



The AIBs

2023

19th international annual awards for journalism and factual

Entry Book

#theAIBs



RADIO TAIWAN INT'L

Bridging Cultures, Connecting Hearts: Empowering Communities through Radio.

We provide service in Mandarin, Taigi (Hokkien), Hakka, Cantonese, English, French, Spanish, German, Russian, Japanese, Indonesian, Thai, Vietnamese, Korean, Burmese, Arabic, Tagalog, Cambodian, Ukrainian, and Malay.





400+
hours of
content
entered
each year



19 AIBs presented
in 2022



Live
awards show
broadcast
globally



200+
guests
on the night

Categories for the AIBs 2023

TV/VIDEO

PRESENTER of the YEAR
DOCUDRAMA
SHORT FEATURE
NATURAL HISTORY
SCIENCE and TECHNOLOGY
SPECIALIST FACTUAL
SPORTS JOURNALISM
HUMAN INTEREST
NEWS COVERAGE
POLITICS and BUSINESS
DOMESTIC AFFAIRS DOCUMENTARY
INTERNATIONAL AFFAIRS DOCUMENTARY
INVESTIGATIVE DOCUMENTARY

RADIO/AUDIO/PODCAST

PRESENTER of the YEAR
DOCUDRAMA
SPECIALIST FACTUAL
HUMAN INTEREST
NEWS COVERAGE
INVESTIGATIVE DOCUMENTARY

You're invited!

I'm delighted to open for entry the *AIBs* 2023 – the 19th annual international competition for journalism and factual productions across TV, radio and digital platforms.

For almost two decades, the *AIBs* have celebrated and rewarded the work of journalists and factual producers on every continent. From daily journalism to human interest stories, the *AIBs* have a category for you to showcase the work you and your teams undertake in news, investigative reporting, human interest, sports journalism and many more areas of output. This entry book explains what our 19 categories are, what our international panel of judges are looking for and how to submit your entries.

And showcasing your work is important – to celebrate the range of stories that are being told

at local, national, regional, and international level, to ensure that the world is reflected to audiences in every part of the planet. With the world a more complex and perhaps frightening place, providing context and clear unbiased facts is more important than ever.

That's why the *AIBs* exist – to highlight and reward the people who bring news and facts into people's homes, into their hands, into their minds.

Join us and help us celebrate this vital work by showcasing your output in the *AIBs* 2023.

Good luck!



Simon Spanswick
Chief Executive

**The *AIBs* welcome work in any language
produced in, or directed to, any territory**

**See what winners and
finalists say about the *AIBs***



THE CELEBRATION

In 2023, we will be returning to Church House Westminster in central London where we will celebrate your work in journalism and factual productions.

The *AIBs* awards presentations will take place on Friday 10 November 2023.



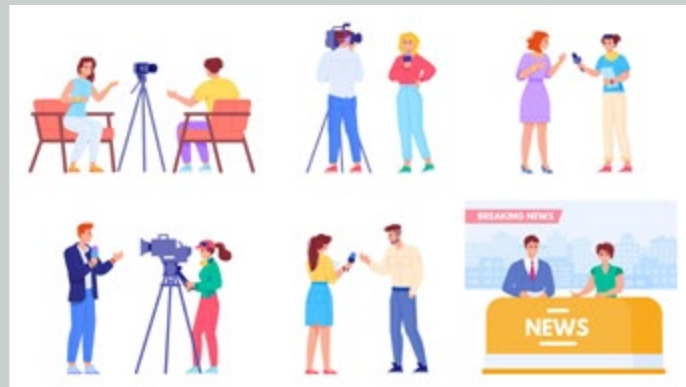
PRESENTER of the YEAR

TV/VIDEO

We're searching for the most engaging, most passionate, most knowledgeable presenter on screen anywhere in the world who will receive the accolade of AIB international TV presenter 2023.

It's likely that the winner will be a regular on-screen presenter who is authoritative without being overbearing and comes across to the audience as someone they can rely on to tell them the facts or get to the heart of the story when interviewing. They will be the sort of person who walks into a room and lights it up, able to interact with anyone from any walk of life, with those skills coming across on the screen.

