

# **THE AIBs 2024**

## **ENTRY INFORMATION**

**20 YEARS**

**CLOSING DATE 19 JULY 2024**

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The AIBs  
2024

The international awards for journalism and factual

20 YEARS

AUDIO

# ARTS, CULTURE, HISTORY

This award category is for exceptional journalism and factual productions that explore the realms of arts, culture or history. Entries can be single programmes or series that illuminate the richness of cultural heritage, artistic expression, or historical events.

Our judges will look for productions that offer unique insights, inspire curiosity, and foster a deeper appreciation of the world we live in. This category celebrates storytelling that captures the imagination, educates, and entertains, while showcasing the beauty and complexity of human achievement and legacy.

Entry fee member companies – £110

Entry fee non-member companies – £165

*All UK companies will need to add 20% vat.*

Once your entry form is received, we will allocate an entry number and send you a link where you will be able to upload the following:

1. A synopsis up to 400 words in Word or PDF format.
2. Your programme audio: Formats accepted bwf or wav or mp3.
3. For **singles**: upload your programme which must be at least 20' duration.
4. For **series** with episodes with a duration of 20' or more each: Upload a single episode and provide links to any other episodes at the end of your synopsis.
5. For series with short duration episodes (under 20' duration each): upload a single file comprising episodes that total no less than 20'.
6. If the programme is not in English you must provide an English transcript with time codes. (We will accept a video file with subtitles if this is preferred to a transcript).
7. Logo(s) of the companies involved in the production and a graphic or image where available.

**CLOSING DATE 19 JULY 2024**

**ENTRY FORM**



# EMERGING TALENT

The Emerging Talent category is dedicated to recognising up-and-coming journalists, presenters and factual content creators of any age who have demonstrated exceptional promise.

This award seeks to highlight newcomers who bring fresh perspectives, demonstrate a strong commitment to storytelling, and have made a significant impression on audiences – and their peers. We want to understand what drew the entrant to their chosen career and hear about their achievements.

Entry fee £50

*All UK entrants will need to add 20% VAT.*

Once your entry form is received, we will allocate an entry number and send you a link where you will be able to upload the following:

1. A showreel of your work, up to 30' duration. Formats accepted bwf or wav or mp3. (One-off presenter roles will not be accepted; a compilation of work must be submitted)
2. A biography of your career to date up to 1000 words, peer references can also be provided. Word or PDF format.
3. A high-resolution jpeg headshot.
4. If the entry is not in English you must provide an English transcript with time codes. (We will accept a video file with subtitles if this is preferred to a transcript).

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# HEALTH and SOCIAL

This category is for outstanding journalism and factual programming that covers health, wellness, or social issues. Programmes might shed light on health crises, medical advancements, social inequalities, or the human condition.

Submissions should demonstrate rigorous research, compelling storytelling, and perhaps highlight critical issues that affect society. This award will recognise productions that have significantly contributed to public understanding, awareness, and action on health and social matters, whether in a domestic or international context.

Entry fee member companies – £110

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Once your entry form is received, we will allocate an entry number and send you a link where you will be able to upload the following:

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# INVESTIGATIVE DOCUMENTARY

The investigative documentary category recognises outstanding work in uncovering truths, exposing wrongdoing, or holding power to account. Eligible documentaries must demonstrate exceptional journalistic research, a commitment to uncovering the facts, and a fearless approach to storytelling. This award celebrates productions that have made a significant impact on society by bringing critical issues to light, prompting public discourse, or leading to change, for example. Submissions should showcase not only investigative excellence but also ethical journalism and storytelling that respects the dignity of all subjects involved.

Entry fee member companies – £110

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# NEWS COVERAGE

This award recognises timely, accurate, and comprehensive coverage of significant events as they unfold. The winning entry could be for effective coverage of a breaking news story, or continuing coverage of a major news event, demonstrating the ability to mobilise quickly, provide depth of analysis, great clarity of reporting, and perhaps the use of innovative techniques to convey the story to a wide audience.

Whether breaking or continuing, the winning entry will have delivered journalistic excellence that keeps the public informed.

