience in a clear and concise way showing sensitivity and compassion when appropriate.

2020 Winner
Trump's Tulsa Rally and a Massacre in 1921
World at One, BBC Radio 4



KEY DATES

Production air dates
1 July 2020 - 30 June 2021

AIBs closing date
2 July 2021

CHANNEL of the YEAR

The Association for International Broadcasting will reward the most outstanding TV channel of the past year- whether it's news-based, general entertainment or sport, for example. Whatever the channel's genre, our judges will be looking for evidence of success in your key markets, supported by effective branding and marketing - including on social platforms and the web. Tell us about the positive response from the audience across the past 12 months. And tell us how you have maintained and sustained your channel during the pandemic. Whether your channel is new to the market or an established player this award offers you the opportunity to demonstrate that your team is the best on the air today.

2020 Winner
CNA, Mediagroup



NEWS AGENCY of the YEAR

The work of news agencies is vital in supporting channels around the world. Our News Agency award will go to the agency that has delivered the best video or audio services to its clients over the last year, showing commitment to innovation in both content and delivery. The judges will be interested to see how you provided exclusive coverage that has been used by broadcasters and other media outlets in mainstream news or factual stories. They will also want to see a commitment to diverse coverage, providing unusual, unique or original takes on stories from around the world.

2020 Winner
AFP



YOUNG JOURNALIST

Our young journalist award recognises an individual aged under 30 working in journalism or factual programming who has made a real impact and is heading towards the top of the media industry.

This award will not discriminate against the platform you're working on – TV, radio, digital or podcasting are all equal as we search for the leading young talent of the year.

Entries for this category can be self-nominated, or your company can enter you.

2020 Winner
Yong Xiong - CNN



IMPACT

The AIB Impact Award will recognise a documentary or feature that has delivered significant and measurable social or political impact. The programme will be one that has been entered into one of the AIBs categories this year (mark on the entry form that you want it to be also considered in the Impact category).

It may be that the production is an investigative report that has influenced public debate, provided the catalyst for authorities to

take action, or that has uncovered a hidden story that has led to a change in policy or legislation.

It could be a personal story that has delivered an unexpected impact among the public.

We want to see programming that is truly exceptional and that has delivered remarkable traction with the audience.

2020 Winner
Sex for Grades
BBC Africa Eye



2020 Winner
Abuse and Scandal in the Catholic Church: The Case of the Predator Priest
CNN



AIB Media Freedom Award

The Association for International Broadcasting is committed to promoting media freedom and has worked to support journalists and news organisations since its creation. As part of our work to raise the profile of the need for and importance of media freedom, we are instituting a new award to recognise the broadcaster – TV, radio or digital – that has actively covered, promoted or protected media freedom.

It may be that there is a special strand in your output dedicated to issues around media freedom. We are looking for constant coverage of media freedom issues, and explanation of the importance of media freedom, rather than just coverage of a specific case. Alternatively, you may have stood up to attacks on or crackdowns against your organisation or staff designed to intimidate and to stop reporting.



HOW TO ENTER THE AIBs

- Go to theaibs.tv and follow the link to the entry form. **One form is needed for each entry.**
- Once we receive your entry form and payment, we will e-mail the unique entry number to you and tell you how to upload your content.
- **The closing date is 2 July 2021.**

TV/VIDEO

- All entries must be submitted as they were initially broadcast with **no re-editing** (except for removal of advertisement breaks).
- Time code (BITC) **must not** be visible on your submission.
- Entries should be HD, 16:9 and encoded at 1080p.

Additional requirements for these categories:

- **Single News Report** – these must be finished productions. Raw footage is not acceptable.
- **Continuing News Reporting** – please provide a compilation up to 30 minutes in length. Make clear where edits between reports occur.
- **Short Documentaries** should be no more than 20 minutes in length.
- **Any entry not in English** – English-language subtitles must be added to the programme before submission to us.
- **If you are submitting a series**, submit only one edition and provide details of other episodes in your synopsis.

