

# **THE AIBs 2025**

## **ENTRY INFORMATION**



**CLOSING DATE – 30 JUNE 2025**

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**CLOSING DATE – 30 JUNE 2025**

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# The AIBs 2025

## AUDIO

# ARTS and CULTURE

Celebrating outstanding audio storytelling that explores the world of creativity, artistic expression, and cultural heritage. This award recognises exceptional radio and podcast productions that engage audiences with compelling narratives about literature, music, theatre, film, cultural traditions, and creative industries.

AIB Member entry fee - £110

Non-member entry fee - £165

### Criteria

- Open to radio broadcasters, podcast producers, and independent audio journalists.
- Entries must have been first broadcast or made publicly available between **1 July 2024** and **30 June 2025**.
- Submissions can be in any language, but non-English entries must include an English transcript with timecodes or a video file with text.
- The content must focus on **arts, culture, or creative expression**, providing unique insight, analysis, or storytelling.

### Your production can include:

- **Artist Profiles and Interviews** – In-depth conversations with artists, musicians, filmmakers, or writers.
- **Explorations of Artistic Movements** – Analysis of significant trends or historical cultural moments.
- **Music and Theatre Documentaries** – Investigations into the impact of music, drama, or performance arts.
- **Cultural Heritage and Traditions** – Audio storytelling that brings historical or regional cultures to life.
- **Behind-the-Scenes Storytelling** – Insights into creative processes, production, and artistic collaboration.

### Entries will be evaluated on:

- **Storytelling and Narrative Quality** – Engaging presentation of artistic and cultural topics.
- **Depth of Research and Originality** – Unique perspectives and well-researched content.
- **Production Quality** – Use of sound design, music, editing, and overall audio excellence.
- **Relevance and Audience Engagement** – How effectively the piece resonates with listeners.
- **Innovation in Audio Storytelling** – Creative use of the medium to bring cultural topics to life.

After your entry form is received you will receive an entry number and information on how to upload your entry. The following will be required:

- The audio file of your entry – this should be an mp3 or wav or bwf file. Non-English entries must have a time coded transcript. We will also accept a video file with subtitles if this is preferred to a transcript. We only require one episode if your entry is part of a series. Links to other episodes can be listed at the end of your synopsis.
- A synopsis of up to 400 words in Word or PDF format.
- The logo or image for your radio programme in a Png or jpg file.

**ENTRY FORM**

A silver trophy with a circular base and a figure holding a globe, set against a background of colorful, curved shapes in shades of pink, purple, and blue.

# The AIBs 2025

## AUDIO

# HEALTH and SOCIAL

Factual audio productions that provide in-depth analysis, investigative depth, and human-centred storytelling on topics such as public health, medical advancements, mental health, social care, and societal challenges.

AIB Member entry fee - £110

Non-member entry fee - £165

### Criteria

- Open to radio broadcasters, podcast producers, and independent audio journalists.
- Entries must have been first broadcast or made publicly available between **1 July 2024 and 30 June 2025**.
- Submissions can be in any language, but non-English entries must include a full English transcript with timecodes or a video file with text.
- The content must focus on healthcare, well-being, social issues, or related challenges affecting individuals and communities.

### Your production can include:

- **Public Health Investigations** – Deep dives into medical breakthroughs, healthcare policies, or public health crises.
- **Mental Health and Well-being** – Stories exploring mental illness, therapy, and societal attitudes toward mental health.
- **Social Care and Welfare** – Investigations into disability rights, care of the elderly, child welfare, or homelessness.
- **Personal Health Journeys** – First-hand accounts of individuals navigating medical or social challenges.
- **Healthcare Innovations and Ethics** – Reports on new medical technologies, treatments, and ethical dilemmas in medicine.

### Entries will be evaluated on:

- **Storytelling and Narrative Impact** – Engaging and thought-provoking storytelling.
- **Depth of Research and Accuracy** – Well-researched, fact-based journalism with credible sources.
- **Production Quality** – Effective use of audio techniques, editing, and sound design.
- **Public Relevance and Awareness** – The impact of the story on audiences and its role in informing or educating.
- **Sensitivity and Ethical Responsibility** – Balanced, responsible reporting, particularly on sensitive topics.

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- A synopsis up to 400 words in Word or PDF format
- The logo or image for your radio programme in a Png or jpg file

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# The AIBs 2025

## AUDIO

# INVESTIGATIVE

Recognising outstanding investigative journalism in audio format, including radio and podcasts. We are looking for in-depth, fact-based storytelling that uncovers hidden truths, exposes wrongdoing, or challenges powerful institutions, providing new insights into significant social, political, environmental, or economic issues.

**AIB Member entry fee** - £110

**Non-member entry fee** - £165

### Criteria

- Open to radio broadcasters, podcast producers, and independent audio journalists.
- Entries must have been first broadcast or made publicly available between **1 July 2024 and 30 June 2025**.
- Submissions can be in any language, but non-English entries must include a full English transcript with timecodes or a video file with text.
- The documentary must present original investigative work, demonstrating rigorous research, analysis, and storytelling.

### Your production can include:

- **Political or Corporate Investigations** – Exposure of corruption, fraud, or governance failures.
- **Environmental and Climate Exposés** – Uncovering pollution, deforestation, or unsustainable practices.
- **Human Rights and Social Justice** – Investigations into injustice, discrimination, or systemic failures.
- **Crime and Legal System Reports** – Deep dives into criminal cases, law enforcement issues, "lawfare", or legal loopholes.
- **Health and Science Investigations** – Analysis of public health crises, medical fraud, or scientific controversies.

### Entries will be evaluated on:

- **Depth of Investigation** – Extent of research, originality, and evidence-gathering.
- **Public Interest and Impact** – How the documentary influences awareness, policy, or public discourse.
- **Storytelling and Narrative Structure** – Clarity, engagement, and ability to make complex topics accessible.
- **Production Quality** – Effective use of sound, editing, and specialist audio techniques.
- **Ethical Responsibility** – Adherence to high journalistic standards, fairness, and verification of sources.

After your entry form is received you will receive an entry number and information on how to upload your entry. The following will be required:

- The audio file of your entry – this should be an mp3 or wav or bwf file. Non-English entries must have a time coded transcript. We will also accept a video file with subtitles if this is preferred to a transcript. We only require one episode if your entry is part of a series. Links to other episodes can be listed at the end of your synopsis.
- A synopsis of up to 400 words in Word or PDF format.
- The logo or image for your radio programme in a Png or jpg file.

**ENTRY FORM**



# The AIBs 2025

## AUDIO

# JOURNALIST of the YEAR

We are looking for an exceptional radio or podcast journalist who has demonstrated outstanding reporting, storytelling, and journalistic integrity over the past year. This award recognises journalists working for local, regional, national, or international radio and audio platforms who have made a significant impact through their reporting, analysis, and presentation.

Entry fee - £90

### Criteria

- Open to radio and audio journalists.
- Entries must feature work first broadcast or made publicly available between **1 July 2024 and 30 June 2025**.
- Submissions can be in any language, but non-English entries must include an English transcript with timecodes, or a video file with English text.

### Your showreel can include:

- **Investigative Journalism** – Groundbreaking exposés uncovering hidden truths.
- **Breaking News Reporting** – Live or fast-response coverage of major events.
- **In-depth Analysis and Feature Reporting** – Well-researched storytelling that provides context and understanding.
- **Conflict, Crisis, and International Reporting** – First-hand coverage from war zones, humanitarian crises, or political upheavals.
- **Human Interest and Social Affairs** – Reports that highlight personal stories and social issues.

### Entrants will be evaluated on:

- **Journalistic Excellence** – Depth of research, accuracy, and credibility in reporting.
- **Storytelling and Impact** – Ability to engage and inform audiences through compelling narratives.
- **Versatility and Adaptability** – Excellence in live reporting, investigative journalism, or feature storytelling.
- **Ethical Responsibility** – Fair, balanced, and responsible reporting, particularly on sensitive topics.
- **Production and Presentation Skills** – Strength of on-air presence, clarity of delivery, and effective use of audio elements.

Once you receive an entry number you will need to upload:

- A showreel highlighting the presenter's work. The showreel should be no more than 30' duration.
- A biography of work achievements and up to two peer references.
- A high-quality jpeg image is required.

**ENTRY FORM**

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# The AIBs 2025

## AUDIO

# NEWS COVERAGE

Radio and audio journalism that delivers fast, accurate, and compelling reporting on significant news events. We are looking for excellence in news gathering, storytelling, and analysis, whether covering breaking news or developing stories over time. The category is open to both live and pre-recorded news reports that provide clarity, depth, and context to listeners.

**AIB Member entry fee** - £110

**Non-member entry fee** - £165

### Criteria

- Open to radio broadcasters, podcast producers, and independent audio journalists.
- Entries must have been first broadcast or made publicly available between **1 July 2024 and 30 June 2025**.
- Submissions can be in any language, but non-English entries must include an English transcript with timecodes or a video file with text.
- The coverage must focus on a major news event or ongoing news story of public significance.