Our judges are looking for people who can demonstrate that they have a "well-stocked" mind and who relate to the stories they are presenting. The winner will stand out from the crowd and make viewers pay attention. They will instinctively know the questions that their audience want asked and not be afraid to ask challenging questions.



Entry fee £120

We have to charge 20% VAT to UK-based entrants

Once your entry form is received a link will be sent to upload your entry.

You will need to upload the following:

- A biography of your career to date up to 1000 words, peer references can also be provided. Word or PDF format
- A high-resolution jpeg headshot
- Please supply a showreel up to 30 minutes. mov or mp4 HD, 16:9 1080
- English subtitles if the showreel is not in English

[Click here for the entry form](#)



DOCUDRAMA

TV/VIDEO

This is a new category that reflects the growing use of drama to tell important documentary stories. The judges will be looking for the creative use of drama to make the story understandable and to improve audience engagement in the subject, while not sensationalising the story. The entries need to seamlessly marry documentary journalism with dramatic elements that improve the storytelling.



Entry fee:

Member companies - £150

Non-member companies - £200

We have to charge 20% VAT to UK-based entrants

Once your entry form is received a link will be sent to upload your entry.

You will need to upload the following:

- A synopsis up to 400 words in word or PDF format – if this is a series, episodes can be detailed in a separate document
- The programme (or one episode of a series). Each programme or episode must be at least 20 minutes duration. mov or mp4 HD, 16:9 1080
- English subtitles if the programme is not in English

[Click here for the entry form](#)



SHORT FEATURE

TV/VIDEO

This category is designed for a topical or news feature with a running time of at least five minutes and no more than 20 minutes. The programme will provide the audience with an insight into the contemporary world on any subject. We are looking for outstanding and imaginative storytelling achieved within a cleverly, effectively produced short duration feature.

2022 Winner - Bloomberg News
The Pay Check - Kenya: The Lost Girls



Entry fee:

Member companies - £150

Non-member companies - £200

We have to charge 20% VAT to UK-based entrants

Once your entry form is received a link will be sent to upload your entry.

You will need to upload the following:

- A synopsis up to 400 words in word or PDF
- The programme, which must be at least five minutes and no longer than 20 minutes duration. mov or mp4 HD, 16:9 1080
- English subtitles if the programme is not in English

[Click here for
the entry form](#)



NATURAL HISTORY

TV/VIDEO

This award will go to a production that connects the audience with the natural world around us in a thought provoking and entertaining way. It should explain and provide fresh insight and not be afraid of tackling complex or controversial issues. The winning production might be a piece of environmental storytelling, or it may follow the work of scientists and researchers who have intimate knowledge of the natural world. Whatever the angle and approach, it should most definitely enthrall the viewer.

2022 Winner - NHK/Arte France/NHK Enterprises
SATOYAMA - Niigata: Living with Snow



Entry fee:

Member companies - £150

Non-member companies - £200

We have to charge 20% VAT to UK-based entrants

Once your entry form is received a link will be sent to upload your entry.

You will need to upload the following:

- A synopsis up to 400 words in word or PDF format – if this is a series, episodes can be detailed in a separate document
- The programme (or one episode of a series). Each programme or episode must be at least 20 minutes duration. mov or mp4 HD, 16:9 1080
- English subtitles if the programme is not in English

[Click here for
the entry form](#)

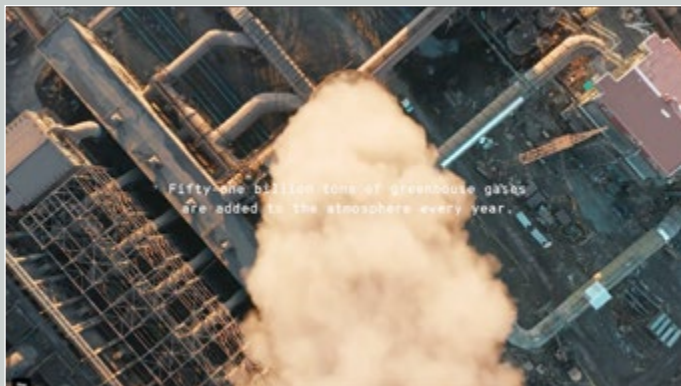


SCIENCE and TECHNOLOGY

TV/VIDEO

Our lives are being constantly shaped and affected by science and technology and we need to understand the changes that are happening around us. Your programme will need to rise to the challenge of providing insight and understanding of often deeply complex subjects. You will need to catch the attention of your viewers, and of course the judges, by giving new perspectives that drive our curiosity.