AUDIO (including radio and podcasts)

- Entries should be recorded as BWF, WAV or MP3 files.
- Please supply a synopsis and other relevant information about your entry for the benefit of the judges.
- Non-English language entries must be accompanied by an English transcript. The transcript must correspond with the programme you have entered. **Please provide time codes on the transcript for reference.**

**Production air dates:
1 July 2020 - 30 June 2021**

**AIBs closing date:
2 July 2021**

YOUNG JOURNALIST

- Please provide a biography that demonstrates the entrant's achievements along with a statement (or statements) from peers or direct bosses explaining why the entrant deserves this award.
- A show-reel with examples of the entrant's work. For entrants who work behind the camera we will require a short video, up to 5 minutes showing you working.
- A high resolution photograph.

IMPACT AWARD

- Any programme entering the *AIBs* can be entered into the Impact Award. There is a tick box on the entry form to confirm that you would like your programme to be considered for the impact award.
- Crucially, the programme or journalism needs to have made a significant and measurable impact. For example, you need to demonstrate the effect the programme had on government or other authorities; demonstrate the impact on the audience (not just the number of follows or shares on social media); or document a significant impact on a wider group of people. The overall impact of your programme will be taken into consideration.
- We require a statement of no more than 1,000 words detailing the impact your programme has achieved. This full statement is needed for your programme to be considered for this award.

CHANNEL of the YEAR

- Please provide a show-reel of up to 60 minutes to demonstrate why your channel should be awarded Channel of the Year.
- We also need a statement of no more than 1,000 words detailing achievements, successes, audience reaction and so on. The more relevant information you can provide, the better your chance of catching our judges' attention. You can provide links to additional online material (marketing, audience ratings, etc.).

NEWS AGENCY of the YEAR

- Please provide a showreel of no more than 60 minutes that demonstrates the range of stories and, if appropriate, exclusives your agency has covered. The showreel should also show how your client broadcasters or digital platforms have used your material to make their coverage of a story compelling.
- We need a statement of up to 1,000 words setting out the reason your agency deserves this award, highlighting stories covered, innovative technological developments and so on.

FAQ's

Who runs these awards?

The *AIBs* are run by the Association for International Broadcasting, the not-for-profit, non-governmental association for the international broadcasting industry. The *AIBs* were inaugurated in 2005 at the request of the Association's Members.

Is the competition open to companies/individuals who are not members of the Association for International Broadcasting?

- Yes. Anyone who has a programme eligible for one of the categories may enter the *AIBs*. You **do not** have to be a member.

Can I enter my programme in more than one category?

- Programmes can be entered into more than one category except those entered into the short documentary category which does not allow admission in other categories.

How do I send you my programme and paperwork?

- Once the entry form has been received, a link will be sent so you can upload your programme and your script, synopsis or other accompanying paperwork.
- All scripts, synopses and other paperwork must be in either MS Word or PDF format.
- Your synopsis should give a brief summary of the programme in no more than 400 words. If you are entering a series please give an overview of the series in your synopsis.

My programme is not in English – what should I do?

- For all non-English language TV and video programmes **there must be English subtitles.**
- For all radio and audio programmes not in English we must have a full English transcript of the programme entered. The **transcript must show time codes for reference.**

What if I entered the wrong category or I am not sure which category to enter?

- The AIB reserves the right to move a programme if it is felt that it has been entered in the wrong category. If you think you have entered a programme in an incorrect category, please call us.

I made a mistake on my entry form. What should I do?

- Please email clare.dance@aib.org.uk or phone the office +44 20 7993 2557 and the amendments will be made for you. **Do not** re-submit your entry.

How do I pay for my entry?

- Payment can be made by bank transfer or by credit card. Details of our bank account can be found on our invoices.
- Card payments can be made online using our Stripe payment system. The online system is available at <http://aib.org.uk/shop/>
- Entries to the AIBs received from companies outside the UK are VAT exempt.
- All entries must be paid for prior to the closing date of 2 July 2021.

If you need to produce a purchase order please make sure this is in process as soon as possible as any entry not paid for (or where the payment is not in process) by the 31 July 2020 will not be considered for shortlisting.

Will my entry go on show?