### Your production can include:

- **Breaking News Coverage** – Immediate reporting on major events as they unfold.
- **Live News Reporting** – On-the-ground audio journalism providing real-time updates.
- **Developing Story Coverage** – Ongoing reports tracking major news events over time.
- **Investigative News Reports** – Audio journalism uncovering further details in significant news stories.
- **Political, Social, or Global Affairs** – News coverage that brings clarity to complex issues.

### Entries will be evaluated on:

- **Accuracy and Journalistic Integrity** – Verified, balanced, and responsible reporting.
- **Clarity and Storytelling** – Engaging and accessible presentation of news events.
- **Depth and Context** – Ability to go beyond headlines to provide analysis and insight.
- **Production Quality** – Use of audio elements, sound design, and editing to enhance storytelling.
- **Impact and Public Relevance** – The significance of the news story and its value to audiences.

After your entry form is received you will receive an entry number and information on how to upload your entry. The following will be required:

- The audio file of your entry – this should be an mp3 or wav or bwf file. Non-English entries must have a time coded transcript. We will also accept a video file with subtitles if this is preferred to a transcript. We only require one episode if your entry is part of a series. Links to other episodes can be listed at the end of your synopsis.
- A synopsis of up to 400 words in Word or PDF format.
- The logo or image for your radio programme in a Png or jpg file.

**ENTRY FORM**



# The AIBs 2025

## AUDIO

# RADIO or PODCAST PRESENTER of the YEAR

The Radio or Podcast Presenter of the Year will recognise an outstanding individual who demonstrates excellence in engaging audiences, delivering insightful content, and guiding compelling discussions. We are looking for presenters working in radio or podcasts who bring clarity, authority, and personality to their programming, whether in news, current affairs/events, interviews, or storytelling.

Entry fee £140

### Criteria

- Open to radio broadcasters and podcast presenters from local, national, or international platforms.
- Entries must feature work first broadcast or made publicly available between **1 July 2024** and **30 June 2025**.
- Submissions can be in any language but non-English entries must include an English transcript with timecodes or a video file with text.

### Your showreel can include:

- **News and Current Affairs/Events Presenting** – Hosting live news programmes, analysis, or political discussions.
- **Documentary or Feature Storytelling** – Narrating investigative or long-form audio stories.
- **Interview Hosting** – Conducting insightful conversations with guests or experts.
- **Live Event or Talk Show Presenting** – Moderating debates or audience-driven content.
- **Cultural, Entertainment, or Lifestyle Programming** – Hosting shows focused on arts or society.

One-off presenting roles (ie: a single documentary) will not be accepted.

### Entrants will be evaluated on:

- **Presentation Style and Delivery** – Confidence, clarity, and connection with the audience.
- **Authority and Credibility** – Knowledge of subject matter and ability to lead discussions.
- **Engagement and Versatility** – Ability to adapt to live broadcasts, interviews, and in-depth storytelling.
- **Creativity and Innovation** – Unique style and ability to make complex topics accessible.
- **Impact and Audience Connection** – How effectively the presenter informs, entertains, and engages listeners.

Once you receive an entry number you will need to upload:

- A showreel highlighting the presenter's work. The showreel should be no more than 30' duration.
- A biography of work achievements and up to two peer references.
- A high-quality jpeg image is required.

**ENTRY FORM**



The image shows a silver AIB trophy, a stylized female figure holding a globe, set against a background of colorful, curved shapes in shades of pink, purple, and blue. The background also features a dark space scene with stars and planets.

# The AIBs 2025

## AUDIO

# SUSTAINABILITY

This award honours factual programming that provides in-depth analysis, investigative depth, and compelling narratives on environmental, social, and economic sustainability challenges, including climate change, renewable energy, conservation, and sustainable development.

**AIB Member entry fee** - £110

**Non-member entry fee** - £165

### Criteria

- Open to radio broadcasters, podcast producers, and independent audio journalists.
- Entries must have been first broadcast or made publicly available between **1 July 2024** and **30 June 2025**.
- Submissions can be in any language, but non-English entries must include an English transcript with timecodes or a video file with English text.
- The documentary must focus on sustainability-related issues, including environmental, economic, or social sustainability.

### Your production can include:

- **Climate Change and its Impact** – Investigations into global warming, extreme weather, and rising sea levels.
- **Renewable Energy and Green Innovation** – Reports on wind, solar, and other sustainable energy solutions.
- **Conservation and Biodiversity** – Stories about endangered species, deforestation, and ecosystem preservation.
- **Sustainable Development and Urban Planning** – Coverage of eco-friendly cities, waste management, and sustainable architecture.
- **Environmental Justice and Policy** – Documentaries highlighting the intersection of sustainability, social equity, and governance.

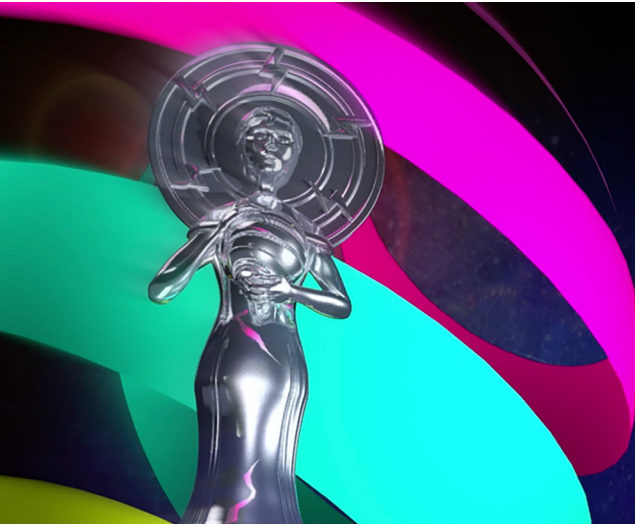
### Entries will be evaluated on:

- **Scientific and Investigative Depth** – Accuracy, use of credible sources, and thorough research.
- **Storytelling and Narrative Impact** – Engaging and thought-provoking presentation of sustainability issues.
- **Relevance and Urgency** – How the documentary addresses critical global or regional sustainability concerns.
- **Production Quality** – Use of audio elements, sound design, and editing to enhance storytelling.
- **Solutions-Oriented Journalism** – Exploration of potential solutions, innovations, and the role of policy and activism.

After your entry form is received you will receive an entry number and information on how to upload your entry. The following will be required:

- The audio file of your entry – this should be an mp3 or wav or bwf file. Non-English entries must have a time coded transcript. We will also accept a video file with subtitles if this is preferred to a transcript. We only require one episode if your entry is part of a series. Links to other episodes can be listed at the end of your synopsis.
- A synopsis of up to 400 words in Word or PDF format.
- The logo or image for your radio programme in a Png or jpg file.

**ENTRY FORM**



# The AIBs 2025

## VIDEO

# ARTS and CULTURE

Exceptional video journalism and factual productions that explore the world of creativity, artistic expression, and cultural heritage.

**AIB Member entry fee** - £165

**Non-member entry fee** - £230

### Criteria

- Open to content produced for television or streaming platforms, as well as digital video producers.
- Entries must have been first broadcast or made publicly available between **1 July 2024 and 30 June 2025**.
- Submissions can be in any language, but non-English entries must include English subtitles.

### Your production can include:

- Profiles of artists, musicians, filmmakers, writers, or cultural figures.
- Explorations of artistic movements, cultural traditions, or creative industries.
- Documentaries on the role of arts in society or historical cultural events.
- Reports on innovations and trends in arts and entertainment.
- Investigations into cultural preservation and the challenges faced by artistic communities.

### Entries will be evaluated on:

- **Storytelling and Narrative Structure** – Engaging, well-structured storytelling that captivates audiences.
- **Originality and Depth** – Unique perspectives and in-depth exploration of arts and culture topics.
- **Visual and Production Quality** – Strong cinematography, editing, and technical excellence.
- **Impact and Audience Engagement** – The significance of the subject and its resonance with audiences.
- **Accuracy and Research** – Well-researched content with journalistic integrity.

After your entry form is received you will receive an entry number and information on how to upload your entry. The following will be required:

- The video file of your entry – this should be an mp4 or mov file – 1920 x 1080 HD. Non-English entries must have subtitles. We only require one episode if your entry is part of a series. Links to other episodes can be listed at the end of your synopsis.
- A synopsis of up to 400 words in Word or PDF format.

**ENTRY FORM**



# The AIBs 2025

## VIDEO

# BREAKING NEWS

This award recognises excellence in real-time reporting, demonstrating journalistic integrity, clarity, and impact under pressure, outstanding video journalism that delivers fast, accurate, and compelling coverage of unfolding events.

**AIB Member entry fee** - £165

**Non-member entry fee** - £230

### Criteria

- Open to television broadcasters, streaming platforms, and digital video news organisations.
- Entries must have been first broadcast or made publicly available between **1 July 2024 and 30 June 2025**.
- Submissions can be in any language, but non-English entries must include English subtitles.
- The entry must focus on a single breaking news event and reflect the immediacy and urgency of the story.