Entry fee member companies – £110

Entry fee non-member companies – £165

*All UK companies will need to add 20% vat.*

Once your entry form is received, we will allocate an entry number and send you a link where you will be able to upload the following:

1. A synopsis up to 400 words in Word or PDF format.
2. The coverage which must be at least 10' duration. Formats accepted bwf or wav or mp3.
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# PRESENTER of the YEAR

This award recognises the most outstanding presenter in journalism and factual programming over the past year. Criteria include the ability to engage and retain audiences, clarity in conveying complex subjects, and a distinctive style that enhances the storytelling experience.

Our judges will look for presenters who demonstrate exceptional skill in interviewing, narrating, and connecting with viewers, making complex topics accessible and engaging. The award celebrates those who have not only mastered the art of presentation but have also shown a deep commitment to journalistic integrity and ethical standards.

Entry fee member companies £120

Entry fee non-member companies £140

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Once your entry form is received, we will allocate an entry number and send you a link where you will be able to upload the following:

1. A **showreel** of your work, up to 30' in total. Formats accepted bwf or wav or mp3. (One off presenter roles will not be accepted; a compilation of work must be submitted).
2. A biography of your career to date up to 1000 words, peer references can also be provided. Word or PDF format.
3. A high-resolution jpeg headshot.
4. If the entry is not in English you must provide an English transcript with time codes. (We will accept a video file with subtitles if this is preferred to a transcript).

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# SUSTAINABILITY

The sustainability category highlights journalism and productions that significantly contribute to the understanding of the broad subject of sustainability. This could include documentaries, reports, and series focusing on gender equality, climate change, renewable energy, conservation or societal sustainability, for example.

Entries should raise awareness, inspire action, and offer innovative perspectives on how individuals and societies can achieve positive change. We will recognise factual programming that combines rigorous journalism with a commitment to a more sustainable and equitable world.

Entry fee member companies – £110

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Once your entry form is received, we will allocate an entry number and send you a link where you will be able to upload the following:

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5. For a series with short duration episodes (under 20' duration each): upload a single file comprising episodes that total no less than 20'.
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# DOMESTIC AFFAIRS

This category celebrates the best in documentary filmmaking that focuses on domestic issues - in other words, within your own country or region. Entries should provide in-depth analysis and insight into events that affect, or have affected, society in your country.

Our judges will evaluate submissions based on the depth of research, storytelling ability, impact on public awareness, and contribution to understanding and dialogue around domestic affairs. This award recognises documentaries that not only inform and educate but also challenge audiences to view domestic issues through a new lens.

Entry fee member companies – £165

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2. A biography of your career to date up to 1000 words, peer references can also be provided. Word or PDF format.
3. A high-resolution jpeg headshot.
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# HEALTH and SOCIAL

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# INTERNATIONAL AFFAIRS

This award is given to the documentary that best explores significant global issues, conflicts, or events with a profound impact on the international community. It recognises productions that offer in-depth analysis, comprehensive coverage, and insight into international relations, human rights, or global crises, for example.

Our judges will evaluate the documentaries based on their narrative clarity and ability to engage and inform and deliver a better understanding of often complex international affairs.

Entry fee member companies – £165

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# NEWS COVERAGE

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1. A synopsis up to 400 words in Word or PDF format.
2. The coverage, this must be at least 10' duration. Formats accepted mov or mp4 HD.
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# NEWS EXPLAINER

We are looking for outstanding journalism which breaks down complex news stories into understandable, engaging, and informative formats. News explainers can include video segments, articles, or multimedia presentations designed to clarify the context, background, and implications of current events or issues.

Our judges will assess the ability to simplify complex topics without sacrificing depth or accuracy, creativity in presentation, and effectiveness in reaching and educating a broad audience. This award recognises productions that enhance public understanding of the news, making information accessible and engaging to all.