- Shortlisted entries in every category will be presented as a short clip during the awards programme.
- Shortlisted entries may also be available on the AIB's websites and on video-sharing websites. By entering you grant AIB permission to select a suitable clip and to use extracts of your programmes online for non-commercial purposes.
- The AIB will show all shortlisted entries in full on our password protected platform, by entering you grant permission for your programmes to be available on our viewing platform for two weeks after the awards presentations.

How does judging work?

- The shortlist is announced in September. From the entries in the shortlist our international panel of judges will then choose the overall winner in each category. The winners will be announced during the AIB awards programmes on 12 and 15 November 2021.

Category	Entry fee AIB Member	Entry fee non-member	Showreel/ compilation	Full programme/ episode	Minimum duration (minutes)	Maximum duration (minutes)	Entry into more than one category	Synopsis of up to 400 words	Statement up to 1000 words	Biography and peer statement	Formats
ARTS and CULTURE TV	£120	£170		•	20		•	•			.mov or .mp4 only H264 / H265 1920 x 1080 HD
HUMAN INTEREST TV	£120	£170		•	20		•	•			
NATURAL WORLD TV	£120	£170		•	20		•	•			
SCIENCE and TECHNOLOGY TV	£120	£170		•	20		•	•			
INTERNATIONAL AFFAIRS TV	£120	£170		•	20		•	•			
DOMESTIC AFFAIRS TV	£120	£170		•	20		•	•			
INVESTIGATIVE TV	£120	£170		•	20		•	•			
SHORT DOCUMENTARY TV	£120	£170		•	5	20	•	•			
POLITICS and BUSINESS TV	£120	£170		•	20		•	•			
SINGLE NEWS TV	£120	£170		•				•			
CONTINUING NEWS TV	£120	£170	•			30		•			
ARTS and CULTURE RADIO	£80	£120		•	20		•	•			BWF WAV or MP3
HUMAN INTEREST RADIO	£80	£120		•	20		•	•			
INVESTIGATIVE RADIO	£80	£120		•	20		•	•			
NEWS REPORTING RADIO	£80	£120		•				•			
FACTUAL PODCAST	£40	£60		•	20		•	•			
MEDIA FREEDOM AWARD	£80	£100		•	20		•		•		Please use correct format for your entry as above.
CHANNEL of the YEAR	£120	£170	•			60	•		•		
NEWS AGENCY of the YEAR	£120	£170	•			60	•		•		
YOUNG JOURNALIST	£80	£100	•			30	•			•	

If your programme is part of a series, please only upload one episode to represent the whole series.
 Episode links and description can be included in your synopsis.
 Entry fees from UK companies are subject to VAT at 20%



The AIBs 2021

With international travel likely to remain scaled back for many months, we will have to celebrate the winners and finalists of the *AIBs* 2021 on screen, rather than in person.

In 2020, we successfully showcased the work of our entrants in a high-quality TV production. As our entrants come from all over the world, spread across time zones from the west coast of the USA to New Zealand, it was impossible to undertake live linkups with the winners. Instead, we asked every single shortlisted entrant questions about their production and included these responses in the awards programme – successfully maintaining the traditional secrecy of who had won until the broadcast went live.

You can see the programmes at <http://theaibs.tv/the-aibs-2020/>

In 2021, we will again produce a two-part awards programme that strives to do justice to the work that has been entered in this international competition. The first part will be released on Friday 12 November, with the second part on Monday 15 November. And once more we will keep all results secret until the broadcast goes on air!

Looking ahead to 2022, our hope is that travel will be possible again for most people and that we will be able to meet in person at Church House Westminster in central London for our celebration of success in global journalism and factual productions.



SUPPORT THE AIBS

The *AIBs*, like all the activities of the Association for International Broadcasting, are run on a not-for-profit basis.

We need your support to help run the *AIBs*.

The *AIBs* offer a unique opportunity for brands to align themselves with the world's most compelling factual content and the world's best producers. The *AIBs* also provide an unobtrusive yet effective way to reach tens of thousands of influential people in the media industry in over 150 countries across nine months each year.

The team at the Association for International Broadcasting will be pleased to discuss how your involvement with the *AIBs* can benefit you and your company.

Contact Tom Wragg on +44 20 7993 2557 or email him at tom.wragg@aib.org.uk to discuss the options.