2022 Winner - Wondrium and Blue Chalk Media
Solving for Zero



Entry fee:

Member companies - £150

Non-member companies - £200

We have to charge 20% VAT to UK-based entrants

Once your entry form is received a link will be sent to upload your entry.

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- A synopsis up to 400 words in word or PDF format – if this is a series, episodes can be detailed in a separate document
- The programme (or one episode of a series). Each programme or episode must be at least 20 minutes duration. mov or mp4 HD, 16:9 1080
- English subtitles if the programme is not in English

[Click here for the entry form](#)



SPECIALIST FACTUAL

TV/VIDEO

There are no boundaries in this category. Subjects might be arts and culture, history, or religion or an observational documentary. Whatever the topic the winning production will have provided new perspectives in fresh and exciting ways that makes it compelling viewing.

2022 Winner - Al Jazeera I Unit
Al Jazeera Investigations: The Truth Illusion



Entry fee:

Member companies - £150

Non-member companies - £200

We have to charge 20% VAT to UK-based entrants

Once your entry form is received a link will be sent to upload your entry.

You will need to upload the following:

- A synopsis up to 400 words in word or PDF format – if this is a series, episodes can be detailed in a separate document
- The programme (or one episode of a series). Each programme or episode must be at least 20 minutes duration. mov or mp4 HD, 16:9 1080
- English subtitles if the programme is not in English

[Click here for the entry form](#)



SPORTS JOURNALISM

TV/VIDEO

This award will recognise the journalism that goes beyond straightforward match reporting and coverage, unearthing the stories behind the headlines. The winning journalism may focus on a sports man or woman or could look at the business of contemporary sporting competitions. It could focus on match fixing, doping, commercial deals, or technological innovations. We are looking for outstanding journalism that gives fans – and wider audiences – the best possible understanding of today's sporting world.

2022 Winner - Al Jazeera I Unit
Al Jazeera Investigations: The Men Who Sell Football



Entry fee:

Member companies – £150

Non-member companies – £200

We have to charge 20% VAT to UK-based entrants

Once your entry form is received a link will be sent to upload your entry.

You will need to upload the following:

- A synopsis up to 400 words in word or PDF format – if this is a series, episodes can be detailed in a separate document
- The programme (or one episode of a series). Each programme or episode must be at least 20 minutes duration. mov or mp4 HD, 16:9 1080
- English subtitles if the programme is not in English

[Click here for the entry form](#)



HUMAN INTEREST

TV/VIDEO

This is often our most popular category and covers many subjects and many types of stories. The judges will be looking for the programme that stands out among a large collection of excellent journalism. It will capture the viewer from the very beginning and will have impact through engaging and compassionate storytelling, without resorting to sensationalism or hype. The programme will have broad and relatable appeal to the audience who must be able to identify and empathise with the story and those who feature in it.

2022 Winner - Flicker Productions for ITV
Kate Garraway: Caring for Derek



Entry fee:

Member companies - £150

Non-member companies - £200

We have to charge 20% VAT to UK-based entrants

Once your entry form is received a link will be sent to upload your entry.

You will need to upload the following:

- A synopsis up to 400 words in word or PDF format – if this is a series, episodes can be detailed in a separate document
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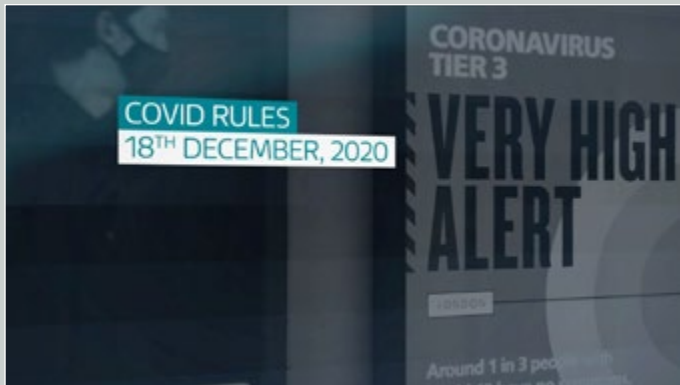