Entry fee member companies – £165

Entry fee non-member companies – £215

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Once your entry form is received, we will allocate an entry number and send you a link where you will be able to upload the following:

1. A synopsis up to 400 words in Word or PDF format, to include the number of impressions received and the link to your story. If uploading a video it must be in this format. mov or mp4 HD. Please specify in the synopsis the aspect ratio of the production.
2. Each explainer must be no more than 10 minutes duration.
3. If the entry is not in English then English subtitles should be embedded in any video you upload.

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**ENTRY FORM**



# POLITICS

This award is for factual programming that examines political events, issues, or personalities shaping the world. It may include in-depth analysis, coverage of elections, political movements, governance, or policymaking.

We are looking for entries that offer clear, unbiased reporting, deep insights into political processes, or the implications of political decisions on societies. The award celebrates productions that engage and educate the public on political matters, encouraging informed discourse and participation in the democratic processes.

Entry fee member companies – £165

Entry fee non-member companies – £215

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1. A synopsis up to 400 words in Word or PDF format
2. Your programme video: Formats accepted mov or mp4 HD.
3. For singles: upload your programme which must be at least 20' duration.
4. For **series** with episodes with a duration of 20' or more each: Upload a single episode and provide links to any other episodes at the end of your synopsis.
5. For a series with short duration episodes (under 20' duration each): upload a single file comprising episodes that total no less than 20'.
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# PRESENTER of the YEAR

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Our judges will look for presenters who demonstrate exceptional skill in interviewing, narrating, and connecting with viewers, making complex topics accessible and engaging. The award celebrates those who have not only mastered the art of presentation but have also shown a deep commitment to journalistic integrity and ethical standards.

Member entry fee £120

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1. A **showreel** up to 30' duration. Formats accepted mov or mp4 HD. (One off presenter roles will not be accepted; a compilation of work must be submitted)
2. A biography of your career to date up to 1000 words, peer references can also be provided. Word or PDF format.
3. A high-resolution jpeg headshot.
4. If the entry is not in English then English subtitles should be embedded in the programme, no time code showing.

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# SHORT DOCUMENTARY

This category recognises exceptional short-form journalism and factual content that delivers storytelling with impact in a concise format. Entries must be no longer than 20 minutes and can cover any subject.

You will need to demonstrate that the relatively short programme has engaged and informed audiences, offering insight and compelling narratives that resonate with viewers. We are looking for creativity and originality in a limited timeframe.

Entry fee member companies – £165

Entry fee non-member companies – £215

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Once your entry form is received, we will allocate an entry number and send you a link where you will be able to upload the following:

1. A synopsis up to 400 words in Word or PDF format.
2. Each single programme must be a minimum of 3' and no longer than 20' duration. mov or mp4 HD.
3. If the entry is not in English then English subtitles should be embedded in the programme, no time code showing.

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# **SOCIAL MEDIA JOURNALISM**

We are looking for innovative journalism that utilises social media platforms, such as Instagram, TikTok, X and others, to cover and narrate news stories through a series of short posts or videos. This award recognises journalists and content creators who skilfully employ the unique features of social media — including immediacy, audience interactivity, and visual storytelling.

Entries should demonstrate how social media was used to inform, educate, and provoke discussion on news topics.

Entry fee member companies – £120

Entry fee non-member companies – £140

*All UK companies will need to add 20% vat.*

Once your entry form is received, we will allocate an entry number and send you a link where you will be able to upload the following:

1. A synopsis up to 400 words in Word or PDF format, to include number of impressions received and the link to your story.
2. If uploading a video, it must be in this format mov or mp4 HD. Please specify in the synopsis the aspect ratio of the production.
3. If the entry is not in English, then English subtitles should be embedded in any video you upload.

**CLOSING DATE 19 JULY 2024**

**ENTRY FORM**



# SUSTAINABILITY

The sustainability category highlights journalism and productions that significantly contribute to the understanding of the broad subject of sustainability. This could include documentaries, reports, and series focusing on gender equality, climate change, renewable energy, conservation or societal sustainability, for example.

Entries should raise awareness, inspire action, and offer innovative perspectives on how individuals and societies can achieve positive change. We will recognise factual programming that combines rigorous journalism with a commitment to a more sustainable and equitable world.

