

# **THE AIBs 2025**

## **ADVERTISING**



**21 years celebrating  
journalism and  
factual productions**

# THE AIBs 2025

## BROADCAST PARTNER





# ADVERTISING OPPORTUNITIES

**The AIBs 2025 - the 21st annual awards for journalism and factual productions - will be presented at the Park Hyatt London River Thames on 14 November.**

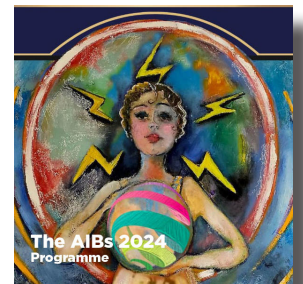
We invite you to **support** the not-for-profit *AIBs* and the finalists in the competition and **align your brand** with the world's best journalism and factual productions.

Advertising is available in the **Gala Dinner Event Guide** that each guest is given to guide them through the evening, from the dinner menu to comprehensive details on each of the productions showcased across the 20 categories. Many guests share the programme book with colleagues when they return to the office, encouraging them to listen and watch the remarkable range of shortlisted work.

We also publish our traditional souvenir **Winners' Book** that, in addition to details of all the winners and highly commended programmes and judges' comments, includes in-depth articles and follow-ups to our "in conversation" segments that have taken place during past editions of our awards events.

The **Winners' Book** will be available online immediately after the second part of our awards programme is released, and print copies are available for guests at the *AIBs* gala event on 14 November.

**Demonstrate your support of the outstanding journalism and productions represented in the *AIBs* by advertising in either or both the 2025 Event Guide and the Winners' Book.**



# KEY INFORMATION

## Previous advertisers include

Sony Professional, Al Arabiya, TRT WORLD, Eurosport, Bloomberg, Al Jazeera, Rti Radio Taiwan International, Vizrt, France 24, Thomson Broadcast, ADB, Oasys, Yahoo!, Eutelsat

## The costs – Winners' Book

Double page spread	£1295
A4 full-page	£750
A5 half-page horizontal	£475

Premium position supplements: outside back cover [full A4 page only] – add 20%  
Inside front or rear cover [full A4 page only] – add 10%

## The costs – Event Guide

210mm square full page advert      £475

Premium position supplements: outside back cover [210mm square only] – add 20%  
Inside front or rear cover [210mm square only] – add 10%

## Specifications

All artwork must be supplied as press-ready PDF format, saved at 300dpi with printers' marks. Colours must be CMYK.

## Winners' Book advert dimensions

DPS	297mm h x 420mm w plus 3mm bleed
A4	297mm h x 210mm w plus 3mm bleed
A5	<i>Half page landscape only:</i> 190mm h x 135mm w – artwork to be exact size with no bleed

## Event Guide advert dimensions

210mm h x 210mm w plus 3mm bleed

## Copy deadline

30 October 2025

To discuss options for the AIBs 2025 Winners Book and Event Guide, or about how else you can support this international not-for-profit competition, contact **Clare Fuller** at the AIB Secretariat:

**T** +44 20 7993 2557

# COMPANIES IN THE 2025 SHORTLIST



5 News, ITN | UK  
 AFPTV | France  
 Al Jazeera Arabic Channel | Qatar  
 Al Jazeera Digital | Qatar  
 Al Jazeera English | Qatar  
 Alaraby Television Network | Qatar  
 Antena 3 CNN | Romania  
 Arab News | Saudi Arabia  
 Australian Broadcasting Corporation | Australia  
 BBC | UK  
 BBC Northern Ireland | UK  
 BBC Radio Leeds | UK  
 BBC World Service | UK  
 BBC Yorkshire | UK  
 Berlin Producers Media | Germany  
 BFBS | UK  
 Bloomberg Originals | USA  
 Bloomberg Radio | USA  
 Bloomberg Television | UK  
 Brinkworth Productions | UK

Candour Productions for Channel 4 | UK  
 CBC | Canada  
 CNA Mediacorp | Singapore  
 CNN Portugal | Portugal  
 CNN Worldwide | UK  
 CTVc | UK  
 Deutsche Welle | Germany  
 Duncan Entertainment & Camerapix | USA/Kenya  
 Falling Tree | South Africa  
 Financial Times | UK  
 France 24 | France  
 Frontline in Focus XR | Türkiye  
 GMA Network, Inc. | Philippines  
 ITV News / ITN for ITV | UK  
 Keyi Productions | France  
 Media Stockade | Australia  
 Munhwa Broadcasting Corporation | South Korea  
 Phoenix Satellite Television | China  
 Please Enjoy Productions | Qatar

Pod60 | UK  
 Popsock Media for NZ Herald | New Zealand  
 Radio Taiwan International (Rti) | Taiwan, R.O.C  
 Radio-Canada | Canada  
 RFE/RL Ukrainian | Czech Republic  
 RTE | Ireland  
 SBS Dateline | Australia  
 SHA Documentary Productions | UAE  
 Sveriges Radio | Sweden  
 The National News | UAE  
 Times Radio | UK  
 TRT World | Türkiye  
 TVBS | Taiwan, R.O.C  
 TVC Communications | Nigeria  
 USA Today Studios & Blue Chalk Media | USA  
 Voice of America | USA  
 VRT | Belgium