### Your production can include:

- Live coverage of major news events including, but not limited to, political crises, natural disasters, or conflicts.
- Immediate, real-time reporting from the scene of unfolding events.
- News packages compiled rapidly to provide updates on a developing story.
- Video reports demonstrating exceptional on-the-ground journalism during a crisis.

### Entries will be evaluated on:

- **Speed and Accuracy** – The ability to deliver verified information quickly and clearly.
- **Editorial Judgment** – Responsible reporting under fast-changing circumstances.
- **Impact and Public Service** – How effectively the coverage informed the public.
- **Live Reporting and On-the-Ground Coverage** – Strength of field reporting, interviews, and eyewitness accounts.
- **Technical and Production Quality** – Effective use of visuals, graphics, and audio under tight deadlines.

After your entry form is received you will receive an entry number and information on how to upload your entry. The following will be required:

- The video file of your entry – this should be an mp4 or mov file – 1920 x 1080 HD. Non-English entries must have subtitles.
- A synopsis of up to 400 words in Word or PDF format.

**ENTRY FORM**

A silver trophy of a woman holding a globe, set against a background of colorful, curved shapes in shades of pink, purple, and blue.

# The AIBs 2025

## VIDEO

# CONTINUING NEWS

Exceptional video journalism that provides in-depth, sustained coverage of a major news story as it evolves over days, weeks, or months. This category recognises reporting that offers audiences ongoing context, analysis, and updates on significant developments, demonstrating a commitment to comprehensive, responsible, and insightful journalism.

**AIB Member entry fee** - £165

**Non-member entry fee** - £230

### Criteria

- Open to television broadcasters, streaming platforms, and digital video news organisations.
- Entries must have been first broadcast or made publicly available between **1 July 2024 and 30 June 2025**.
- Submissions can be in any language, but non-English entries must include English subtitles.
- The entry should consist of a series of reports on a single evolving news story rather than a one-off report. Compilations of reports should be submitted, including the date of transmission of each report.

### Your production can include:

- Ongoing coverage of major international conflicts, humanitarian crises, or political upheavals.
- In-depth reporting on long-running investigative stories with new findings over time.
- Continuing coverage of natural disasters and their aftermath, including for example rebuilding efforts.
- Updates on legal trials, policy changes, or major global events with continued implications.

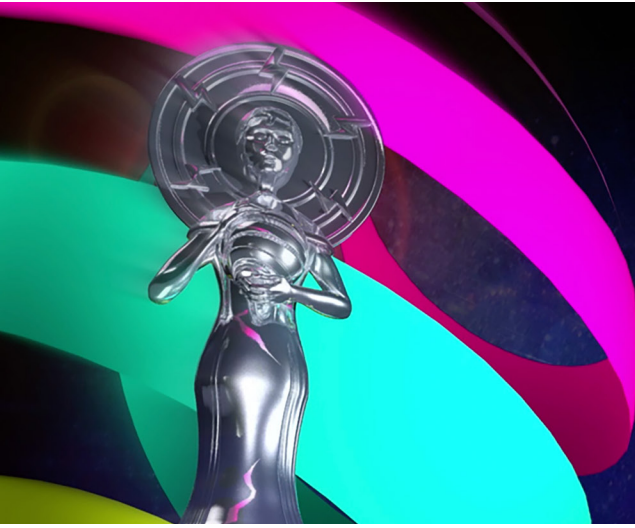
### Entries will be evaluated on:

- **Depth and Consistency** – Sustained, high-quality coverage that tracks developments over time.
- **Accuracy and Editorial Integrity** – Responsible, fact-based journalism that evolves with the story.
- **Impact and Public Relevance** – How effectively the coverage informs and engages the public.
- **Analysis and Context** – The ability to provide ongoing context and deeper understanding of the issue.
- **Visual and Production Quality** – Strong storytelling, compelling visuals, and effective use of video.

After your entry form is received you will receive an entry number and information on how to upload your entry. The following will be required:

- The video file of your entry – this should be an mp4 or mov file – 1920 x 1080 HD. Non-English entries must have subtitles. The total duration of coverage should be no more than 60 minutes in length. This can be a series of reports.
- A synopsis of up to 400 words in Word or PDF format.

**ENTRY FORM**



# The AIBs 2025

## VIDEO

# DOMESTIC AFFAIRS

Celebrating outstanding documentary filmmaking that explores significant local, regional, or national issues. This category recognises in-depth storytelling that sheds light on pressing social, political, economic, or cultural matters within a specific country or territory.

**AIB Member entry fee** - £165

**Non-member entry fee** - £230

### Criteria

- Open to television broadcasters, streaming platforms, and digital video documentary producers.
- Entries must have been first broadcast or made publicly available between **1 July 2024 and 30 June 2025**.
- Submissions can be in any language, but non-English entries must include English subtitles.
- The documentary must focus on a domestic issue rather than an international or global topic.

### Your production can include:

- **Social Justice and Inequality** – Documentaries on issues like poverty, education, healthcare, or civil rights.
- **Political and Governance Issues** – Investigations into policy decisions, corruption, or governance challenges.
- **Environmental and Community Concerns** – Coverage of climate change, urban development, or local activism.
- **Cultural Identity and Societal Change** – Exploration of shifting demographics, heritage, or cultural conflicts.
- **Crime and Justice** – In-depth reports on crime, law enforcement, or judicial system challenges.

### Entries will be evaluated on:

- **Storytelling and Narrative Depth** – How effectively the documentary presents and develops its subject matter.
- **Originality and Investigative Rigour** – The uniqueness of the approach and depth of research.
- **Impact and Public Relevance** – How the documentary engages audiences and contributes to public understanding.
- **Production Quality** – Excellence in cinematography, editing, and overall presentation.
- **Fairness and Accuracy** – Ethical reporting and balanced perspectives on the issue.

After your entry form is received you will receive an entry number and information on how to upload your entry. The following will be required:

- The video file of your entry – this should be an mp4 or mov file – 1920 x 1080 HD. Non-English entries must have subtitles. We only require one episode if your entry is part of a series. Links to other episodes can be listed at the end of your synopsis.
- A synopsis of up to 400 words in Word or PDF format.

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# The AIBs 2025

## VIDEO

# HEALTH and SOCIAL

Documentary storytelling that explores crucial health, well-being, and societal issues. This category celebrates in-depth factual programming that raises awareness, investigates challenges, and highlights the human impact of medical, mental health, and social care topics.

AIB Member entry fee - £165

Non-member entry fee - £230

### Criteria

- Open to television broadcasters, streaming platforms, and digital video documentary producers.
- Entries must have been first broadcast or made publicly available between **1 July 2024 and 30 June 2025**.
- Submissions can be in any language, but non-English entries must include English subtitles.
- The documentary must focus on healthcare, public health, or social issues affecting individuals or communities.

### Your production can include:

- **Medical and Healthcare Stories** – Documentaries covering medical breakthroughs, patient experiences, or healthcare 'challenges'.
- **Public Health Issues** – Coverage of epidemics, mental health crises, addiction, or the impact of health policies.
- **Social Welfare and Inequality** – Investigations into homelessness, elder care, disability rights, or child welfare.
- **Psychological and Emotional Well-Being** – In-depth reports on trauma, therapy, and societal pressures on mental health.
- **Community and Grassroots Initiatives** – Documentaries highlighting social movements, support networks, or healthcare advocacy.

### Entries will be evaluated on:

- **Storytelling and Narrative Impact** – How effectively the documentary presents and explores its subject.
- **Originality and Investigative Depth** – Unique perspectives, thorough research, and compelling insight, as well as access to those directly affected by the story.
- **Public Relevance and Awareness** – The extent to which the documentary informs and engages audiences.
- **Production Quality** – Excellence in cinematography, editing, and overall presentation.
- **Ethical Responsibility and Accuracy** – Sensitive reporting, fairness, and factual integrity.

After your entry form is received you will receive an entry number and information on how to upload your entry. The following will be required:

- The video file of your entry – this should be an mp4 or mov file – 1920 x 1080 HD. Non-English entries must have subtitles. We only require one episode if your entry is part of a series. Links to other episodes can be listed at the end of your synopsis.
- A synopsis of up to 400 words in Word or PDF format.

[ENTRY FORM](#)

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# The AIBs 2025

## VIDEO

# INNOVATIVE FACTUAL

The Innovative Factual category at the AIBs 2025 celebrates groundbreaking approaches to storytelling that reach new audiences or re-engage those who may no longer be consuming news and factual content through traditional platforms. This award recognises creative use of formats, technology, and distribution methods to enhance audience engagement, accessibility, and impact in factual storytelling.

AIB Member entry fee - £165

Non-member entry fee - £230

### Criteria

- Open to broadcasters, production companies, digital media organisations, and independent content creators.
- Entries must have been first broadcast or made publicly available between **1 July 2024** and **30 June 2025**.
- Submissions must be in English or include English subtitles or transcripts.
- The content must display innovation in storytelling, format, technology, or audience engagement.