NEWS COVERAGE

TV/VIDEO

This award will go to journalism that captures events accurately, providing appropriate context and, as the story develops, offers audiences a deeper understanding of the event. News coverage can be either as the story is breaking or for coverage that evolves over time. Please submit a compilation of no more than one hour that clearly demonstrates how you and your team have delivered the story to your audience.

2022 Winner - ITN – ITV News
Partygate coverage



Entry fee:

Member companies – £150

Non-member companies – £200

We have to charge 20% VAT to UK-based entrants

Once your entry form is received a link will be sent to upload your entry.

You will need to upload the following:

- A synopsis up to 400 words in word or PDF format
- The coverage, this must be at least five minutes in length.
mov or mp4 HD, 16:9 1080
- English subtitles if the coverage is not in English

[Click here for
the entry form](#)



POLITICS and BUSINESS

TV/VIDEO

As inflation and economic difficulties put politicians, businesses and citizens across the world under immense pressure, the role of journalists to explain to their audiences the 'what' and 'why' is more important than ever. This award will go to the journalism that explores and explains a political or business story in our highly volatile and tumultuous world. Judges will want to see reporting that is fair, balanced and informative alongside storytelling that has depth and breadth and is impartial.

2022 Winner - ITN – ITV News
Partygate coverage



Entry fee:

Member companies – £150

Non-member companies – £200

We have to charge 20% VAT to UK-based entrants

Once your entry form is received a link will be sent to upload your entry.

You will need to upload the following:

- A synopsis up to 400 words in word or PDF format – if this is a series, episodes can be detailed in a separate document
- The programme (or one episode of a series). Each programme or episode must be at least 20 minutes duration. mov or mp4 HD, 16:9 1080
- English subtitles if the programme is not in English

[Click here for the entry form](#)



DOMESTIC AFFAIRS DOCUMENTARY

TV/VIDEO

This category is an opportunity to show a clear connection between journalism and its local audience. The judges will want to see productions that reflect the interests of the local audience and the subject is very open such as, health, home, crime, or jobs. Whatever the topic, the programme should ask important questions about why things are as they are in your country.

2022 Winner - ITN for ITV News & Current Affairs
Surviving Squalor: Britain's Housing Shame



Entry fee:

Member companies - £150

Non-member companies - £200

We have to charge 20% VAT to UK-based entrants

Once your entry form is received a link will be sent to upload your entry.

You will need to upload the following:

- A synopsis up to 400 words in word or PDF format – if this is a series, episodes can be detailed in a separate document
- The programme (or one episode of a series). Each programme or episode must be at least 20 minutes duration. mov or mp4 HD, 16:9 1080
- English subtitles if the programme is not in English

[Click here for the entry form](#)



INTERNATIONAL AFFAIRS DOCUMENTARY

TV/VIDEO

We are looking for productions that describe, explain, and reflect upon the contemporary world at a time of profound change, uncertainty, threat and perhaps opportunity. Context and explanation will be key as well as an element of surprise that together delivers a production that is punchy and revelatory. The judges will be looking for innovative storytelling that makes the subject accessible and likely holds truth to power.

2022 Winner - Zandland Films for Channel 4
The Cult of Conspiracy: QAnon



Entry fee:

Member companies - £150

Non-member companies - £200

We have to charge 20% VAT to UK-based entrants

Once your entry form is received a link will be sent to upload your entry.

You will need to upload the following:

- A synopsis up to 400 words in word or PDF format – if this is a series, episodes can be detailed in a separate document
- The programme (or one episode of a series). Each programme or episode must be at least 20 minutes duration. mov or mp4 HD, 16:9 1080
- English subtitles if the programme is not in English

[Click here for the entry form](#)



INVESTIGATIVE DOCUMENTARY

TV/VIDEO

The winner of this category will need to uncover the truth about a particular story/event of real significance through challenging and ambitious investigative journalism. The documentary can focus on regional, national, or international issues that are important to the audience. The judges are looking for detailed research that provides incontrovertible evidence to support the investigation and any claims made in the programme.