GLOBAL SUCCESS

A selection of the companies that have been recognised at the *AIBs*

3FM	BBC World Service	ITN Productions	SmartyPants
7digital Creative	BFBS	ITV News	Shree FM
ABC Australia	Bloomberg	Link Research	Sky News
ABC Radio Australia	BlokMedia	LVL Studio	Sky News StoryCast
ABS-CBN	Blue Chalk Media	Media Stockade	Snappin' Turtle
AFP	Brinkworth Films	NDTV	Sony Professional and HBS
Al Jazeera Children's	BSkyB	New Normal Culture	Strix TV
Al Jazeera Digital	CBC/Radio-Canada	NFL Network	Stuff
Al Jazeera English	CBS News	NHK	Sunset+Vine
Al Jazeera Media Network	Channel 4	Nine Network	Sveriges Television
Alhurra	Channel 5	Nuala Macklin	SW Radio Africa
Antena 3	Classic FM	Omnibus Systems	TBI Media
APTN	Clover Films	On Our Radar	Tinderbox Production
Arte France	CNA, Mediacorp	Perfect Storm Productions	The Guardian
Atlantic Productions	CNBC	Phoenix Satellite Television	Three Arrows Media
Bayerischer Rundfunk	CNN	Plan A Productions	Tortoise Media
BBC	Czech Radio	Pyramedia	True Vision
BBC Africa Eye	Danish Broadcasting Corporation	Radio Farda	TV2
BBC Arabic	DB Corp Radio Division	Radio Free Asia	TVE
BBC Burmese	Deutsche Welle	Radio New Zealand	twenty2television
BBC Global News	e-News Channel	Radio Taiwan International	UNESCO
BBC Natural History	Eurosport	RFE/RL	VICE News
BBC News	Financial Times	Rockhopper TV	VOA
BBC Northern Ireland	Flying Cloud Productions	Roses Are Blue	VRT News
BBC Persian	France 24	RTÉ	WDR
BBC Radio 4	Fusion	RTHK	WGBH
BBC Radio 5 Live	GMA Network	Ruth Evans Productions	Whisper Films
BBC Sport	Grey Heron Media	SABC	Wild Pacific Media
BBC World News	Ideal Shopping Direct	SBS	Yeti Television



INTRODUCING THE AIB

Established in 1993, AIB is the trade association for international TV, radio and digital broadcasting.

AIB provides its members with **advocacy, intelligence, networking, promotion** and a range of other key services.

Our Members operate television, radio and digital services in multiple languages that, every week, **reach** well in excess of **one billion people** in almost every country on the planet. We also have companies that support media houses among our Membership.

A key area of work is our **media freedom** initiative. AIB is a Member of the Consultative Network to the intergovernmental **Media Freedom Coalition**. This places AIB at the heart of global work on media freedom. The annual AIBs support our media freedom work, allowing us to demonstrate the importance of fair and impartial journalism and factual storytelling to key influencers in the Coalition.

Other areas of work include:

Cyber security – helping Members exchange information and engage with suppliers to protect their businesses;

Sustainability – working with Members to make their businesses net zero and to engage audiences on issues around sustainability;

Content sharing – aiding Members get access to the output of colleagues around the world.

The AIB draws on 26 years of knowledge gathering and intelligence sharing in the international media market to deliver outstanding support to our Members.

The Association's work is entirely centred on, and devoted to, the needs of our Members. Please join us.

AIB Executive Committee



Abdulla Al Najjar
Executive Director
of Global Brand and
Communications, Al
Jazeera Media Network



John Maguire
Director International
Relations & Cooperation,
France Médias Monde



Nigel Fry
Director Distribution,
BBC World Service



Carlson Huang
Vice Manager,
Programming Department,
Radio Taiwan International



Naomi Kerbel
Head of Global TV, Radio
Scheduling and Special
Projects, Bloomberg



Shawn Powers
Chief Strategy Officer, US
Agency For Global Media

AIB Secretariat key staff



Clare Dance
Co-ordinator, The AIBs



Simon Spanswick
Chief Executive



Tom Wragg
Business Development



Gunda Cannon
International Relations



Anjuli Shere
Conference & Research Analyst



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