### Your production can be:

- **Social media and Digital-First Storytelling** – Short-form news or factual content designed for TikTok, Instagram, YouTube, or other platforms.
- **Interactive and Immersive Storytelling** – Projects using VR, AR, 360-degree video, or gamification to tell factual stories.
- **AI and Data-Driven Journalism** – Stories leveraging artificial intelligence, machine learning, or data visualisation to engage audiences.
- **Hybrid Formats** – Creative blending of documentary, animation, and multimedia elements.
- **Community-Driven and Participatory Journalism** – Projects that involve audience collaboration in content creation.

### Entries will be evaluated on:

- **Creativity and Originality** – How the content reinvents factual storytelling or introduces new ways of engaging audiences.
- **Use of Technology and Format** – Effective use of digital tools, interactivity, AI, social media, VR, AR, or other innovations.
- **Audience Reach and Engagement** – Impact on new or previously disengaged audiences.
- **Journalistic and Editorial Excellence** – High standards of factual accuracy, balance, and storytelling depth.
- **Accessibility and Inclusivity** – Making content available to a broad and diverse audience.

### Submission Requirements

- A 10-minute showreel or full content sample demonstrating the innovation.
- A written summary (max 1,000 words) outlining the storytelling approach, audience impact, and creative execution.
- Supporting documents, such as engagement metrics, audience feedback, or case studies of impact.

**ENTRY FORM**



# The AIBs 2025

## VIDEO

# INTERNATIONAL AFFAIRS

Documentary storytelling that examines significant global issues or events with worldwide relevance. This category recognises factual programming that provides in-depth analysis, investigative rigour, and compelling narratives on topics that transcend borders and impact international audiences. Documentaries may focus on broad global challenges or specific national issues with international implications.

AIB Member entry fee - £165

Non-member entry fee - £230

### Criteria

- Open to television broadcasters, streaming platforms, and digital video documentary producers.
- Entries must have been first broadcast or made publicly available between **1 July 2024 and 30 June 2025**.
- Submissions can be in any language, but non-English entries must include English subtitles.
- The documentary must focus on an international issue of global significance or a national issue with wider international impact.

### Your production can include:

- **Geopolitical Conflicts and International Crises** – Coverage of war, diplomatic tensions, global security, or peace efforts.
- **Global Economic and Financial Issues** – Documentaries on trade, inequality, or the impact of international policies.
- **Human Rights and Humanitarian Issues** – Investigations into migration, refugees, human trafficking, or civil rights struggles.
- **Climate Change and Environmental Concerns** – Coverage of global environmental policies, disasters, or sustainability efforts.
- **Health, Technology, and Scientific Advancements** – Documentaries exploring global public health, pandemics, AI, or scientific breakthroughs with international implications.

### Entries will be evaluated on:

- **Depth of Research and Analysis** – Rigorous journalism, fact-based reporting, and comprehensive investigation.
- **Storytelling and Narrative Impact** – Engaging and insightful storytelling that makes complex issues accessible.
- **Relevance and Global Significance** – How the documentary addresses key international concerns and their broader implications.
- **Production Quality** – Excellence in cinematography, editing, and use of sources or expert contributions.
- **Ethical Responsibility and Balance** – Fair, accurate, and responsible reporting on sensitive or politically charged issues.

After your entry form is received you will receive an entry number and information on how to upload your entry. The following will be required:

- The video file of your entry – mp4 or mov – 1920 x 1080 HD. Non-English entries must have subtitles. We only require one episode if your entry is part of a series. Links to other episodes can be listed at the end of your synopsis.
- A synopsis of up to 400 words in Word or PDF format.

**ENTRY FORM**





# The AIBs 2025

## VIDEO

# INVESTIGATIVE

Video journalism that uncovers hidden truths, exposes wrongdoing, and holds power to account. We are looking for in-depth, fact-based storytelling that reveals additional information, provides fresh perspectives, or challenges official narratives on significant social, political, environmental, or economic issues.

**AIB Member entry fee** - £165

**Non-member entry fee** - £230

### Criteria

- Open to television broadcasters, streaming platforms, and independent documentary producers.
- Entries must have been first broadcast or made publicly available between **1 July 2024 and 30 June 2025**.
- Submissions can be in any language, but non-English entries must include English subtitles.
- The documentary must present original investigative work, demonstrating extensive research, analysis, and compelling storytelling.

### Your production can include:

- **Political or Corporate Investigations** – Exposés on corruption, fraud, or governance failures.
- **Environmental and Climate Reports** – Uncovering pollution, deforestation, illegal activities, or sustainability issues.
- **Human Rights and Social Justice** – Documentaries revealing systemic failures, discrimination, or abuses of power.
- **Crime and Law Enforcement** – Investigative reports on criminal networks, law enforcement misconduct, or judicial failures.
- **Health and Scientific Investigations** – Inquiries into medical malpractice, public health crises, or scientific controversies.

### Entries will be evaluated on:

- **Depth of Investigation** – Original research, compelling evidence, and thorough reporting.
- **Public Interest and Impact** – The significance of the investigation and its influence on awareness, policy, or legislation.
- **Storytelling and Narrative Clarity** – Engaging, well-structured presentation of complex topics.
- **Production Quality** – High-quality cinematography, editing, and effective use of visual evidence.
- **Ethical Responsibility and Journalistic Integrity** – Accuracy, fairness, and commitment to responsible reporting.

After your entry form is received you will receive an entry number and information on how to upload your entry. The following will be required:

- The video file of your entry – this should be an mp4 or mov file – 1920 x 1080 HD. Non-English entries must have subtitles. We only require one episode if your entry is part of a series. Links to other episodes can be listed at the end of your synopsis.
- A synopsis of up to 400 words in Word or PDF format.

**ENTRY FORM**



# The AIBs 2025

## VIDEO

# JOURNALIST of the YEAR

We are looking for an exceptional television journalist who has demonstrated outstanding reporting, storytelling, and journalistic integrity over the past year. This award recognises journalists working for local, regional, national, or international TV and digital broadcasters who have made a significant impact through their reporting, analysis, and presentation.

Entry fee - £90

### Criteria

- Open to television and digital video journalists.
- Entries must feature work first broadcast or made publicly available between **1 July 2024 and 30 June 2025**.
- Submissions can be in any language, but non-English entries must include English subtitles.

### Your showreel can include:

- **Investigative Journalism** – Groundbreaking exposés uncovering hidden truths.
- **Breaking News Reporting** – Live or fast-response coverage of major events.
- **In-depth Analysis and Feature Reporting** – Well-researched storytelling that provides context and understanding.
- **Conflict, Crisis, and International Reporting** – First-hand coverage from war zones, humanitarian crises, or political upheavals.
- **Human Interest and Social Affairs** – Reports that highlight personal stories and social issues.

Journalists will be evaluated on:

- **Journalistic Excellence** – Depth of research, accuracy, and credibility in reporting.
- **Storytelling and Impact** – Ability to engage and inform audiences through compelling narratives.
- **Versatility and Adaptability** – Excellence in live reporting, investigative journalism, interviewing, or feature storytelling.
- **Ethical Responsibility** – Fair, balanced, and responsible reporting, particularly on sensitive topics.
- **Production and Presentation Skills** – Strength of on-screen presence, clarity of delivery, and effective use of video elements.

Once your entry number is received you will need to upload:

- A showreel highlighting the journalist's work. The showreel should be no more than 30 minutes duration.
- A biography of work achievements and up to two peer references.
- A high-quality jpeg image is required.

**ENTRY FORM**



# The AIBs 2025

VIDEO

## POLITICS and BUSINESS

This award celebrates factual programming that provides insightful analysis, investigative depth, and compelling storytelling on key political developments or major business and financial issues, whether domestic or international.

AIB Member entry fee - £165

Non-member entry fee - £230

### Criteria

- Open to productions for television, streaming platforms and digital video. Entries must have been first broadcast or made publicly available between 1 July 2024 and 30 June 2025.
- Submissions can be in any language, but non-English entries must include English subtitles.
- The documentary or report must focus on political events, governance, elections, policy decisions, or business and financial affairs.

### Productions can include:

- **Elections and Political Movements** – Documentaries or reports covering national elections, campaigns, or shifts in governance.
- **Investigations into Political Affairs** – Corruption, policy failures, governance challenges, or diplomatic tensions.
- **Global Trade and Economic Trends** – Reports on financial markets, economic crises, tariff wars, or corporate power.
- **Business and Industry** – In-depth analysis of major corporations, technological innovation, or economic inequality.
- **Regulation and Policy Impact** – Coverage of laws, trade agreements, taxation, and their effect on societies.

Entries will be evaluated on:

- **Depth of Research and Analysis** – Thorough investigation, fact-based reporting, and strong editorial rigour.
- **Storytelling and Narrative Impact** – Engaging and accessible reporting that clarifies complex topics.
- **Relevance and Significance** – Coverage of issues with lasting political, economic, or social impact.
- **Production Quality** – Excellence in cinematography, editing, and use of expert sources or on-the-ground reporting.
- **Ethical Responsibility and Balance** – Fair and impartial reporting of politically or financially sensitive topics.

