



The AIBs
2022

#theAIBs

Event partner

Rti  Radio Taiwan International

Event partner



“I thought I would write to say how strong I thought the AIB show was.....the quality of entries was fabulous”

Robert Moore - ITN





400+ hours of content entered



21 AIBs presented in 2021

50+ expert judges from media companies around the world



countries enter the competition

20+ languages entered

CATEGORIES

TV/VIDEO

BREAKING NEWS
 CONTINUING NEWS COVERAGE
 POLITICS and BUSINESS
 DOMESTIC AFFAIRS DOCUMENTARY
 INTERNATIONAL AFFAIRS DOCUMENTARY
 INVESTIGATIVE DOCUMENTARY
 STREAMING DOCUMENTARY
 SPECIALIST FACTUAL
 HUMAN INTEREST
 SPORTS JOURNALISM
 NATURAL WORLD
 SCIENCE and TECHNOLOGY
 SHORT FEATURE

RADIO/AUDIO

NEWS COVERAGE - breaking or continuing
 INVESTIGATIVE DOCUMENTARY
 HUMAN INTEREST
 SPECIALIST FACTUAL
 FACTUAL PODCAST

DIGITAL

STREAMING DOCUMENTARY
 FACTUAL PODCAST

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WELCOME

At the precise moment much of the world was emerging from its near two-year pandemic-induced cocoon, we were plunged into even greater uncertainty and fear than most people have experienced in their lifetime.

The invasion of Ukraine, and the death and destruction that followed, shocked the world. Thanks to the work of dedicated journalists and their teams, we have been a close witness to much of this war as it unfolds. The words and images that have flowed out of Ukraine have moved the world. The Association for International Broadcasting pays tribute to all those who have worked tirelessly to tell the story of the war and of the innocent people caught up in it.

It is against this extraordinary backdrop that we launch the 18th *AIBs* – the international competition for journalism and factual productions across TV, radio, and digital platforms.

These awards which are internationally respected and renowned are open for entry in 18 categories. The *AIBs* are designed to reward those producing the world's best factual content and news coverage.

I invite you and your colleagues to enter the *AIBs* 2022 and showcase your work to your peers and the wider world. Whatever language you work in, wherever in the world your audience is, the *AIBs* are for you.



Simon Spanswick
Chief Executive

The *AIBs* welcome work in any language produced in or directed to any territory

See what winners and finalists say about the *AIBs*



BREAKING NEWS

TV

This award will go to a world-class example of essential journalism that captures events accurately as they happen, providing appropriate context and, as the story becomes clearer, offers audiences a deeper understanding of the event. Your submission can cover a maximum of 48 hours after the story first breaks.

2021 Winner

ITV

ITV News at Ten: The Storming of the Capitol



CONTINUING NEWS REPORTING

TV

This award is for multiple reports within daily journalism about an ongoing story that evolves over days, weeks or months. The entry can be for either an unplanned breaking story that continues and develops over time or planned coverage of a known issue or event.

2021 Winner

Al Jazeera English

Lebanon Blast



POLITICS and BUSINESS

TV/Video

All our lives have been buffeted by the pandemic and, most recently, by war. Delivering clear coverage of politics and business in these challenging times is more important than ever and we're searching for outstanding storytelling that can be easily absorbed by audiences who may be struggling to make sense of it all.

2021 Winner
SBS Australia
COVID-19: Fashion's Great Unravelling



DOMESTIC AFFAIRS DOCUMENTARY

TV/Video

We want to see productions that reflect the interests of your channel's or platform's audience - health, home, crime or jobs could be the subject. Whatever the topic, we want the programme to ask important questions about why things are as they are in your country.

2021 Winner
BBC News Persian
Killing Hope: Targeted Attacks in Afghanistan



INTERNATIONAL AFFAIRS DOCUMENTARY

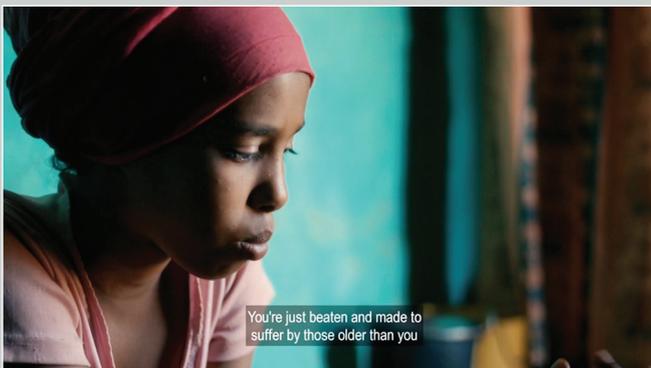
TV/Video

We want to see productions that reflect and explain the contemporary world at a time of profound change and uncertainty. Context will be key - particularly when looking at subjects that the audience may not be familiar with. And of course the documentary will be thoroughly engaging for the viewer.