2022 Winner - Flicker Productions for Channel 4
Hunting the Football Trolls - Jermaine Jenas



Entry fee:

Member companies - £150

Non-member companies - £200

We have to charge 20% VAT to UK-based entrants

Once your entry form is received a link will be sent to upload your entry.

You will need to upload the following:

- A synopsis up to 400 words in word or PDF format – if this is a series, episodes can be detailed in a separate document
- The programme (or one episode of a series). Each programme or episode must be at least 20 minutes duration. mov or mp4 HD, 16:9 1080
- English subtitles if the programme is not in English

[Click here for the entry form](#)



PRESENTER of the YEAR

AUDIO/RADIO/PODCAST

Sound is highly personal medium where listeners tend to feel a great empathy with the presenters they are listening to. So, what makes a great radio or audio personality, one who's worthy of the accolade of 2023 AIB presenter of the year?

It's likely to be an ability to relate to the audience on a very personal basis, combined with a passion for the medium that comes across very clearly to the listener.

Our judges will be looking for the person who demonstrates a real zeal for talking authoritatively yet not overbearingly to the listener. It's probably someone who is knowledgeable and interested, as well as interesting.

The best personalities are those who let their guests and interviewees take centre stage rather than hogging the limelight themselves.



Entry fee £120

We have to charge 20% VAT to UK-based entrants

Once your entry form is received a link will be sent to upload your entry.

You will need to upload the following:

- A biography of your career to date up to 1000 words, peer references can also be provided. Word or PDF format
- A high-resolution jpeg headshot
- A showreel of up to 30 minutes demonstrating your work as bwf or wav or mp3
- English language transcript with time codes if the entry is not in English

[Click here for the entry form](#)



DOCUDRAMA

AUDIO/RADIO/PODCAST

This is a new category and reflects the growing use of drama to tell important documentary stories. The judges will be looking closely at how the clever and innovative use of drama contributes to making the listener understand the subject and draws the audience into the story. The entries need to seamlessly marry documentary journalism with dramatic elements to improve the storytelling.



Entry fee:
Member companies – £100
Non-member companies – £150
We have to charge 20% VAT to UK-based entrants

Once your entry form is received a link will be sent to upload your entry.

You will need to upload the following:

- A synopsis up to 400 words in word or PDF format – if this is a series, episodes can be detailed in a separate document
- The programme (or one episode of a series). Each programme or episode must be at least 20 minutes in length, bwf or wav or mp3
- English language transcript with time codes if the entry is not in English

[Click here for
the entry form](#)



SPECIALIST FACTUAL

AUDIO/RADIO/PODCAST

Our Specialist Factual category covers subjects as varied as arts and culture, history, religion, science, or nature. We are looking for a production that is fresh and exciting, engaging listeners who may be new to the subject whilst also offering further insight for those who are familiar with the topic. The clarity of the storytelling is crucial, and we will be looking for imaginative creation of the soundscape that complements the spoken word and enhances the narrative without distracting the listener.

2022 Winner - ABC & CBC
Stuff the British Stole - The Abductions



Entry fee:

Member companies - £100

Non-member companies - £150

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- The programme (or one episode of a series). Each programme or episode must be at least 20 minutes in length, bwf or wav or mp3
- English language transcript with time codes if the entry is not in English

[Click here for
the entry form](#)



HUMAN INTEREST

AUDIO/RADIO/PODCAST

Our award will go to the production that has successfully told a story, or stories, that reflect the trials, tribulations, and successes of our fellow humans in an empathetic way.

This is always one of our most popular audio categories and covers many areas and types of stories. The judges will be looking for the programme that stands out among a large collection of excellent journalism. It will engage the listener from the very beginning and will have impact through compassionate storytelling, without resorting to sensationalism or hype. The programme will have broad and relatable appeal to the audience who must be able to identify and empathise with the story and those who feature in it.