Entry fee member companies – £165

Entry fee non-member companies – £215

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1. A synopsis up to 400 words in Word or PDF format
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3. For **singles**: upload your programme which must be at least 20' duration.
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# THE AIBs GUIDE & WINNERS BOOK

We publish two souvenir books for the AIBs each year: the event guide, and the Winners & Finalists book.

The event guide is available on the night of the awards gala and has details of all shortlisted entries, together with the teams responsible for each production. There's also other information about the awards evening and we know that many guests take the book home to refer to at a later date.

Details of all the finalists and winners are published in our traditional **souvenir book** that also has in-depth articles and follow-ups to our "in conversation" segments that have taken place during past editions of our awards events.

The book will be available online immediately after the second part of our awards programme

is released, and print copies are handed to all guests at the AIBs gala event on 22 November. The printed edition is also sent to key opinion-leaders in markets globally.

You can **demonstrate your support** of the outstanding journalism and productions represented in the AIBs by advertising in the A4-format 2024 Winners book, or in the A5 event programme guide published on the awards night.

## The AIBs guide: the costs

A5 portrait format	
Full-page A5 portrait	£475
Outside rear cover	£570

## Winners book: the costs

A4 format	
Double page spread	£1295
Full-page	£750
Half-page	£475

**Premium position** supplements:

*outside back cover [full A4 page only] - add 20%*

*Inside front or rear cover [full A4 page only] - add 10%*

## Specifications

All artwork must be supplied as press-ready PDF format, saved at 300dpi with printers' marks. Colours must be CMYK.

## The AIBs guide: dimensions

A5 portrait: 210mm h x 148.5mm w plus 3mm bleed

## Winners book: dimensions

DPS: 297mm h x 420mm w plus 3mm bleed

A4: 297mm h x 210mm w plus 3mm bleed

A5 landscape: 190mm h x 135mm w - artwork to be exact size with no bleed

All artwork must be received by 1200GMT on 5 November 2024.

To discuss options for the AIBs 2024 Winners and Finalists souvenir book, the event programme guide, or about how else you can support this international not-for-profit competition, contact **Clare Fuller** at the AIB Secretariat:

**T** +44 20 7993 2557

**E** [clare.dance@aib.org.uk](mailto:clare.dance@aib.org.uk)



# THE AIBs 2024

## THE CELEBRATIONS





The **winners** of the **20th annual AIBs** will be announced during the gala evening taking place in central London on **22 November 2024** in the Riverside Room at IET London: Savoy Place..

The annual *AIBs* gala dinner offers a remarkable opportunity to meet journalists, editors, producers, directors and executives from broadcasters and production companies who travel from all over the world. Our guests join us for an evening of conversation, cuisine and celebration. The gala evening is a great place to renew contacts and to establish new links with colleagues from around the world, to share ideas and discuss the worlds of journalism and factual programme production. We know that conversations at the *AIBs* have led to new collaboration between producers, helping to create new alliances and co-productions.

**Don't miss out on this truly international opportunity.**

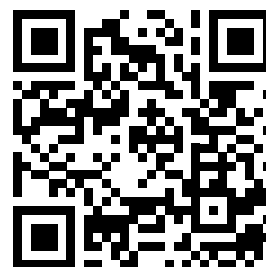
**Full information on tickets is available online at [www.theaibs.tv](http://www.theaibs.tv) - you can also use the QR code below to go straight to the booking page.**

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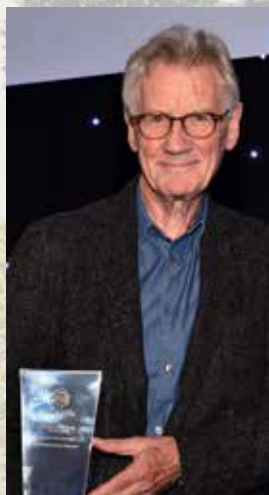
All tickets include the champagne reception, followed by a three course dinner accompanied by fine wines (or non-alcoholic drinks), plus post-dinner networking and celebrations.