After your entry form is received you will receive an entry number and information on how to upload your entry. The following will be required:

- The video file of your entry – this should be an mp4 or mov file – 1920 x 1080 HD. Non-English entries must have subtitles. We only require one episode if your entry is part of a series. Links to other episodes can be listed at the end of your synopsis.
- A synopsis of up to 400 words in Word or PDF format.

[ENTRY FORM](#)



# The AIBs 2025

## VIDEO

# PRESENTER of the YEAR

This category will reward an outstanding television presenter who demonstrates exceptional skill in engaging audiences, delivering clear and authoritative storytelling, and maintaining journalistic integrity. This award celebrates presenters working for local, regional, national, or international TV and digital broadcasters who bring news, current affairs/events, and factual programming to life through their on-screen presence and expertise.

Entry fee - £140

### Criteria

- Open to presenters working in television or digital video.
- Entries must feature work first broadcast or made publicly available between **1 July 2024 and 30 June 2025**.
- Submissions can be in any language, but non-English entries must include English subtitles.

### Your showreel can include:

- **News Presenting** – Anchoring live news bulletins or breaking news coverage.
- **Current Affairs/Events and Debate Hosting** – Moderating discussions, interviews, or political analysis.
- **Documentary and Factual Presenting** – Guiding audiences through investigative reports, human stories, or educational content.
- **Live Event Coverage** – Presenting significant national or international events.

One-off presenting roles will not qualify.

### Entrants will be evaluated on:

- **Presentation Style and Delivery** – Confidence, clarity, and audience engagement.
- **Authority and Credibility** – Strength of subject knowledge and journalistic integrity.
- **Adaptability and Versatility** – Ability to handle live broadcasts, breaking news, interviews, and in-depth reporting.
- **Connection with the Audience** – Charisma, relatability, and ability to maintain viewer engagement.
- **Production and Editorial Contribution** – Role in shaping the content and guiding discussions.

Once your entry number is received you will need to upload:

- A showreel highlighting the presenter's work. The showreel should be no more than 30 minutes duration.
- A biography of work achievements and up to two peer references.
- A high-quality jpeg image is required.

**ENTRY FORM**

The image shows a silver AIB trophy, a stylized female figure holding a circular emblem, set against a background of vibrant, overlapping curved shapes in shades of pink, purple, and blue. The overall aesthetic is modern and dynamic.

# The AIBs 2025

## VIDEO

# SHORT FEATURE

This award recognises factual programming that effectively explores a subject with impact, clarity, and strong narrative structure in five to 20 minutes.

**AIB Member entry fee** - £165

**Non-member entry fee** - £230

### Criteria

- Open to television broadcasters, streaming platforms, and independent documentary producers.
- Entries must have been first broadcast or made publicly available between **1 July 2024** and **30 June 2025**.
- Submissions can be in any language, but non-English entries must include English subtitles.
- The feature must be between 5 and 20 minutes in length and focus on any factual subject.

### Your production can include:

- **Human Interest Stories** – Personal profiles, cultural explorations, or community-driven narratives.
- **Investigative and Current Events Reports** – Short-form journalism uncovering key issues.
- **Science, Technology, and Environmental Topics** – Explorations of innovation, discovery, or ecological concerns.
- **Historical and Political Analysis** – Concise documentaries providing context on noteworthy events.
- **Arts, Culture, and Society** – Stories highlighting creative movements, traditions, or societal shifts.

### Entries will be evaluated on:

- **Storytelling and Narrative Impact** – The ability to engage and inform within a limited time.
- **Depth and Clarity** – Strong research and clear presentation of the subject.
- **Production Quality** – Excellence in cinematography, editing, and use of visuals.
- **Relevance and Audience Engagement** – How effectively the feature resonates with and informs audiences.
- **Originality and Creativity** – Unique approaches to storytelling, reporting, or investigation.

After your entry form is received you will receive an entry number and information on how to upload your entry. The following will be required:

- The video file of your entry – this should be an mp4 or mov file – 1920 x 1080 HD. Non-English entries must have subtitles. Your programme should be between 3' and 20' duration. Short episodes forming a series can be uploaded totalling no more than 20' duration.
- A synopsis of up to 400 words in Word or PDF format.

**ENTRY FORM**

# The AIBs 2025

## VIDEO

# SUSTAINABILITY

This award honours factual programming that provides in-depth analysis, investigative depth, and compelling narratives on environmental, social, and economic sustainability challenges, including climate change, renewable energy, conservation, and sustainable development.

**AIB Member entry fee** - £165

**Non-member entry fee** - £230

### Criteria

- Open to television, streaming platforms, and digital video documentary producers.
- Entries must have been first broadcast or made publicly available between **1 July 2024** and **30 June 2025**.
- Submissions can be in any language, but non-English entries must include English subtitles.
- The documentary must focus on sustainability-related issues, including environmental, economic, or social sustainability.

### Your production can include:

- **Climate Change and its Impact** – Investigations into global warming, extreme weather, and rising sea levels.
- **Renewable Energy and Green Innovation** – Reports on wind, solar, and other sustainable energy solutions.
- **Conservation and Biodiversity** – Stories about endangered species, deforestation, and ecosystem preservation.
- **Sustainable Development and Urban Planning** – Coverage of eco-friendly cities, waste management, and sustainable architecture.
- **Environmental Justice and Policy** – Documentaries highlighting the intersection of sustainability, social equity, and governance.

### Entries will be evaluated on:

- **Scientific and Investigative Depth** – Accuracy, use of credible sources, and thorough research.
- **Storytelling and Narrative Impact** – Engaging and thought-provoking presentation of sustainability issues.
- **Relevance and Urgency** – How the documentary addresses critical global or regional sustainability concerns.
- **Production Quality** – Excellence in cinematography, editing, and visual storytelling.
- **Solutions-Oriented Journalism** – Exploration of potential solutions, innovations, and the role of policy and activism.

After your entry form is received you will receive an entry number and information on how to upload your entry. The following will be required:

- The video file of your entry – mp4 or mov – 1920 x 1080 HD. Non-English entries must have subtitles. We only require one episode if your entry is part of a series. Links to other episodes can be listed at the end of your synopsis.
- A synopsis of up to 400 words in Word or PDF format.

**ENTRY FORM**



# The AIBs 2025

## SPECIALIST

# CHANNEL of the YEAR

This category acknowledges the achievements of a television channel that has demonstrated outstanding impact, innovation, and excellence in serving its audience. This will be a channel—whether national or international—that has delivered extraordinary results in journalism, storytelling, audience engagement, or public service broadcasting. The winning channel will have made a significant contribution to news, current affairs/ events, and factual programming, setting new standards for quality and influence.

AIB Member entry fee – £250

Non-member entry fee – £350

### Criteria

- Open to national and international television channels operating in news, current affairs/events, and factual programming.
- The channel must have been on air and operational throughout the period (1 July 2024 – 30 June 2025).
- Submissions can be in any language, but non-English entries must include English subtitles.
- Entrants must submit a portfolio of content and supporting evidence highlighting their achievements.

### Entries will be evaluated on:

- **Journalistic Excellence** – Commitment to accurate and fair reporting.
- **Audience Impact and Engagement** – How effectively the channel connects with and informs its viewers.
- **Innovation and Adaptability** – Creative approaches to storytelling, programming, or digital integration.
- **Coverage of Major Events** – Strength of reporting and analysis of key global or national developments.
- **Diversity and Inclusion** – Representation of different perspectives and voices in programming.
- **Public Service and Influence** – Contribution to public awareness, policy discussions, or societal change.
- **Presentation** – on-screen graphics, channel identity and branding, promotional trails.

### Submission Requirements

- A 10-minute showreel highlighting the channel's best work during the period 1 July 2024 – 30 June 2025.
- A written summary (max 1,000 words) detailing the channel's achievements, impact, and editorial approach.
- Supporting documents, such as audience ratings, testimonials, or evidence of influence.
- Please provide the correct company logo for your channel.

**ENTRY FORM**



# The AIBs 2025

## SPECIALIST

# PRODUCTION COMPANY of the YEAR

Recognising an outstanding production company that has demonstrated excellence in creating engaging, high-quality content for television or radio. This category celebrates teams that have delivered exceptional storytelling and innovative programming, resonating with audiences either domestically or internationally. The winning company will have made a significant impact through original productions, creative development, and audience engagement.

Entry fee – £150

### Criteria

- Open to independent production companies that produce content for television or radio or digital platforms.
- The company must have produced work that was first broadcast or made publicly available between 1 July 2024 and 30 June 2025.
- Submissions must be in English or include English subtitles or transcripts.
- The company may submit a portfolio of up to three examples of its work.