2021 Winner

Mongoose Pictures for Channel 4

Undercover in Africa's Secret State: Dispatches



INVESTIGATIVE DOCUMENTARY

TV/Video

Our investigative documentary category will reward a production which focuses on a regional, national, or international issue that is important to the audience. We are looking for detailed research that provides incontrovertible evidence to support the investigation and allegations made in the programme.

2021 Winner

Caravan/Quicksilver for Channel 4

The Anti-Vax Conspiracy



SPECIALIST FACTUAL

TV/Video

NEW CATEGORY

Specialist factual is designed to showcase programmes that explore and explain the world, and perhaps make us think about it differently. Any specialist factual subject is appropriate – for example: arts and culture; history; religion. Our winner will present their subject in a fresh and exciting way that doesn't make it seem like a school lesson, but instead creates thoroughly compelling viewing.



HUMAN INTEREST

TV/Video

This award will go to a human interest story that delivers impact through engaging and compassionate presentation, without resorting to sensationalism or hype. The programme will have broad and relatable appeal to viewers who will be able to identify and empathise with the story and those who feature in it.

2021 Winner

Finestripe Productions for Channel 4

Davina McCall: Sex, Myths and the Menopause



SPORTS JOURNALISM

TV/Video

NEW CATEGORY

The world of sport extends far beyond the track or field. Issues ranging from doping to match fixing, commercial deals to technological innovations are as important for sports fans everywhere as the action itself. We are looking for outstanding reporting that gives fans – and wider audiences – the best possible understanding of the multi-billion dollar sport industry.

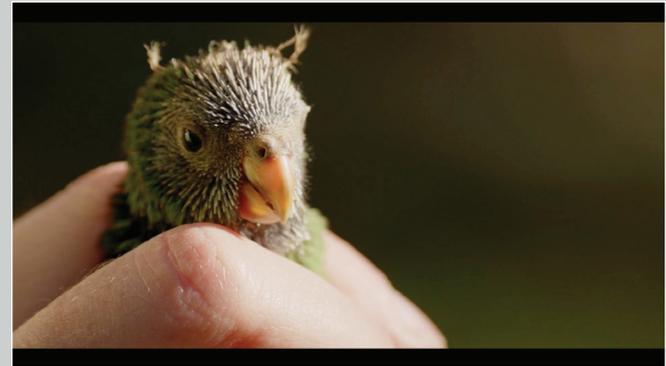


NATURAL WORLD

TV/Video

This award will go to a production that connects the audience with the natural world around us. It should explain and provide fresh insight in an understandable and entertaining way.

2021 Winner
Fisheye Films for Radio New Zealand
Fight for the Wild



SCIENCE and TECHNOLOGY

TV/Video

Our lives are being constantly shaped by science and technology and we need to understand the changes – good and bad – that are being made. That is where your programme comes in, having risen to the challenge of providing insight into, and understanding of, often deeply complex subjects.

2021 Winner
Brinkworth Productions for Channel 5
999 – Critical Condition



SHORT FEATURE

TV/Video

This category is designed for an outstanding topical or news feature with a running time between five and 20 minutes. The programme will provide the audience with insight into the contemporary world. There are no boundaries or limitations to the subjects the short documentary can cover. We're simply searching for outstanding and imaginative storytelling achieved within a cleverly and effectively produced short duration feature.

2021 Winner
DW Deutsche Welle
Open Your Eyes to the UNSEEN: Mommy I can't Breathe



NEWS COVERAGE – breaking or continuing

Radio/Audio

In the absence of pictures, clarity of description and scene-setting are key, so that the audience clearly understands what's happening on the ground. The entry must show a good grasp of the issues and convey the facts and context to the audience in a clear and concise way showing sensitivity and compassion when appropriate.