Guests from AIB Member companies benefit from reduced price tickets.

For guests travelling from abroad, the AIB can help to arrange meetings with key people in UK media companies. Let us know well in advance who you are interested in meeting, and we will get to work on your behalf!



To reserve your seats at the *AIBs* 2024, scan the QR code or visit [www.theaibs.tv](http://www.theaibs.tv)





The international awards for journalism and factual

20 YEARS

**SPONSORSHIP**

## **As we celebrate two decades of recognising and honouring the best in global storytelling and news reporting, we invite you to join us in supporting this respected competition in 2024.**

The *AIBs* stand at the forefront of media excellence, attracting entries from the world's largest and most influential broadcasters, as well as from innovative independent producers. This competition showcases the incredible talent, dedication, and impact of individuals and teams who inform, engage, and inspire audiences around the globe.

Your sponsorship of the *AIBs* not only aligns your brand with the highest standards of journalistic integrity and creativity but also demonstrates your commitment to supporting vital, independent, and game-changing journalism and factual programming.

Here are some compelling reasons to sponsor the *AIBs*:

**Global Impact and Visibility:** The *AIBs* are truly international, with entries coming from every continent and reaching audiences worldwide. Sponsoring the *AIBs* offers unparalleled exposure to a global community of media professionals, including producers, presenters, directors, editors, and executives. It's an opportunity to showcase your brand to a highly influential and diverse group of individuals who shape the media landscape.

**Association with Excellence:** By associating your brand with the *AIBs*, you are standing alongside the best in the industry. The awards celebrate not only the winners but also the incredible quality, innovation, and integrity of journalism and factual productions across the globe. Your sponsorship sends a powerful message about your brand's values and your support for excellence in media.

**Networking Opportunities:** The glittering awards night in London is a highlight of the media industry calendar, attended by the crème de la crème of international broadcasting. This event provides an exclusive opportunity for sponsors to network with leading media professionals, forge valuable connections, and strengthen existing relationships in a prestigious setting.

**Supporting Diversity and Innovation:** The *AIBs* recognise the importance of diverse voices and innovative storytelling in shaping public discourse and understanding. By sponsoring the awards, you are directly supporting the advancement of diversity and innovation in media, helping to ensure that a wide range of perspectives and stories are heard and celebrated.

**Customisable Sponsorship Packages:** We offer a range of sponsorship packages, each designed to meet different goals and budgets. Whether you seek to maximize your brand visibility, engage with media leaders, or demonstrate thought leadership, we can tailor a sponsorship package to suit your needs.

**Join us in celebrating the 20th annual *AIBs*** and take advantage of this unique opportunity to align your brand with the very best that international media has to offer. Together, we can honour and celebrate the remarkable achievements of journalists and producers who bring critical issues to the forefront, challenge perspectives, hold power to account and enrich our global discourse.

**Read the sponsorship book [here](#).**





# ABOUT THE AIB

**Established in 1993**, AIB is the trade association for international TV, radio and digital broadcasting.

AIB provides its members with advocacy, intelligence, networking, promotion and a range of other key services.

**Our members** operate television, radio and digital services in multiple languages that, every week, **reach** well in excess of **one billion people** in almost every country on the planet. We also have companies that support media houses among our Membership.

A key area of work is our media freedom initiative. AIB is a Member of the Consultative Network to the intergovernmental **Media Freedom Coalition**. This places AIB at the heart of global work on media freedom.

The annual AIBs support our media freedom work, allowing us to demonstrate the importance of fair and impartial journalism and factual storytelling to key influencers in the Coalition.

Other areas of work include:

**Artificial Intelligence** – reporting on developments, sharing intelligence among members and defining protocols for AI deployment in media companies

**Big Tech** – working with Members on relationships with Big Tech companies in markets globally

**Cyber security** – helping Members exchange information and engage with suppliers to protect their businesses

**Sustainability** – working with Members to make their businesses net zero and to engage audiences on issues around sustainability

**Content sharing** – facilitating Members' access to the output of colleagues around the world

**The AIB draws on 30 years** of knowledge gathering and intelligence sharing in the international media market to deliver outstanding support to our Members.