### Entries will be evaluated on:

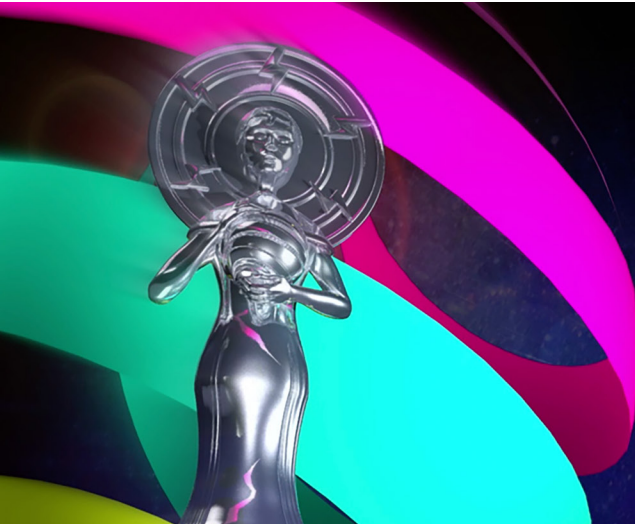
- **Storytelling and Narrative Impact** – The ability to create compelling, original, and well-structured content.
- **Production Quality** – Excellence in cinematography, audio design, editing, and technical execution.
- **Audience Engagement and Reach** – How effectively the company's work has connected with its intended audience.
- **Innovation and Creativity** – Unique approaches to storytelling and content development.
- **Journalistic Integrity and Editorial Excellence** – Factual accuracy, balance, and ethical reporting.
- **Diversity and Representation** – Commitment to inclusive storytelling and diverse perspectives.

### Submission Requirements

- A 10-minute showreel highlighting the company's best productions from the period 1 July 2024 to 30 June 2025.
- A written summary (max 1,000 words) outlining the company's achievements, approach to storytelling, and impact.
- Supporting documents, such as audience feedback, ratings, critical acclaim, or industry recognition.
- Please provide the correct company logo for your production company.

**ENTRY FORM**





# The AIBs 2025

## ADVERTISING

# THE AIBs GUIDE & WINNERS BOOK

We publish two souvenir books for the *AIBs* each year: the **event guide**, and the **Winners book**.

The **event guide** is available on the night of the awards gala and has details of all shortlisted entries, together with the teams responsible for each production. There's also other information about the awards evening and we know that many guests take the book home to refer to at a later date - it's an ideal reference work to help people contact colleagues in other companies.

Details of all the finalists and winners are published in our **Winners book** that also has in-depth articles and follow-ups to our "in conversation" segments that have taken place during past editions of our awards events.

The book is handed to all guests at the *AIBs* gala on 14 November and is available online immediately after the event. The print edition is also sent to key opinion-leaders in markets globally.

You can **demonstrate your support** of the outstanding journalism and productions represented in the *AIBs* by advertising in the A4-format 2025 **Winners book**, or in the event guide for the awards night.

### The *AIBs* guide: the costs

210mm x 210mm square format  
Full-page £475  
Outside back cover £570

### Winners book: the costs

A4 format  
Double page spread £1295  
Full-page £750  
Half-page £475

**Premium position** supplements:  
*outside back cover [full A4 page only] - add 20%*  
*Inside front or back cover [full A4 page only] - add 10%*

### Specifications

All artwork must be supplied as press-ready PDF format, saved at 300dpi with printers' marks. Colours must be CMYK.

### The *AIBs* guide: dimensions

210mm h x 210mm w plus 3mm bleed

### Winners book: dimensions

DPS: 297mm h x 420mm w plus 3mm bleed

A4: 297mm h x 210mm w plus 3mm bleed

A5 landscape: 190mm h x 135mm w  
- artwork to be exact size with no bleed

All artwork must be received by 1200GMT on 24 October 2025.



To discuss options for the *AIBs* 2025 **Winners** souvenir book, the event programme guide, or about how else you can support this international not-for-profit competition, contact **Clare Fuller** at the AIB Secretariat:

**T** +44 20 7993 2557

**E** [clare.fuller@aib.org.uk](mailto:clare.fuller@aib.org.uk)

# THE AIBs 2025

# THE CELEBRATIONS

The **winners** of the **21st annual AIBs** will be revealed during the gala evening taking place in London on **14 November 2025** in the Ballroom at the brand new **Park Hyatt River Thames**, just across from Westminster.

The annual *AIBs* gala dinner offers a remarkable opportunity to meet journalists, editors, producers, directors and executives from broadcasters and production companies who travel from all over the world. Our guests join us for an evening of celebration, conversation, networking and fine dining. The gala evening is a great place to renew contacts, establish new links with colleagues from around the world, and to share ideas. We know that conversations at the *AIBs* have led to new collaboration between producers, helping to create new innovative alliances and co-productions.

**Don't miss out on this truly international opportunity.**

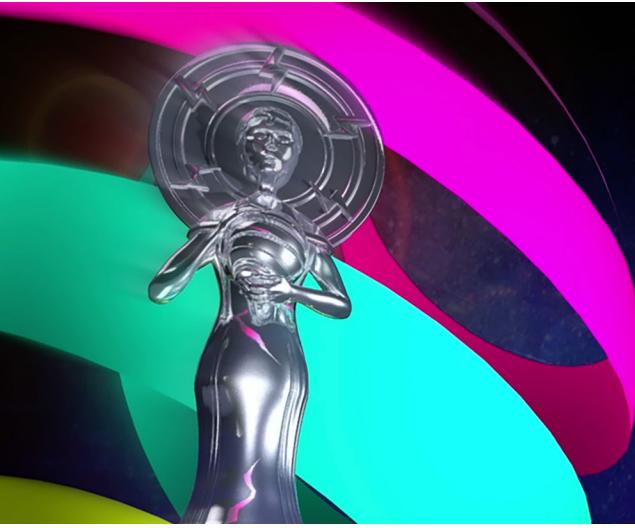
Full information on tickets is available online at [www.theaibs.tv](http://www.theaibs.tv) - you can also use the QR code to go straight to the booking page.



All tickets include the champagne reception, followed by a three course dinner accompanied by fine wines (or non-alcoholic drinks), plus post-dinner networking and celebrations.







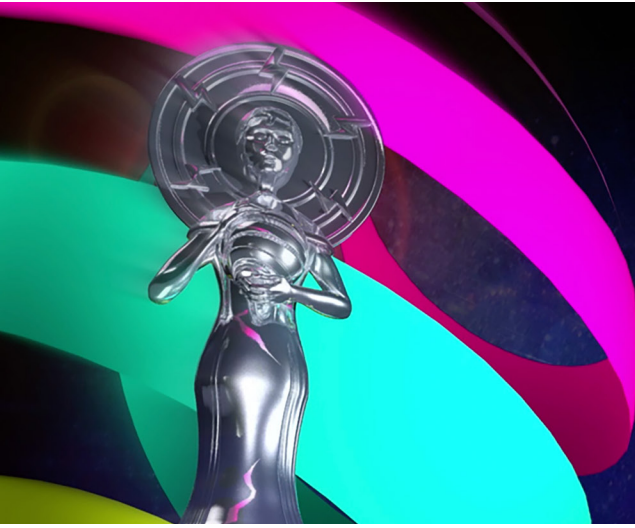
# The AIBs 2025

## RULES and REGULATIONS

# RULES and REGULATIONS

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**CLOSING DATE – 30 JUNE 2025**



# The AIBs 2025

## RULES and REGULATIONS

**The AIBs are presented annually to recognise quality journalism and factual productions across video, audio, and digital platforms.**

The AIBs were inaugurated as a global competition by the independent Association for International Broadcasting in 2005. They are run to celebrate the work of journalists and producers across the world, on a not-for-profit basis.

### Requirements for entry

Programmes must have had their first transmission, or been first made available on a digital platform, between 1 July 2024 and 30 June 2025.

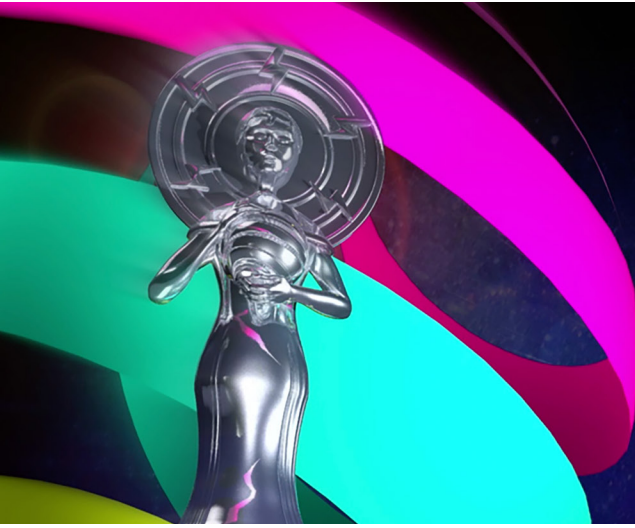
Entries to the AIBs may be submitted by broadcasters, independent production companies, freelance journalists, or producers. You do not have to be a Member of the Association for International Broadcasting.

Entries may be in any language but all judging is carried out in the English language. All video entries not in the English language must have **subtitles** and all audio entries not in the English language must have a **transcript with time codes** or we will accept a video file with text (of the script) if this is preferred, so that our judges, who are located all over the world, can evaluate the entry.