2021 Winner
Radio New Zealand
COVID Lockdown Special



INVESTIGATIVE DOCUMENTARY

Radio/Audio

Our investigative award is looking for regional, national or international productions that have worked hard to tell an important story. It may have been challenging to uncover, but whatever was involved, the production will have thoroughly engaged the audience.

2021 Winner
RTÉ
Documentary on One: Age, Sex, Location



HUMAN INTEREST

Radio/Audio

Our award will go to the production that has successfully told a story, or stories, that reflect the trials, tribulations, and successes of our fellow humans in an empathetic way.

2021 Winner
BBC World Service with Boffin Media
Conversations: Remembering Those Lost to COVID-19



SPECIALIST FACTUAL

Radio/Audio

NEW CATEGORY

Our Specialist Factual category covers arts and culture, history or religion, science or nature. We are looking for a production that is fresh and exciting, engaging listeners new to the subject whilst also offering further insight for those who are familiar with the topic.



KEY DATES

Production air dates
1 July 2021 - 30 June 2022

***AIBs* closing date**
15 July 2022



STREAMING DOCUMENTARY

Digital

NEW CATEGORY

Ever greater numbers of documentaries are appearing on streaming platforms, appealing to new audiences. This new award will reward the real-life story that reaches out to those new consumers of factual content. There are no restrictions on the subject area: specialist factual, investigative, politics are all welcome. The only criterion is that the single or series must have been originally made for, and released on, a streaming platform.



FACTUAL PODCAST

Digital

We are looking for podcasts that have delivered intelligent insight into the world around us, giving people new perspectives on issues of topical interest away from the rigidity of the broadcast schedule. This is a category that is wide open, with no restriction on the subject.

2021 Winner
TBI Media/72Films
Nations United: Urgent Solutions for Urgent Times



HOW TO ENTER THE AIBs

Production air dates 1 July 2021 to 30 June 2022

Fill in the entry form
at theaibs.tv

One form per entry.

An entry number will
be sent to you and a
link will be provided
for you to upload
your programme.

Payment for your
entry can be made at
theaibs.tv/shop

Payment must be made
by the 31 July 2022.

TV and Video

All entries must be submitted as they were initially broadcast with no re-editing (except for removal of advertisement breaks). Subtitles must be added to programmes not in English.

Time code (BITC) must not be visible on your submission. Entries should be HD, 16:9 and encoded at 1080p.

Radio and Audio

Non-English language entries must be accompanied by an English transcript. The transcript must correspond with the programme you have entered. Please provide time codes on the transcript for reference.

Entries should be recorded as BWF, WAV or MP3 files.

Category	Entry fee Member	Entry fee non-member	Compilation	Full programme/episode	Minimum duration (minutes)	Maximum duration (minutes)	Entry into more than one category	Synopsis of up to 400 words	Formats
BREAKING NEWS TV	£145	£195		•	10		•	•	.mov or .mp4 only H264 / H265 1920 x 1080 HD BWF WAV or MP3
CONTINUING NEWS COVERAGE TV	£145	£195	•		20	45	•	•	
POLITICS and BUSINESS TV	£145	£195		•	20		•	•	
DOMESTIC AFFAIRS TV	£145	£195		•	20		•	•	
INTERNATIONAL AFFAIRS DOCUMENTARY TV	£145	£195		•	20		•	•	
INVESTIGATIVE DOCUMENTARY TV	£145	£195		•	20		•	•	
SPECIALIST FACTUAL TV	£145	£195		•	20		•	•	
HUMAN INTEREST TV	£145	£195		•	20		•	•	
SPORTS JOURNALISM TV	£145	£195		•	20		•	•	
NATURAL WORLD TV	£145	£195		•	20		•	•	
SCIENCE and TECHNOLOGY TV	£145	£195		•	20		•	•	
SHORT FEATURE TV	£145	£195		•	5	20	•	•	
STREAMING DOCUMENTARY	£145	£195		•	20		•	•	
NEWS COVERAGE RADIO	£95	£145		•	20		•	•	BWF WAV or MP3
INVESTIGATIVE RADIO	£95	£145		•	20		•	•	
HUMAN INTEREST RADIO	£95	£145		•	20		•	•	
SPECIALIST FACTUAL RADIO	£95	£145		•	20		•	•	
FACTUAL PODCAST	£50	£75		•	15		•	•	

All UK companies entry fees are subject to VAT at 20%

Short features

between 5 and 20 minutes in length

All other documentary categories

a minimum of 20 minutes in length

Series

Only submit one episode from the series and detail the others in your synopsis

FAQs

Who runs these awards?