The Association's work is entirely centred on, and devoted to, the needs of our members.

Please **talk to us** about how joining the AIB can help you and your colleagues.



The international awards for journalism and factual

20 YEARS

## RULES and REGULATIONS

**The *AIBs* are presented annually to recognise the world's best journalism and factual productions across video, audio, and digital platforms.**

**The *AIBs* were inaugurated as a global competition by the independent Association for International Broadcasting in 2005. They are run to celebrate the work of journalists and producers across the world, on a not-for-profit basis.**

### **Eligibility**

Programmes must have had their first transmission, or been first made available on a digital platform, between 1 July 2023 and 30 June 2024.

Entries to the *AIBs* may be submitted by broadcasters, independent production companies, freelance journalists, or other producers. You do not have to be a Member of the Association for International Broadcasting; however, AIB members receive discounted entry fees.

Entries may be in any language. However all video entries not in the English language must have subtitles and all audio entries not in the English language must have a transcript with time codes so that our judges, who are located all over the world, can evaluate the entry. We will accept a video file with subtitles if this is preferred to a transcript for audio entries.

**CLOSING DATE 19 JULY 2024**



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## RULES and REGULATIONS

### Entry categories

Entrants may choose the category or categories that they believe is most appropriate for the journalism or production that they are submitting. These categories are:

#### VIDEO

1. ARTS, CULTURE, HISTORY
2. DOMESTIC AFFAIRS DOCUMENTARY
3. EMERGING TALENT
4. HEALTH and SOCIAL
5. INTERNATIONAL AFFAIRS DOCUMENTARY
6. INVESTIGATIVE DOCUMENTARY
7. NEWS COVERAGE
8. NEWS EXPLAINER
9. POLITICS
10. PRESENTER of the YEAR
11. SHORT DOCUMENTARY
12. SOCIAL MEDIA JOURNALISM
13. SUSTAINABILITY

#### AUDIO

14. ARTS, CULTURE, HISTORY
15. EMERGING TALENT
16. HEALTH and SOCIAL
17. INVESTIGATIVE DOCUMENTARY
18. NEWS COVERAGE
19. PRESENTER of the YEAR
20. SUSTAINABILITY

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**ENTRY FORM**



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## RULES and REGULATIONS

### Entry fee

There is an fee per entry. AIB Members receive a discount on the entry fee, apart from Emerging Talent where the fee is the same for Members and non-members.

Entry fees can be paid via the AIBs Shop [<https://theaibs.tv/shop/>], or by invoice requested at the time of entry.

All entry fees must be paid, or confirmation received that the payment is in process, by 31 July 2024. If payment is not received by the date the shortlist is released in September, then that entry will be disqualified from the competition.

The fees are:

#### EMERGING TALENT video and audio

AIB Member	£50.00
Non-member	£50.00

#### PRESENTER of the YEAR video and audio

AIB Member	£120.00
Non-member	£140.00

#### SOCIAL MEDIA JOURNALISM

AIB Member	£120.00
Non-member	£140.00

#### AUDIO (Arts, Culture, History; Health and Social; Investigative; News Coverage; Sustainability)

AIB Member	£110.00
Non-member	£165.00

#### VIDEO (Arts, Culture, History; Domestic Affairs; Health and Social; International Affairs; Investigative; News Coverage; News Explainer; Politics; Short Documentary; Sustainability)

AIB Member	£165.00
Non-member	£215.00

We must charge VAT at the current rate (20% at the launch of the competition) to all UK-based entrants.

**CLOSING DATE 19 JULY 2024**

**ENTRY FORM**



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## RULES and REGULATIONS

### Entry procedure

Entries open on 8 April 2024 and close at 1700GMT on 19 July 2024. All work must be uploaded no later than 31 July 2024 using the links which are sent to entrants after we have received the entry form.

An entry form must be completed prior to uploading any programme. No uploads must be made until you have received an entry number from us.