### Entry categories 2025

VIDEO	AUDIO	SPECIALIST
ARTS and CULTURE	ARTS and CULTURE	CHANNEL of the YEAR
BREAKING NEWS	HEALTH and SOCIAL	PRODUCTION COMPANY of the YEAR
CONTINUING NEWS	INVESTIGATIVE	
DOMESTIC AFFAIRS	JOURNALIST of the YEAR	
HEALTH and SOCIAL	NEWS COVERAGE	
INNOVATIVE FACTUAL	RADIO or PODCAST PRESENTER	
INTERNATIONAL AFFAIRS	SUSTAINABILITY	
INVESTIGATIVE		
JOURNALIST of the YEAR		
POLITICS and BUSINESS		
PRESENTER of the YEAR		
SHORT FEATURE		
SUSTAINABILITY		

**ENTRY FORM**



# The AIBs 2025

## RULES and REGULATIONS

### Entry fees

There is an entry fee per entry that must be paid at the time of submission, with AIB Members receiving a discount. The entry fees for Production Company of the Year, Channel of the Year, Journalist and Presenter of the Year are the same for member and non-member companies.

All entry fees must be paid, or confirmation received that the payment is in process, by 31 July 2025. If payment is not received by the date the shortlist is released in September, then that entry will be disqualified from the competition.

The fees are:

#### AUDIO

##### **Arts and Culture; Health and Social; Investigative; News Coverage; Sustainability**

AIB Member	£110.00
Non-member	£165.00

#### VIDEO

##### **Arts and Culture; Breaking News; Continuing News; Domestic Affairs; Health and Social; Innovative Factual; International Affairs; Investigative; Politics and Business; Short Feature; Sustainability**

AIB Member	£165.00
Non-member	£230.00

##### **Presenter of the Year and Radio or Podcaster Presenter of the Year**

AIB Member	£140.00
Non-member	£140.00

##### **Journalist of the Year**

AIB Member	£90
Non-member	£90

#### SPECIALIST

##### **Channel of the Year**

AIB Member	£250
Non-member	£350

##### **Production Company of the Year**

AIB Member	£150
Non-member	£150

**We must charge VAT at the current rate (20% at the launch of the competition) to all UK-based entrants.**

An entry form must be completed prior to uploading any programme. **No uploads must be made until you have received an entry number from us.**

**ENTRY FORM**



# The AIBs 2025

## RULES and REGULATIONS

### Entry procedure

Entry opens on 7 April 2025 and will **close at 1700GMT on 30 June 2025**. All work must be uploaded no later than 31 July 2025 using the links which are sent to entrants after we have received the completed entry form.

### Entry requirements

All entries need to have been first aired or published between 1 July 2024 and 30 June 2025.

You may enter your programme in more than one category, the exception being SHORT FEATURE which cannot be entered in other categories.

Correct entry information is the responsibility of the entrant. The AIB is not liable for errors in listings that are the result of incorrect information being submitted on the entry form.

If your entry is shortlisted, you can provide a list of up to ten names which will be entered into the AIBs 2025 awards programme. If an entry is shortlisted, we will use the entry name or programme title as submitted on the entry form. Please inform us as soon as possible if this has been entered incorrectly as we cannot be held responsible for incorrect naming once the information has gone to print. It is your responsibility to check the shortlist and advise us of any alterations.

### AUDIO

1. A synopsis of up to 400 words in Word or PDF format.
2. Your programme: Formats accepted bwf or wav or mp3.
3. Your programme must be at least 20' duration.
4. For audio programmes in a series, we will accept a compilation of episodes totalling no more than 60' duration.
5. If the programme is not in English an English transcript with time codes. We will accept a video file with text.
6. Logo(s) of companies involved in the production and a graphic or image where available.

### VIDEO

1. A synopsis of up to 400 words in Word or PDF format
2. Your programme: Video formats accepted mov or mp4 HD – 25 or 50 frames per second – 1920 × 1080 HD.
3. Your programme which must be at least 20' duration. If your entry is part of a series, please only upload one episode and provide links to any other episode at the end of your synopsis.
4. **Short Feature** entries must be a minimum of 3' and no longer than 20' duration.
5. If the entry is not in English then English subtitles should be embedded in the programme. **Do not** embed BITC (burnt-in time code).

**ENTRY FORM**



# The AIBs 2025

## RULES and REGULATIONS

### The judging process

All entries will be assessed by the shortlisting team. Those meeting the criteria will pass to a second stage of shortlisting which will examine each entry and judge against the criteria of journalism or storytelling, presentation, production values, editorial judgement and similar.

The AIB reserves the right to move an entry to another category during shortlisting should it be felt that the entry does not meet the criteria for the category it has been entered in.

The shortlist will be announced in late September or early October and published on the competition website, <http://theaibs.tv>. This website will be the definitive source of information about the shortlist, the winners, and any highly commended awards.

Those selected for the shortlist will be passed to our international panel of judges for their assessment. The jurors are selected for their expertise in editorial and production and include industry experts and observers who represent a wide range of voices. The jurors are by their international nature diverse and the AIB strives to ensure gender balance across the entire jury.

#### Key criteria for the jury

- A juror should not have a conflict of interest. In other words, there must not have been a direct connection with a shortlisted programme (must not have worked on it, have a credit on it, have commissioned it, or work in the immediate department that produced it).
- Should a juror discover a possible conflict of interest, they must declare this to the AIB Secretariat immediately. The juror will be invited to move to a different category for their judging.
- All jurors must enter a commitment to watch or listen to all the productions within their category and to use their best efforts to judge all the work evenly and without favour.
- Since the AIBs jurors are in many different geographic locations and time zones, a physical meeting is impracticable.
- All jurors must submit their votes, and comments on each production, by the final voting date advised to them by the AIB Secretariat.

All decisions made by the AIB and its jurors regarding nominations and winners are confidential and final. No correspondence will be entered into as to why particular entries were shortlisted or excluded from the shortlist. No correspondence will be entered into regarding the judges' evaluations and decisions.

No information about results will be released in advance of the awards gala event in London on the 14 November 2025.

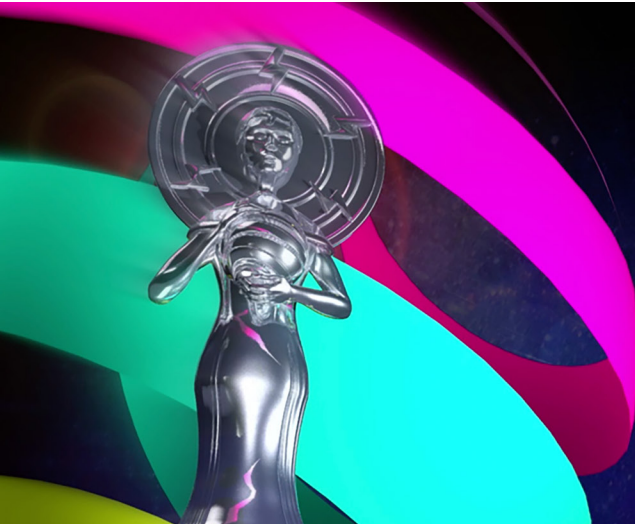
### Clip usage

Clips will be selected from the shortlisted entrants and will be included in the AIBs awards ceremony. The awards ceremony will be held at Park Hyatt London River Thames, 7 Nine Elms Lane, London, SW8 5PH on the 14 November 2025.

In the AIB's role of promoting the work of journalists and factual programme makers internationally to as wide

**ENTRY FORM**





# The AIBs 2025

## RULES and REGULATIONS

an audience as possible, the AIB will make clips from shortlisted programmes available on the AIB's websites and social media channels.

Owners of shortlisted programmes are obligated to submit to the AIB a copy of the programme as part of its entry. The AIB commits to maintaining all submitted programmes securely and to using them solely for evaluation, judging and for extracting clips for the award ceremony, the AIB's websites and social media channels.

By entering a programme for consideration, the programme's owners are deemed to have conveyed to the AIB the right to choose excerpts from the programme at the Association's sole discretion for incorporation into the AIBs 2025 awards ceremony and on the AIB's website and associated websites; including, but not limited to, [www.aib.org.uk](http://www.aib.org.uk), [www.theaibs.tv](http://www.theaibs.tv), facebook.com/aibnetwork, <http://www.youtube.com/AIBorguk> and instagram.com/theaibstv for non-commercial purposes in the context of the Awards.

By entering a programme via [www.theaibs.tv](http://www.theaibs.tv), the entrant confirms the following:

- That they have the authority, on behalf of the programme and programme makers and any other stakeholders, to agree to grant the above licence.
- That they agree to grant the above licence.

Please ensure that all programmes are free of any copyright restrictions that will inhibit the screening of the awards ceremony on social platforms such as Facebook and YouTube.

If you foresee any problems in granting such a licence, you must contact [clare.fuller@aib.org.uk](mailto:clare.fuller@aib.org.uk) before entering.

### Results and the Awards ceremony

The AIBs 2025 awards ceremony will take place at Park Hyatt London River Thames, 7 Nine Elms Lane, London, SW8 5PH on the evening of 14 November 2025.