2022 Winner - RTÉ
Documentary on One: Felix-Life and Limb



Entry fee:

Member companies - £100

Non-member companies - £150

We have to charge 20% VAT to UK-based entrants

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You will need to upload the following:

- A synopsis up to 400 words in word or PDF format - if this is a series, episodes can be detailed in a separate document
- The programme (or one episode of a series). Each programme or episode must be at least 20 minutes in length, bwf or wav or mp3
- English language transcript with time codes if the entry is not in English

[Click here for
the entry form](#)



NEWS COVERAGE

AUDIO/RADIO/PODCAST

We're looking for coverage of either a breaking or continuing news story that gets across the facts and provides context and clarity for the listening audience. Intelligibility is key, including description and scene-setting, so that the audience can grasp the essence of the story and follow it as it unfolds. The entry must show good understanding of the issues and convey the facts and context to the audience concisely showing sensitivity and compassion when appropriate.

2022 Winner - BBC Long Form Audio for BBC Sounds
UkraineCast - 100 Days



Entry fee:

Member companies - £100

Non-member companies - £150

We have to charge 20% VAT to UK-based entrants

Once your entry form is received a link will be sent to upload your entry.

You will need to upload the following:

- A synopsis up to 400 words in word or PDF format
- The coverage must be at least 5 minutes in length, bwf or wav or mp3
- English language transcript with time codes if the entry is not in English

[Click here for
the entry form](#)



INVESTIGATIVE DOCUMENTARY

AUDIO/RADIO/PODCAST

We are looking for a regional, national, or international production that has worked hard to tell an important story. The programme will need to demonstrate clear, thorough investigation with evidence to support any conclusions drawn. However challenging and involved the investigative process may have been, the production will thoroughly engage and excite the audience.

2022 Winner - A Tortoise Production for Audible Originals
Finding Q: My Journey into QAnon



Entry fee:

Member companies - £100

Non-member companies - £150

We have to charge 20% VAT to UK-based entrants

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You will need to upload the following:

- A synopsis up to 400 words in word or PDF format – if this is a series, episodes can be detailed in a separate document
- The programme (or one episode of a series). Each programme or episode must be at least 20 minutes in length, bwf or wav or mp3
- English language transcript with time codes if the entry is not in English

[Click here for
the entry form](#)



KEY DATES

Production air dates
1 July 2022 - 30 June 2023

***AIBs* closing date**
30 June 2023



HOW TO ENTER THE AIBs

Production air dates 1 July 2022 to 30 June 2023

Fill in the [entry form](#)
One form per entry.

An entry number will
be sent to you and a
link will be provided
for you to upload
your programme.

Fees must be received
by the 31 July 2023.

TV/VIDEO

All entries must be submitted as they were initially broadcast with no re-editing (except for removal of advertisement breaks). Subtitles must be added to programmes not in English.
Raw footage is not eligible.

Format: *mov* or *mp4* HD, 16:9 1080
No visible time codes

RADIO/AUDIO/PODCAST

Non-English language entries must be accompanied by an English transcript (the transcript must correspond with the programme you have entered). Please provide time codes on the transcript for reference.

Format: *bwf*, *wav* or *mp3* files.

FAQs

How do I pay for my entry?

- Card payments can be made online using our Stripe payment system. The online system is available at <http://aib.org.uk/store/>
- Payment can be made by bank transfer or by credit card. Details of our bank account can be found on our invoices.
- All entries must be paid for or the payment in process by the 31 July 2023. Non-payment will result in disqualification from the competition.

Who runs these awards?

- The *AIBs* were inaugurated in 2005 at the request of members of the Association for International Broadcasting.
- The Association for International Broadcasting is the not-for-profit, non-governmental association for the international broadcasting industry, that represents and supports members on every continent.

Who can enter?

- Anyone who has a production eligible for one of the categories may enter the *AIBs*.
- You do not have to be a member of the Association for International Broadcasting to enter. Our members benefit from reduced entry fees.

Can I enter in more than one category?

- You can enter your production in more than one category. If you do, each entry must have a separate entry form.
- The only exception are Short Feature programmes which cannot be entered in any other category.