### Entry requirements

All entries need to have been first aired or published between the 1 July 2023 and the 30 June 2024.

You must complete an entry form for each submission.

You may enter your programme in more than one category, the exception being SHORT DOCUMENTARY which cannot be entered in other categories.

You should provide a list of credits on the entry form of those involved in the making of the production or coverage. Correct entry information – in other words programme title, production credits and company name(s) – is the responsibility of the entrant. The AIB is not liable for errors in listings that are the result of incorrect information being submitted on the entry form.

#### PRESENTER of the YEAR and EMERGING TALENT

Audio format bwf or wav or mp3

Video format mov or mp4 HD

1. A biography of your career to date up to 1000 words (no synopsis is required for this category) in Word or PDF format.
2. Peer references (if available).
3. A showreel with examples of the entrant's work up to 30'. (One-off presenter roles will not be accepted; a compilation of work must be submitted.)
4. A high-resolution photograph.

Production credits are not required for the PRESENTER of the YEAR and EMERGING TALENT categories.

#### NEWS EXPLAINER and SOCIAL MEDIA JOURNALISM

A synopsis up to 400 words in Word or PDF format, to include the number of impressions received and the link to the story if the programme has been available exclusively online and not broadcast. If uploading a separate video this must be .mov or .mp4 HD. Please specify in the synopsis the aspect ratio of the production.

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**ENTRY FORM**





# The AIBs 2024

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# RULES and REGULATIONS

### AUDIO

1. A synopsis up to 400 words in Word or PDF format.
2. Your programme: Formats accepted bwf or wav or mp3.
3. For singles: upload your programme which must be at least 20' duration.
4. For series with episodes with a duration of 20' or more each: Upload a single episode and provide links to any other episodes at the end of your synopsis.
5. For a series with short duration episodes (under 20' duration each): upload a single file comprising episodes that total no less than 20'.
6. If the programme is not in English you must provide an English transcript with time codes. (We will accept a video file with subtitles if this is preferred to a transcript).
7. Logo(s) of companies involved in the production and a graphic or image where available.

### VIDEO

1. A synopsis up to 400 words in Word or PDF format
2. Your programme: Video formats accepted mov or mp4 HD
3. For singles: upload your programme which must be at least 20' duration.
4. For series with episodes with a duration of 20' or more each: Upload a single episode and provide links to any other episodes at the end of your synopsis.
5. For a series with short duration episodes (under 20' duration each): upload a single file comprising episodes that total no less than 20'.
6. For SHORT DOCUMENTARY a single programme must be a minimum of 3' and no longer than 20' duration.
7. If the entry is not in English then English subtitles should be embedded in the programme, no time code showing.

**CLOSING DATE 19 JULY 2024**

**ENTRY FORM**





The international awards for journalism and factual

20 YEARS

## RULES and REGULATIONS

### The judging process

All entries will be assessed by the shortlisting team. Those meeting the criteria will pass to a second stage of shortlisting which will examine each entry and judge against the criteria of journalism or storytelling, presentation, production values, editorial judgement and similar.

The AIB reserves the right to move an entry to another category during shortlisting should it be felt that the entry does not meet the criteria for the category it has been entered in.

The shortlist will be announced in late September or early October and published on the competition website, <http://theaibs.tv>. This website will be the definitive source of information about the shortlist, the winners, and any highly commended awards.

Those selected for the shortlist will be passed to our international panel of judges for their assessment. The jurors are selected for their expertise in editorial and production and include industry experts and observers who represent a wide range of voices. The jurors are by their international nature diverse and the AIB strives to ensure gender balance across the entire jury.

### Key criteria for the jury

- A juror should not have a conflict of interest. In other words, there must not have been a direct connection with a shortlisted programme (must not have worked on it, have a credit on it, have commissioned it, or work in the immediate department that produced it).
- Should a juror discover a possible conflict of interest, they must declare this to the AIB Secretariat immediately. The juror will be invited to move to a different category for their judging.
- All jurors must enter into a commitment to watch or listen to all the productions within their category and to use their best efforts to judge all the work evenly and without favour.
- Since the AIBs jurors are in many different geographic locations and time zones, a physical meeting is impracticable. Jurors are able to correspond with colleagues to share notes and to exchange views on the productions they are judging.
- All jurors must submit their votes, and comments on each production, by the final voting date advised to them by the AIB Secretariat.