The *AIBs* are run by the trade Association for International Broadcasting, the not-for-profit, non-governmental association for the international broadcasting industry.

The *AIBs* were inaugurated in 2005 at the request of the Association's Members.

I am not a member can I enter?

Yes. Anyone who has a programme eligible for one of the categories may enter the *AIBs*.

You do not have to be a member to enter.

Can I enter in more than one category?

Programmes may be entered in one or in multiple award categories. Each entry must have a separate entry form submitted, and the appropriate entry fee paid for all entries.

Short documentary programmes may only be entered in that category.

How do I send my programme and synopsis?

A link is sent for you to upload your entry.

All documents must either be in Word or PDF format. The synopsis should be no more than 400 words long.

My programme is not in English

English subtitles must be added for TV and video programmes not in English.

An English transcript with time codes must be provided for all **radio and audio** programmes not in English.

I entered the wrong category

If you think you have entered a programme in an incorrect category, please call us on +44 207 993 2557.

The AIB reserves the right to move a programme if it is felt that it has been entered in the wrong category.

How do I pay for my entry?

Card payments can be made online using our Stripe payment system, or via Paypal. The online system is available at <http://aib.tv/shop>

Payment can be made by bank transfer or by credit card. Details of our bank account can be found on our invoices.

When do I need to pay by?

All entries must be paid for or the payment to be in process by the 31 July.

Non-payment will result in disqualification from the competition.

Judging

Our shortlist is announced in September.

Our global panel of judges will select the overall winners which will be announced at the awards event.

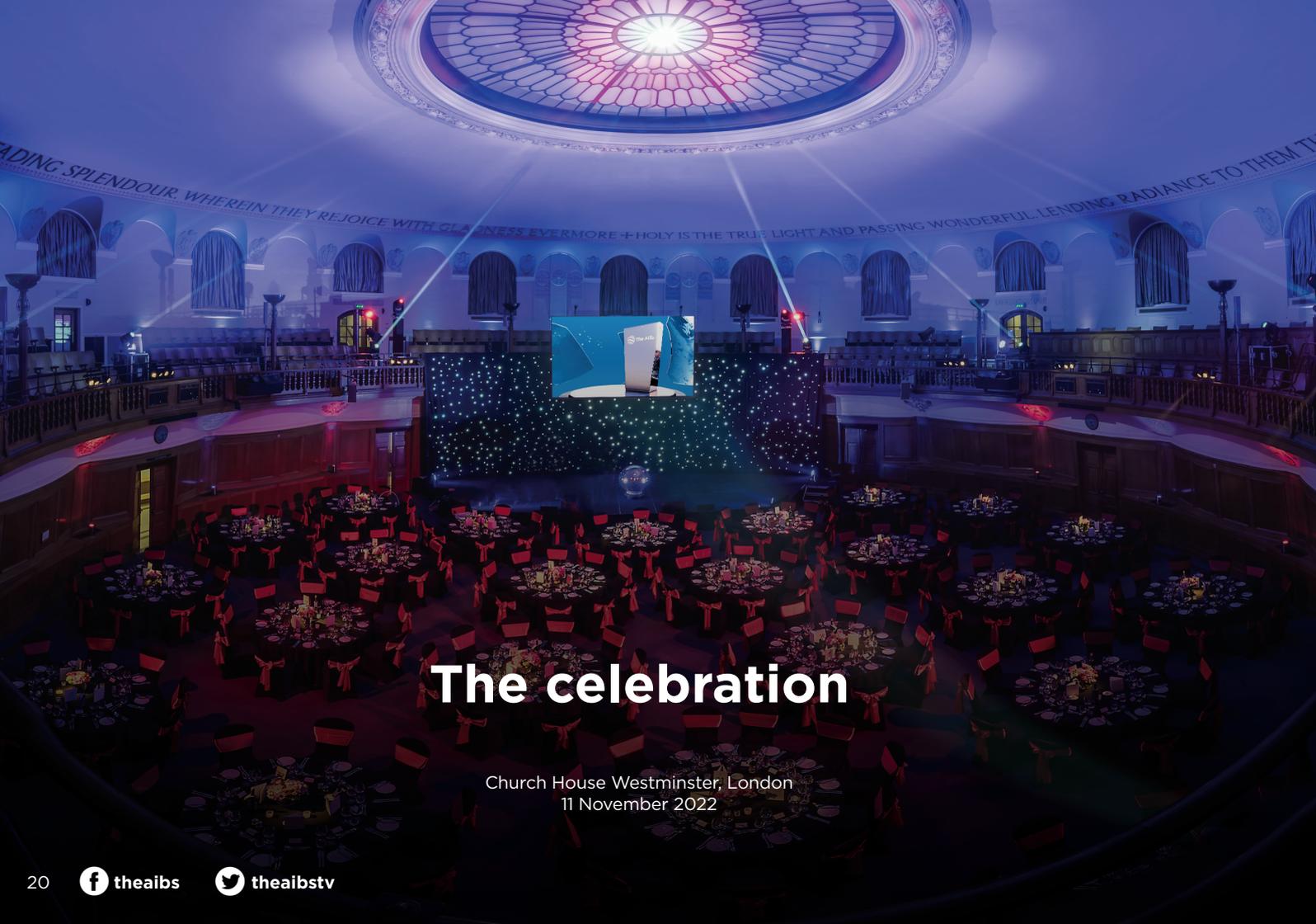
No winners are revealed before 11 November 2022.