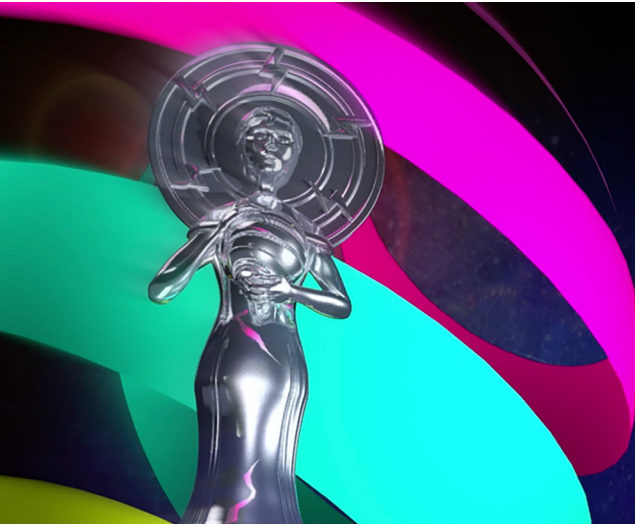
All shortlisted entrants should make sure they have at least one representative who can attend the awards ceremony.

If a winner or recipient of a highly commended certificate is unable to attend the AIBs gala dinner in November, then they will have to plan to collect the award or certificate or pay for all shipping costs to have this delivered to them.

No information on winners in any category will be provided before the awards ceremony.

A *Winners* book will be available to download after the awards ceremony on the 14 November 2025.

**ENTRY FORM**



# The AIBs 2025

## RULES and REGULATIONS

### Awards and certificates

One AIBs awards trophy will be presented to the winning entry in each category.

Additional trophies can be ordered at a cost of £525 for each. This does include delivery. UK companies will need to add VAT at 20% (or the prevailing rate, should that be different). Please email [clare.fuller@aib.org.uk](mailto:clare.fuller@aib.org.uk) for further information.

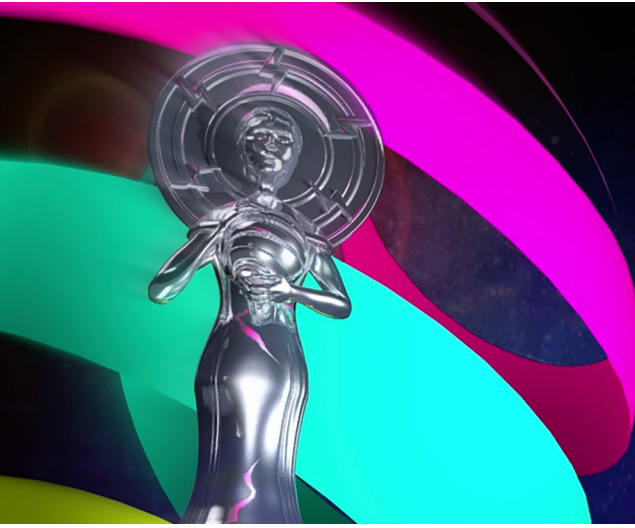
There may be up to two highly commended certificates awarded for all categories except TV PERSONALITY, JOURNALIST of the YEAR and RADIO or PODCAST PRESENTER, PRODUCTION COMPANY of the YEAR and CHANNEL of the YEAR where there will only be one overall winner.

Duplicate highly commended certificates can be emailed as a PDF. Or copies of the aluminium certificate can be ordered at a cost of £45 per 20 × 20cm certificate or £55 for a 30 × 30cm certificate . This does include delivery.

Certificates for all shortlisted entrants will be emailed as a PDF, if aluminium copies are required then please contact Clare Fuller. The same rates will apply as for the highly commended certificates.

After the awards presentations PDF certificates will be available to all our winners which will include listings of the names that you provide in your credits. Aluminium copies can be ordered at the rates listed above.

**ENTRY FORM**



# The AIBs 2025

## SPONSORSHIP

# SPONSOR THE AIBs

**As we enter the third decade of recognising and honouring the best in global storytelling and news reporting, we invite you to join us in supporting this respected competition in 2025.**

The *AIBs* stand at the forefront of media excellence, attracting entries from the world's largest and most influential broadcasters, as well as from innovative independent producers. This competition showcases the incredible talent, dedication, and impact of individuals and teams who inform, engage, and inspire audiences around the globe.

Your sponsorship of the *AIBs* not only aligns your brand with the highest standards of journalistic integrity and creativity but also demonstrates your commitment to supporting vital, independent, and game-changing journalism and factual programming.

Here are some compelling reasons to sponsor the *AIBs*:

**Global Impact and Visibility:** The *AIBs* are truly international, with entries coming from every continent and reaching audiences worldwide. Sponsoring the *AIBs* offers unparalleled exposure to a global community of media professionals, including producers, presenters, directors, editors, and executives. It's an opportunity to showcase your brand to a highly influential and diverse group of individuals who shape the media landscape.

**Association with Excellence:** By associating your brand with the *AIBs*, you are standing alongside the best in the industry. The awards celebrate not only the winners but also the incredible quality, innovation, and integrity of journalism and factual productions across the globe. Your sponsorship sends a powerful message about your brand's values and your support for excellence in media.

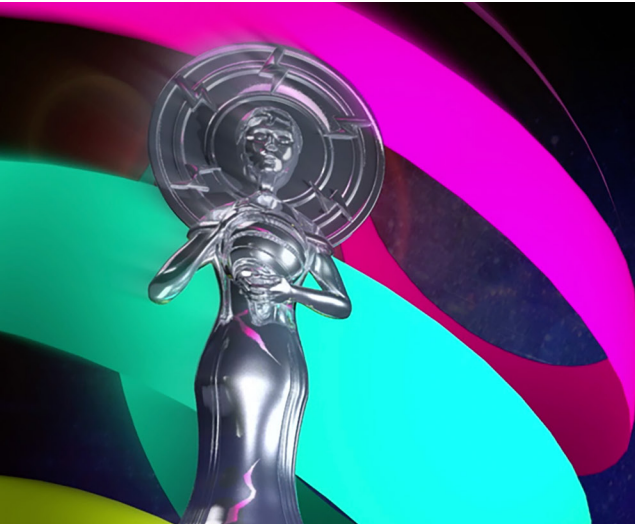
**Networking Opportunities:** The glittering awards night in London is a highlight of the media industry calendar, attended by the crème de la crème of international broadcasting. This event provides an exclusive opportunity for sponsors to network with leading media professionals, forge valuable connections, and strengthen existing relationships in a prestigious setting.

**Supporting Diversity and Innovation:** The *AIBs* recognise the importance of diverse voices and innovative storytelling in shaping public discourse and understanding. By sponsoring the awards, you are directly supporting the advancement of diversity and innovation in media, helping to ensure that a wide range of perspectives and stories are heard and celebrated.

**Customisable Sponsorship Packages:** We offer a range of sponsorship packages, each designed to meet different goals and budgets. Whether you seek to maximize your brand visibility, engage with media leaders, or demonstrate thought leadership, we can tailor a sponsorship package to suit your needs.

**Join us in celebrating the 21st annual *AIBs*** and take advantage of this unique opportunity to align your brand with the very best that international media has to offer. Together, we can honour and celebrate the remarkable achievements of journalists and producers who bring critical issues to the forefront, challenge perspectives, hold power to account and enrich our global discourse.

Read the sponsorship book [here](#).



## ABOUT THE AIB

**Established in 1993, AIB is the trade association for international TV, radio and digital broadcasting.**

AIB provides its members with advocacy, intelligence, networking, promotion and a range of other key services.

**Our members** operate television, radio and digital services in multiple languages that, every week, **reach** well in excess of **one billion people** in almost every country on the planet. We also have companies that support media houses among our Membership.

A key area of work is our media freedom initiative. AIB is a Member of the Consultative Network to the intergovernmental **Media Freedom Coalition**. This places AIB at the heart of global work on media freedom.

The annual *AIBs* support our media freedom work, allowing us to demonstrate the importance of fair and impartial journalism and factual storytelling to key influencers in the Coalition.

Other areas of work include:

**Artificial Intelligence** – reporting on developments, sharing intelligence among members and defining protocols for AI deployment in media companies

**Big Tech** – working with Members on relationships with Big Tech companies in markets globally

**Cyber security** – helping Members exchange information and engage with suppliers to protect their businesses

**Sustainability** – working with Members to make their businesses net zero and to engage audiences on issues around sustainability

**Content sharing** – facilitating Members' access to the output of colleagues around the world

**The AIB draws on more than 30 years** of knowledge gathering and intelligence sharing in the international media market to deliver outstanding support to our members.

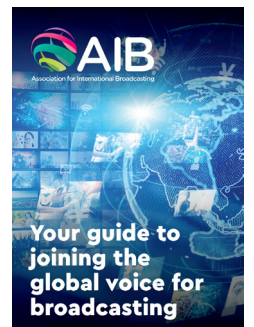
The Association's work is entirely centred on, and devoted to, the needs of members.

See our **guide to membership** [here](#) and **talk to us** about how joining the AIB can help you and your colleagues.

### **AIB Secretariat**

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