All decisions made by the AIB and its jurors regarding nominations and winners are confidential and final. No correspondence will be entered into as to why particular entries were shortlisted or excluded from the shortlist. No correspondence will be entered into regarding the judges' evaluations and decisions.

No information about results will be released in advance of the awards gala event in London on 22 November 2024.

**CLOSING DATE 19 JULY 2024**

**ENTRY FORM**



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## RULES and REGULATIONS

### Clip usage

Clips from the shortlisted entrants will be included in the *AIBs* awards ceremony. The awards ceremony will be held at IET London: Savoy Place, 2 Savoy Place, London, WC2R 0BL on 22 November 2024.

In the AIB's role of promoting the work of journalists and factual programme makers internationally to as wide an audience as possible, the AIB will make clips from shortlisted programmes available on the AIB's websites and social media channels.

Complete programmes will be made available for a two-week period after the awards ceremony to guests attending the event. This will be via a password-protected site. There is the option on the entry form to opt out of this should you not wish your programme to be viewed by our awards event attendees after the ceremony.

Owners of shortlisted programmes are obligated to submit to the AIB a copy of the programme as part of its entry. The AIB commits to maintaining all submitted programmes securely and to using them solely for evaluation, judging and for extracting clips for the award ceremony, the AIB's websites and social media channels.

By entering a programme for consideration, the programme's owners are deemed to have conveyed to the AIB the right to choose excerpts from the programme at the Association's sole discretion for incorporation into the *AIBs* 2024 awards ceremony and on the AIB's website and associated websites; including, but not limited to, [www.aib.org.uk](http://www.aib.org.uk), [www.theaibs.tv](http://www.theaibs.tv), [facebook.com/aibnetwork](https://facebook.com/aibnetwork), <http://www.youtube.com/AIBorguk> and [instagram.com/theaibstv](https://instagram.com/theaibstv) for non-commercial purposes in the context of the Awards.

By entering a programme via [www.theaibs.tv](http://www.theaibs.tv), the entrant confirms the following:

- That they have the authority, on behalf of the programme and programme makers and any other stakeholders, to agree to grant the above licence.
- That they agree to grant the above licence.

Please ensure that all programmes are free of any copyright restrictions that will inhibit the screening of the awards ceremony on social platforms such as Facebook and YouTube.

If you foresee any problems in granting such a licence, you must contact [clare.fuller@aib.org.uk](mailto:clare.fuller@aib.org.uk) before entering.

**CLOSING DATE 19 JULY 2024**

**ENTRY FORM**



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20 YEARS

## RULES and REGULATIONS

### Results and the Awards ceremony

The *AIBs* 2024 awards ceremony will take place at IET London: Savoy Place, 2 Savoy Place, London, WC2R 0BL on the 22 November 2024.

All shortlisted entrants should make sure they have at least one representative who can attend the awards ceremony.

No information on winners in any category will be provided before the awards ceremony.

A Winners and Finalists book will be available to download after the awards ceremony on the 22 November.

### Awards and highly commended certificates

One *AIBs* awards trophy will be presented to the winning entry in each category. Additional awards can be ordered using our online form. There will be a charge of £300 for each additional trophy ordered. This does include delivery. UK companies will need to add VAT at 20% (or the prevailing rate, should that be different).

There may be up to two highly commended certificates awarded for all categories except Emerging Talent and Presenter of the Year where there will only be one overall winner.

Duplicate highly commended certificates can be emailed as a PDF. Copies of the stainless-steel certificate can be ordered at a cost of £40 per certificate. This does include delivery.

If a winner or recipient of a highly commended certificate is unable to attend the *AIBs* gala dinner in November, then they will have to make arrangements to collect the award or certificate or pay for all shipping costs to have this delivered to them.

AIB Secretariat  
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