Judging

- The shortlist is announced in September.
- Our global panel of judges will select the overall winners which will be announced at the awards event on the 10 November 2023. No winners will be revealed beforehand.

Will my entry go on show?

- All shortlisted entries will be presented as a short clip during the awards event.
- By entering you grant AIB permission to select a clip and to use extracts online for non-commercial purposes.
- The AIB will show all shortlisted entries on our password protected platform for two weeks after the awards presentations.



SUPPORT THE AIBs

The *AIBs*, like all the activities of the Association for International Broadcasting, are run on a not-for-profit basis.

We need your support to help run the *AIBs*.

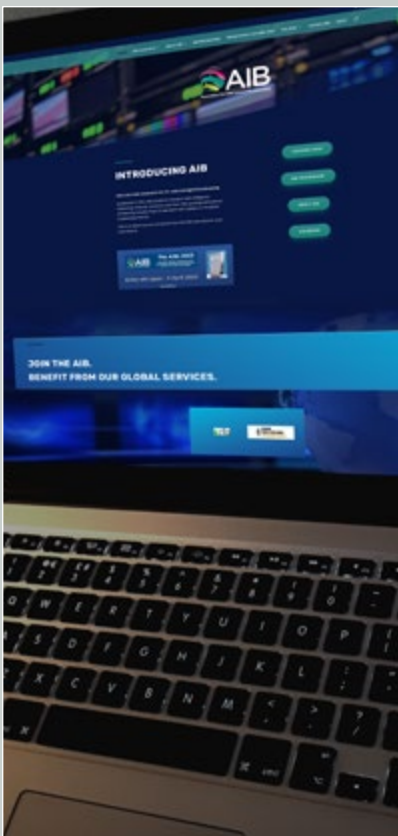
The *AIBs* offer a unique opportunity for brands to align themselves with the world's most compelling factual content and the world's best producers. The *AIBs* also provide an unobtrusive yet effective way to reach tens of thousands of influential people in the media industry in over 150 countries across nine months each year.

The team at the Association for International Broadcasting will be pleased to discuss how your involvement with the *AIBs* can benefit you and your company.

Contact Tom Wragg on +44 20 7993 2557 or email him at tom.wragg@aib.org.uk to discuss the options.

[Click here for the Partnership book](#)





INTRODUCING THE AIB

Established in 1993, AIB is the trade association for international TV, radio and digital broadcasting.

AIB provides its members with **advocacy, intelligence, networking, promotion** and a range of other key services.

Our members operate television, radio and digital services in multiple languages that, every week, **reach** well in excess of **one billion people** in almost every country on the planet. We also have companies that support media houses among our Membership.

A key area of work is our **media freedom** initiative. AIB is a Member of the Consultative Network to the intergovernmental **Media Freedom Coalition**. This places AIB at the heart of global work on media freedom. The annual *AIBs* support our media freedom work, allowing us to demonstrate the importance of fair and impartial journalism and factual storytelling to key influencers in the Coalition.

Other areas of work include:

Big Tech – working with Members on relationships with Big Tech companies in markets globally

Cyber security – helping Members exchange information and engage with suppliers to protect their businesses

Sustainability – working with Members to make their businesses net zero and to engage audiences on issues around sustainability

Content sharing – facilitating Members' access to the output of colleagues around the world

The AIB draws on 29 years of knowledge gathering and intelligence sharing in the international media market to deliver outstanding support to our Members.

The Association's work is entirely centred on, and devoted to, the needs of our members. Please talk to us about how joining the AIB can help you and your colleagues.

AIB Executive Committee



Nigel Fry
Director of Distribution,
BBC World Service



Yolanda López
Acting Director,
VOA



Eugen Cojocariu
Head, Radio Romania
International



Walter Fernandez
Editor-In-Chief,
Mediacorp



Carlson Huang
Manager of International
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Serge Schick
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Board, France Médias Monde

AIB Secretariat



Clare Dance
Co-ordinator, The AIBs



Simon Spanswick
Chief Executive



Tom Wragg
Business Development



Anjuli Shere
Conference & Research Analyst

**“.....so many interesting
things to listen to and watch
that I would never have
heard about”**

Lucy Proctor – BBC



Association for International Broadcasting

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