Will my entry go on show?

All shortlisted entries will be presented as a short clip during the awards event.

By entering, you grant AIB permission to select a clip and to use extracts online for non-commercial purposes.

The AIB will show all shortlisted entries on our password protected platform for two weeks after the awards presentations.



...ADING SPLENDOR, WHEREIN THEY REJOICE WITH GLADNESS EVERMORE + HOLY IS THE TRULY LIGHT AND PASSING WONDERFUL LENDING RADIANCE TO THEM TH...



The celebration

Church House Westminster, London
11 November 2022



SUPPORT THE AIBS

The *AIBs*, like all the activities of the Association for International Broadcasting, are run on a not-for-profit basis.

We need your support to help run the *AIBs*.

The *AIBs* offer a unique opportunity for brands to align themselves with the world's most compelling factual content and the world's best producers. The *AIBs* also provide an unobtrusive yet effective way to reach tens of thousands of influential people in the media industry in over 150 countries across nine months each year.

The team at the Association for International Broadcasting will be pleased to discuss how your involvement with the *AIBs* can benefit you and your company.

Contact Tom Wragg on +44 20 7993 2557 or email him at tom.wragg@aib.org.uk to discuss the options.



INTRODUCING THE AIB

Established in 1993, AIB is the trade association for international TV, radio and digital broadcasting.

AIB provides its members with **advocacy, intelligence, networking, promotion** and a range of other key services.

Our Members operate television, radio and digital services in multiple languages that, every week, **reach** well in excess of **one billion people** in almost every country on the planet. We also have companies that support media houses among our Membership.

A key area of work is our **media freedom** initiative. AIB is a Member of the Consultative Network to the intergovernmental **Media Freedom Coalition**. This places AIB at the heart of global work on media freedom. The annual *AIBs* support our media freedom work, allowing us to demonstrate the importance of fair and impartial journalism and factual storytelling to key influencers in the Coalition.

Other areas of work include:

Big Tech – working with Members on relationships with Big Tech companies in markets globally;

Cyber security – helping Members exchange information and engage with suppliers to protect their businesses;

Sustainability – working with Members to make their businesses net zero and to engage audiences on issues around sustainability;

Content sharing – facilitating Members' access to the output of colleagues around the world.

The AIB draws on 28 years of knowledge gathering and intelligence sharing in the international media market to deliver outstanding support to our Members.

The Association's work is entirely centred on, and devoted to, the needs of our Members. Please join us.

AIB Executive Committee



Eugen Cojocariu
Head, Radio Romania
International



Walter Fernandez
Editor-In-Chief,
Mediacorp



Nigel Fry
Director of Distribution,
BBC World Service



Carlson Huang
Manager of International
Language Division, Radio
Taiwan International



Shawn Powers
Chief Strategy Officer, U.S.
Agency for Global Media
(USAGM)



Serge Schick
Director of International
Development & Commercial
Resources, EVP Member of The
Board, France Médias Monde

AIB Secretariat key staff



Clare Dance
Co-ordinator, The AIBs



Simon Spanswick
Chief Executive



Tom Wragg
Business Development



Gunda Cannon
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Anjuli Shere
Conference & Research Analyst



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